

1948
CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

234852





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MISSOURI

counties

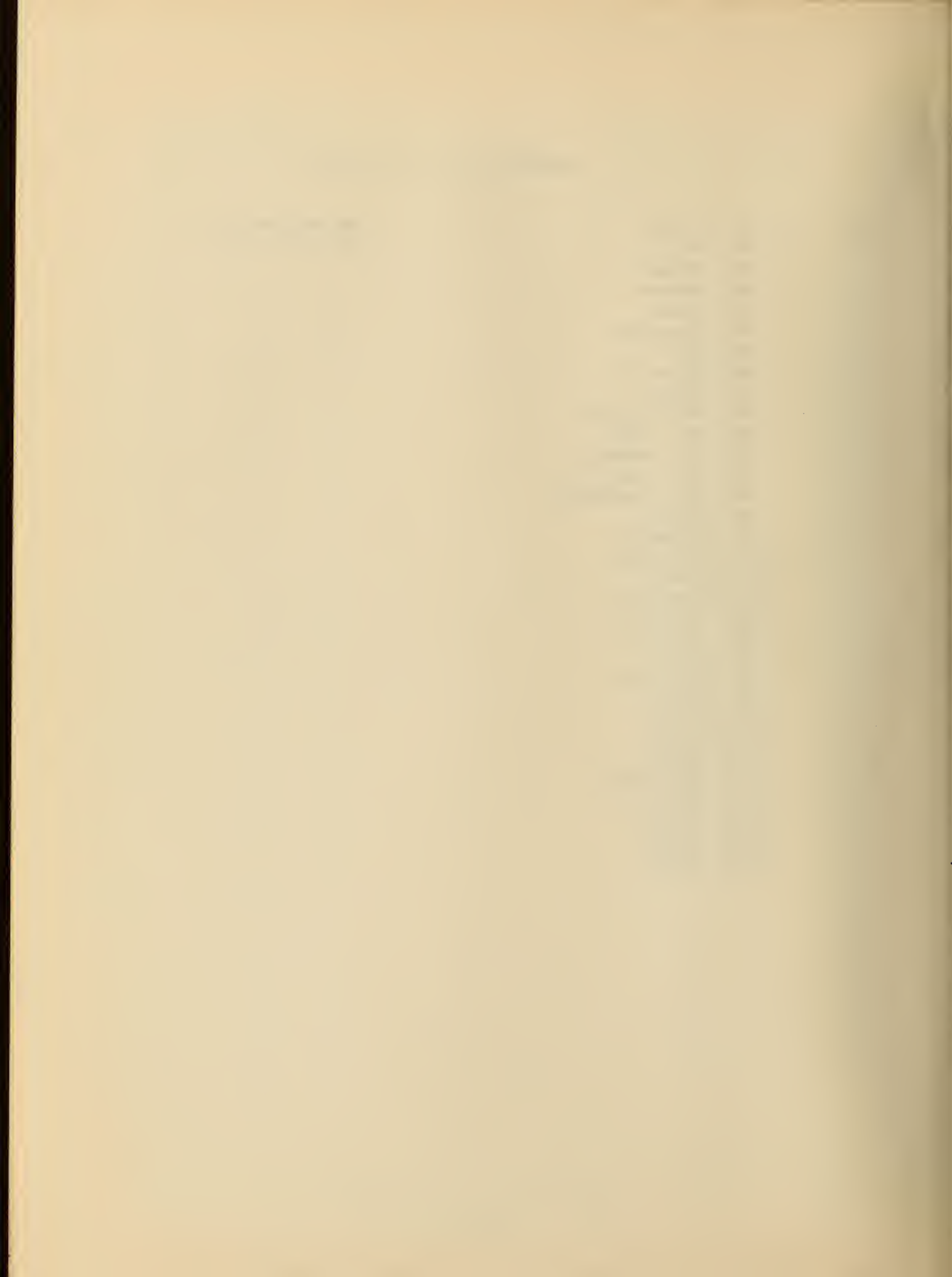
MISSOURI

- | | |
|--------------------|-----------------|
| 1. Adair | 41. Harrison |
| 2. Andrew | 42. Henry |
| 3. Atchison | 43. Hickory |
| 4. Audrain | 44. Holt |
| 5. Barry | 45. Howard |
| 6. Barton | 46. Howell |
| 7. Bates | 47. Iron |
| 8. Benton | 48. Jackson |
| 9. Bollinger | 49. Jasper |
| 10. Boone | 50. Jefferson |
| 11. Buchanan | 51. Johnson |
| 12. Butler | 52. Knox |
| 13. Caldwell | 53. Laclede |
| 14. Callaway | 54. Lafayette |
| 15. Camden | 55. Lawrence |
| 16. Cape Girardeau | 56. Lewis |
| 17. Carroll | 57. Lincoln |
| 18. Carter | 58. Linn |
| 19. Cass | 59. Livingston |
| 20. Cedar | 60. McDonald |
| 21. Chariton | 61. Macon |
| 22. Christian | 62. Madison |
| 23. Clark | 63. Maries |
| 24. Clay | 64. Marion |
| 25. Clinton | 65. Mercer |
| 26. Cole | 66. Miller |
| 27. Cooper | 67. Mississippi |
| 28. Crawford | 68. Moniteau |
| 29. Dade | 69. Monroe |
| 30. Dallas | 70. Montgomery |
| 31. Daviess | 71. Morgan |
| 32. De Kalb | 72. New Madrid |
| 33. Dent | 73. Newton |
| 34. Douglas | 74. Nodaway |
| 35. Dunkin | 75. Oregon |
| 36. Franklin | 76. Osage |
| 37. Gasconade | 77. Ozark |
| 38. Gentry | 78. Pemiscot |
| 39. Greene | 79. Perry |
| 40. Grundy | 80. Pettis |
| | 81. Phelps |
| | 82. Pike |



MISSOURI-----cont'd

83.	Platte	INDEPENDENT CITY
84.	Polk	96. St. Louis
85.	Pulaski	
86.	Putnam	
87.	Ralls	
88.	Randolph	
89.	Ray	
90.	Reynolds	
91.	Ripley	
92.	St. Charles	
93.	St. Clair	
94.	St. Francois	
95.	St. Louis	
97.	Ste. Genevieve	
98.	Saline	
99.	Schuyler	
100.	Scotland	
101.	Scott	
102.	Shannon	
103.	Shelby	
104.	Stoddard	
105.	Stone	
106.	Sullivan	
107.	Taney	
108.	Texas	
109.	Vernon	
110.	Warren	
111.	Washington	
112.	Wayne	
113.	Webster	
114.	Worth	
115.	Wright	



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-24-000

MISSOURI

Retail, wholesale, and service establishments located in Missouri showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$3,538,600,000, an increase of 221 percent over the \$1,102,500,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 225 percent rise over the same period, reaching a total of \$7,345,100,000 in 1948 as compared with \$2,261,300,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$225,700,000 in 1948 compared with \$86,000,000 in 1939. Hotel receipts moved from \$22,600,000 in 1939 to \$57,500,000 in 1948. Amusement businesses in the State recorded receipts of \$53,100,000 in 1948 compared with \$22,500,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 202,229 paid employees for the workweek ended nearest November 15, 1948. Of these, 164,765 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 139,851 and 112,055. Wholesale trade establishments reported a total of 85,659 full- and part-week employees for the week of November 15, 1948, compared with 65,361 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 37,582; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 30,953.

These preliminary figures have been compiled from similar releases being made available for each county in Missouri. Final figures, superseding the preliminary data for Missouri, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Missouri as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MISSOURI

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	50,444	3,538,622	49,883	202,229	164,765
Food group.....	12,170	735,425	12,390	25,914	19,053
Eating and drinking places.....	10,227	255,401	10,899	39,525	32,560
General merchandise grp, general stores	2,354	577,977	2,173	43,275	32,927
Apparel group.....	2,796	242,282	2,405	16,434	12,898
Furniture-home furnishings-appliance grp	2,217	182,273	2,056	11,430	10,518
Automotive group.....	2,826	566,602	2,671	17,920	17,042
Gasoline service stations.....	6,142	172,770	6,407	7,778	6,028
Lumber-building-hardware group.....	3,199	291,632	2,827	13,256	11,865
Drug and proprietary stores.....	1,941	137,146	1,816	10,411	8,017
All other retail stores.....	6,572	377,114	6,239	16,286	13,857
WHOLESALE TRADE, total.....	7,760	7,345,124	5,306	85,659	x
Merchant wholesalers, total.....	4,098	2,797,716	2,810	56,511	x
Groceries, confectionery, meat.....	433	279,098	320	5,493	x
Farm products, edible.....	481	217,861	502	4,476	x
Tobacco.....	77	74,496	61	849	x
Furniture, home furnishings.....	102	39,564	60	952	x
Automotive supplies.....	387	91,610	245	3,985	x
Electrical merchandise.....	152	157,117	81	3,301	x
Hardware, plumbing, heating.....	157	153,409	76	4,535	x
Lumber, construction materials.....	156	101,412	65	2,642	x
Mach'y, equip't, industrial supplies	606	235,162	360	7,145	x
All other merchant wholesalers.....	1,547	1,447,987	1,040	23,133	x
Manufact'rs' sales branches, offices..	943	2,269,095	12	20,741	x
Petroleum bulk plants, terminals.....	1,157	257,414	1,103	2,721	x
Agents, brokers (merchandise).....	1,051	1,701,963	1,019	3,295	x
Assemblers of farm products.....	511	318,936	362	2,391	x
SELECTED SERVICE TRADES, total.....	16,185	225,744	16,507	37,582	33,326
Personal services.....	9,793	116,856	10,014	24,228	21,756
Business services.....	876	40,406	777	6,007	4,890
Automotive repairs and services.....	3,004	43,328	3,122	4,544	4,211
Other repairs and services.....	2,512	25,154	2,594	2,803	2,469
HOTELS.....	804	57,455	675	12,146	11,027
TOURIST COURTS AND CAMPS.....	568	4,523	612	429	360
AMUSEMENTS.....	1,585	53,138	1,300	8,426	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-24-001

ADAIR COUNTY, MO.

Retail, wholesale, and service establishments located in Adair County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.8 million, an increase of 224 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$640,000 in 1948 compared with \$296,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,159 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 850 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Adair County, Missouri, which also includes data for the city of Kirksville. Final figures, superseding the preliminary data for Adair County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adair County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ADAIR COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	274	17,810	298	929	708
Food group.....	72	4,015	77	148	122
Eating and drinking places.....	46	868	54	143	112
General merchandise grp, general stores.....	12	1,647	8	130	87
Apparel group.....	19	1,205	26	94	53
Furniture-home furnishings-appliance grp.....	13	742	17	29	17
Automotive group.....	23	3,608	27	122	118
Gasoline service stations.....	31	715	34	36	28
Lumber-building-hardware group.....	19	1,683	23	73	59
Drug and proprietary stores.....	6	437	6	23	18
All other retail stores.....	33	2,890	26	131	94
WHOLESALE TRADE, total.....	25	5,823	20	136	x
Merchant wholesalers.....	12	3,911	10	101	x
Other types of wholesale.....	13	1,912	10	35	x
SELECTED SERVICE TRADES, ² total.....	73	640	79	94	87
Personal services.....	45	456	51	76	70
All other service trades.....	28	184	28	18	17

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ADAIR COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Kirksville:					
Retail trade.....	209	16,464	226	893	686
Selected service trades....	62	597	68	94	87
Remainder of county:					
Retail trade.....	65	1,346	72	36	22
Selected service trades....	11	43	11	-	-

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades
- 2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-002

ANDREW COUNTY, MO.

Retail, wholesale, and service establishments located in Andrew County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 219 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.0 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$288,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 188 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Andrew County, Missouri. Final figures, superseding the preliminary data for Andrew County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Andrew County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ANDREW COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	132	5,066	146	200	155
Food group.....	35	1,373	39	32	22
Eating and drinking places.....	21	295	21	30	26
Gasoline service stations.....	24	531	27	28	11
All other retail stores.....	52	2,867	59	110	96
WHOLESALE TRADE.....	10	1,008	8	6	x
SELECTED SERVICE TRADES, ² /total.....	34	288	34	26	21
Personal services.....	15	112	17	14	10
All other service trades.....	19	176	17	12	11

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 24-003

ATCHISON COUNTY, MO.

Retail, wholesale, and service establishments located in Atchison County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.8 million, an increase of 250 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.2 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$370,000 in 1948 compared with \$99,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 497 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 364 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Atchison County, Missouri. Final figures, superseding the preliminary data for Atchison County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Atchison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ATCHISON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	165	9,811	179	375	292
Food group.....	29	2,037	34	64	45
Eating and drinking places.....	23	449	23	67	44
Apparel group.....	11	347	9	26	12
Automotive group.....	14	1,711	14	49	49
Gasoline service stations.....	26	775	30	25	18
Lumber-building-hardware group.....	25	2,589	28	77	74
Drug and proprietary stores.....	7	267	8	9	8
All other retail stores.....	30	1,636	33	58	42
WHOLESALE TRADE.....	35	12,191	28	83	x
SELECTED SERVICE TRADES, ^{2/} total.....	46	370	51	39	36
Personal services.....	25	149	27	16	14
All other service trades.....	21	221	24	23	22
AMUSEMENTS.....	11	133	8	21	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-004

AUDRAIN COUNTY, MO.

Retail, wholesale, and service establishments located in Audrain County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.1 million, an increase of 259 percent over the \$5.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.0 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$697,000 in 1948 compared with \$345,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,239 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 889 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Audrain County, Missouri, which also includes data for the cities of Mexico and Vandalia. Final figures, superseding the preliminary data for Audrain County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Audrain County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

AUDRAIN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	334	20,135	323	972	766
Food group.....	65	4,167	66	132	93
Eating and drinking places.....	57	4,885	61	135	114
General merchandise grp, general stores	17	2,042	10	190	106
Apparel group.....	16	1,132	13	73	61
Furniture-home furnishgs-appliance grp	21	1,127	20	47	45
Automotive group.....	27	3,657	23	127	118
Gasoline service stations.....	44	1,096	46	37	28
Lumber-building-hardware group.....	32	3,235	30	104	97
Drug and proprietary stores.....	8	505	10	24	19
All other retail stores.....	47	2,289	44	103	85
WHOLESALE TRADE, total.....	37	9,040	37	125	x
Merchant wholesalers.....	15	1,537	18	55	x
Other types of wholesale.....	22	7,503	19	70	x
SELECTED SERVICE TRADES, ^{2/} total.....	75	697	73	142	125
Personal services.....	48	529	49	134	119
All other service trades.....	27	168	24	8	6
AMUSEMENTS.....	9	220	5	36	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

AUDRAIN COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Mexico:					
Retail trade.....	184	14,063	166	756	602
Wholesale trade.....	21	6,953	20	96	x
Selected service trades...	41	539	37	128	116
Vandalia:					
Retail trade.....	60	3,361	63	128	106
Selected service trades...	16	58	19	8	4
Remainder of county:^{3/}					
Retail trade.....	90	2,711	94	88	58
Wholesale trade.....	16	2,087	17	29	x
Selected service trades...	18	100	17	6	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-005

BARRY COUNTY, MO.

Retail, wholesale, and service establishments located in Barry County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 344 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.8 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$452,000 in 1948 compared with \$132,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 878 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 478 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Barry County, Missouri, which also includes data for the city of Monett. Final figures, superseding the preliminary data for Barry County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Barry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BARRY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	339	15,133	345	716	509
Food group.....	71	2,685	77	86	57
Eating and drinking places.....	47	586	50	120	70
General merchandise grp, general stores	21	994	20	81	51
Apparel group.....	11	471	12	28	15
Furniture-home furnishings-appliance grp	21	773	21	29	29
Automotive group.....	26	2,563	30	128	109
Gasoline service stations.....	55	1,004	57	43	19
Lumber-building-hardware group.....	27	1,426	25	54	47
Drug and proprietary stores.....	9	464	10	30	22
All other retail stores.....	51	4,167	43	117	90
WHOLESALE TRADE, total.....	29	4,770	33	78	x
Merchant wholesalers.....	13	2,548	14	54	x
Other types of wholesale.....	16	2,222	19	24	x
SELECTED SERVICE TRADES, 2/total.....	74	452	78	84	70
Personal services.....	41	310	44	68	57
All other service trades.....	33	142	34	16	13
TOURIST COURTS AND CAMPS.....	5	20	5	1	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for change from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BARRY COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Monett: (part)					
Retail trade.....	104	6,611	108	382	267
Selected service trades...	28	225	30	48	44
Remainder of county:					
Retail trade.....	235	8,522	237	334	242
Selected service trades...	46	227	48	36	26

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

²/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 24-006

BARTON COUNTY, MO.

Retail, wholesale, and service establishments located in Barton County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.1 million, an increase of 268 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$247,000 in 1948 compared with \$102,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 412 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 277 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Barton County, Missouri, which also includes data for the city of Lamar. Final figures, superseding the preliminary data for Barton County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Barton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BARTON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	195	8,071	212	325	266
Food group.....	39	1,551	41	61	43
Eating and drinking places.....	21	244	25	41	31
General merchandise grp, general stores	21	583	22	25	18
Apparel group.....	7	227	7	16	14
Furniture-home furnishings-appliance grp	8	269	8	9	8
Automotive group.....	14	1,105	16	51	50
Gasoline service stations.....	27	544	34	19	14
Lumber-building-hardware group.....	25	1,661	25	60	56
Drug and proprietary stores.....	7	273	9	12	9
All other retail stores.....	26	1,614	25	31	23
WHOLESALE TRADE.....	24	4,314	21	66	x
SELECTED SERVICE TRADES, ² total.....	56	247	62	21	21
Personal services.....	27	139	31	17	17
All other service trades.....	29	108	31	4	4

x Not available.

¹ Includes employees paid for less than the full workweek.

² See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BARTON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lamar:					
Retail trade.....	83	4,595	91	195	178
Selected service trades...	29	167	32	18	18
Remainder of county:					
Retail trade.....	112	3,476	121	130	88
Selected service trades...	27	80	30	3	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 24-007

BATES COUNTY, MO.

Retail, wholesale, and service establishments located in Bates County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.2 million, an increase of 239 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.2 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$437,000 in 1948 compared with \$171,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 647 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 401 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bates County, Missouri, which also includes data for the city of Butler. Final figures, superseding the preliminary data for Bates County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bates County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BATES COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	274	11,249	296	549	435
Food group.....	47	2,077	56	79	60
Eating and drinking places.....	44	660	53	95	73
General merchandise grp, general stores.	30	1,632	35	73	55
Apparel group.....	9	226	10	15	10
Furniture-home furnishings-appliance grp.	9	281	10	9	9
Automotive group.....	15	2,141	12	93	91
Gasoline service stations.....	46	1,003	50	50	40
Lumber-building-hardware group.....	27	1,566	29	62	46
Drug and proprietary stores.....	9	411	9	34	23
All other retail stores.....	38	1,252	32	39	28
WHOLESALE TRADE, total.....	32	5,160	28	62	x
Merchant wholesalers.....	5	419	5	10	x
Other types of wholesale.....	27	4,741	23	52	x
SELECTED SERVICE TRADES, 2/total.....	87	437	92	36	28
Personal services.....	45	253	48	23	17
All other service trades.....	42	184	44	13	11
AMUSEMENTS.....	15	194	12	31	x

x Not available.

1/Includes employees paid for less than the full workweek.

2/See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BATES COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Butler:					
Retail trade.....	98	6,933	104	359	315
Selected service trades...	30	190	32	24	20
Remainder of county:					
Retail trade.....	176	4,316	192	190	120
Selected service trades...	57	247	60	12	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-24-008

BENTON COUNTY, MO.

Retail, wholesale, and service establishments located in Benton County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 275 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$743,000 in 1948 as compared with \$416,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$86,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 251 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 143 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Benton County, Missouri. Final figures, superseding the preliminary data for Benton County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Benton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BENTON COUNTY, MO.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	165	6,007	162	234	180
Food group.....	36	1,169	35	24	21
Eating and drinking places.....	20	347	22	45	24
General merchandise grp, general stores.	13	237	13	5	4
Apparel group.....	6	146	5	10	7
Furniture-home furnishgs-appliance grp.	10	455	10	16	13
Automotive group.....	10	427	13	33	25
Gasoline service stations.....	21	267	20	9	5
Lumber-building-hardware group.....	20	896	16	40	37
Drug and proprietary stores.....	7	222	8	10	8
All other retail stores.....	22	1,841	20	42	36
WHOLESALE TRADE.....	9	743	12	9	x
SELECTED SERVICE TRADES, ^{2/} total.....	23	86	26	8	8
Personal services.....	14	65	14	6	6
All other service trades.....	9	21	12	2	2
TOURIST COURTS AND CAMPS.....	8	12	9	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 24-009

BOLLINGER COUNTY, MO.

Retail and wholesale establishments located in Bollinger County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 233 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$796,000 in 1948 as compared with \$135,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 121 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 61 employees for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bollinger County, Missouri. Final figures, superseding the preliminary data for Bollinger County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bollinger County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BOLLINGER COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	137	2,991	143	105	84
Food group.....	55	747	58	12	5
Eating and drinking places.....	20	103	19	15	10
Gasoline service stations.....	18	150	18	6	4
All other retail stores.....	44	1,991	48	72	65
WHOLESALE TRADE.....	5	796	10	16	x

x Not available.

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P- 24-010

BOONE COUNTY, MO.

Retail, wholesale, and service establishments located in Boone County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$39.9 million, an increase of 230 percent over the \$12.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.3 million in 1948 as compared with \$3.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.2 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,286 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,143 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Boone County, Missouri, which also includes data for the city of Columbia. Final figures, superseding the preliminary data for Boone County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Boone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BOONE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	470	39,914	445	2,498	1,805
Food group.....	86	7,731	87	270	201
Eating and drinking places.....	79	2,659	88	638	361
General merchandise grp, general stores	13	2,831	7	244	144
Apparel group.....	34	3,310	30	237	171
Furniture-homefurnishgs appliance grp..	22	1,490	24	90	72
Automotive group.....	35	6,873	32	265	257
Gasoline service stations.....	74	2,049	68	86	65
Lumber-building-hardware group.....	35	3,784	33	176	142
Drug and proprietary stores.....	23	1,620	21	139	106
All other retail stores.....	69	7,567	55	353	286
WHOLESALE TRADE, total.....	41	13,264	27	300	x
Merchant wholesalers.....	21	9,417	16	220	x
Other types of wholesale.....	20	3,847	11	80	x
SELECTED SERVICE TRADES, ² /total.....	130	2,221	129	488	428
Personal services.....	88	1,749	90	424	388
All other service trades.....	42	472	39	64	40
TOURIST COURTS AND CAMPS.....	5	119	4	12	12

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BOONE COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Columbia:					
Retail trade.....	318	33,478	292	2,241	1,601
Wholesale trade.....	36	8,637	26	253	x
Selected service trades..	99	2,068	96	478	418
Remainder of county:					
Retail trade.....	152	6,436	153	257	204
Wholesale trade.....	5	4,627	1	47	x
Selected service trades..	31	153	33	10	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-24-011

BUCHANAN COUNTY, MO.

Retail, wholesale, and service establishments located in Buchanan County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$89.6 million, an increase of 193 percent over the \$30.6 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 322 percent rise over the same period, reaching a total of \$365.1 million in 1948 as compared with \$86.5 million in 1939. The service trades included in the Census of Business reported receipts totaling \$5.4 million in 1948 compared with \$2.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 5,719 paid employees for the workweek ended nearest November 15, 1948. Of these, 4,613 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 4,484 and 3,556. Wholesale trade establishments reported a total of 2,800 full- and part-week employees for the week of November 15, 1948, compared with 2,163 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,074; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 864.

These preliminary figures have been derived from a Census report on Buchanan County, Missouri. The report also contains data for the city of St. Joseph.

Final figures, superseding the preliminary data for Buchanan County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Buchanan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BUCHANAN COUNTY, MO.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,183	89,535	1,146	5,719	4,613
Food group.....	280	19,520	288	704	491
Eating and drinking places.....	266	6,807	279	1,017	765
General merchandise grp, general stores	16	10,574	7	1,063	845
Apparel group.....	78	8,405	51	621	510
Furniture-home furnishgs-appliance grp	48	4,943	43	262	238
Automotive group.....	66	14,448	57	534	513
Gasoline service stations.....	132	3,394	134	162	106
Lumber-building-hardware group.....	76	7,841	70	471	401
Drug and proprietary stores.....	56	4,747	46	448	371
All other retail stores.....	165	8,906	171	437	373
WHOLESALE TRADE, total.....	227	365,060	187	2,800	x
Merchant wholesalers, total.....	124	107,575	80	2,281	x
Groceries, foods.....	32	31,036	22	534	x
Hardware, elec'l, plum'g and heat'g.	10	17,705	4	490	x
Mach'y, equip't, industrial supplies.	14	2,265	5	119	x
Farm products, inedible.....	13	24,591	13	160	x
All other merchant wholesalers.....	55	31,978	36	978	x
Manufact'rs' sales branches, offices..	15	4,387	-	120	x
Petroleum bulk plants, terminals.....	18	8,046	31	98	x
Agents, brokers (merchandise).....	36	212,219	47	196	x
Assemblers of farm products.....	34	32,833	29	105	x
SELECTED SERVICE TRADES, ² /total.....	377	5,445	375	1,074	965
Personal services.....	200	2,760	198	712	656
Business services.....	32	703	22	129	98
Automotive repairs and services.....	82	1,487	89	173	163
Other repair services.....	63	495	66	60	48
TOURIST COURTS AND CAMPS.....	11	107	11	6	6
AMUSEMENTS.....	33	1,566	25	223	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BUCHANAN COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
St. Joseph:					
Retail trade.....	981	81,295	944	5,358	4,350
Wholesale trade.....	151	122,613	101	2,443	x
Selected service trades...	360	5,364	357	1,069	961
Amusements.....	25	1,316	17	195	x
Remainder of county:					
Retail trade.....	202	8,290	202	361	263
Wholesale trade.....	76	242,447	86	357	x
Selected service trades...	17	81	18	5	4
Amusements.....	8	250	8	28	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

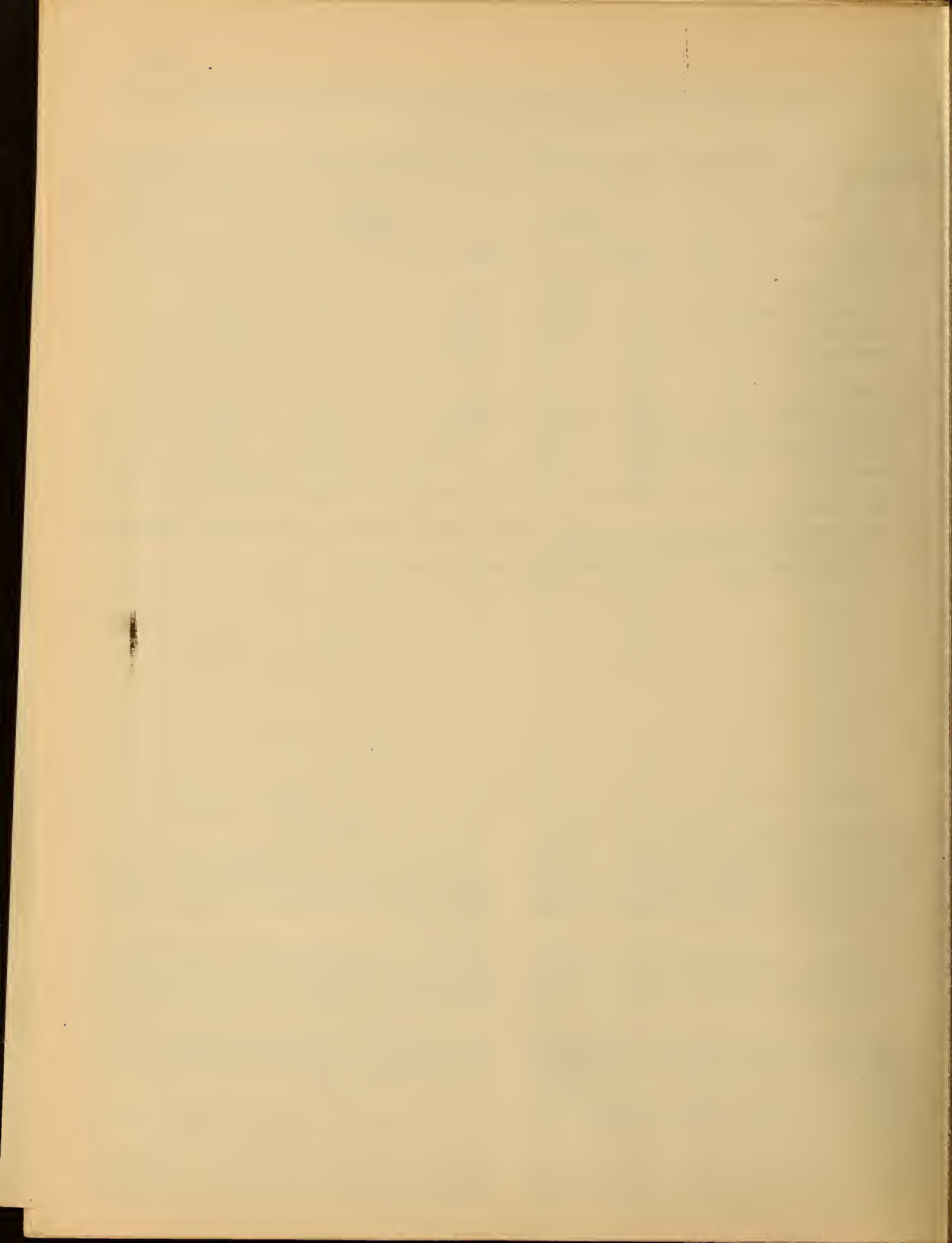
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-012

BUTLER COUNTY, MO.

Retail, wholesale, and service establishments located in Butler County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.1 million, an increase of 285 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.2 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$660,000 in 1948 compared with \$228,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,703 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,010 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Butler County, Missouri, which also includes data for the city of Poplar Bluff. Final figures, superseding the preliminary data for Butler County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Butler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BUTLER COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	495	23,079	471	1,286	990
Food group.....	157	4,929	156	140	91
Eating and drinking places.....	91	1,432	85	192	157
General merchandise grp, general stores	41	3,828	41	285	155
Apparel group.....	20	1,383	14	103	84
Furniture-home furnishings-appliance grp	18	1,114	22	69	64
Automotive group.....	30	4,871	33	205	196
Gasoline service stations.....	56	1,496	55	67	54
Lumber-building-hardware group.....	25	2,188	19	110	101
Drug and proprietary stores.....	12	572	10	45	32
All other retail stores.....	45	1,266	36	70	56
WHOLESALE TRADE, total.....	39	10,172	44	241	x
Merchant wholesalers.....	23	5,807	23	150	x
Other types of wholesale.....	16	4,365	21	91	x
SELECTED SERVICE TRADES, 2/total.....	92	660	95	176	152
Personal services.....	57	523	62	160	42
All other service trades.....	35	137	33	16	10
TOURIST COURTS AND CAMPS.....	7	31	7	8	8

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BUTLER COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Poplar Bluff:					
Retail trade.....	265	18,879	253	1,127	885
Wholesale trade.....	29	8,453	30	219	x
Selected service trades...	66	582	70	168	144
Remainder of county:					
Retail trade.....	230	4,200	218	159	105
Wholesale trade.....	10	1,719	14	22	x
Selected service trades...	26	78	25	8	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-013

CALDWELL COUNTY, MO.

Retail, wholesale, and service establishments located in Caldwell County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.2 million, an increase of 273 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$269,000 in 1948 compared with \$81,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 347 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 269 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Caldwell County, Missouri. Final figures, superseding the preliminary data for Caldwell County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Caldwell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90249

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CALDWELL COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	172	8,241	174	313	240
Food group.....	33	1,591	34	41	28
Eating and drinking places.....	27	300	33	44	30
General merchandise grp, general stores	8	383	6	38	23
Furniture-home furnishings-appliance grp	6	136	4	5	4
Automotive group.....	12	1,673	12	62	61
Gasoline service stations.....	23	575	24	22	16
Lumber-building-hardware group.....	24	1,173	20	47	42
Drug and proprietary stores.....	8	168	8	11	4
All other retail stores.....	31	2,242	33	43	32
WHOLESALE TRADE.....	18	1,230	16	16	x
SELECTED SERVICE TRADES, ^{2/} total.....	51	269	54	18	15
Personal services.....	29	125	27	11	8
All other service trades.....	22	144	27	7	7
AMUSEMENTS.....	5	56	3	14	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-014

CALLAWAY COUNTY, MO.

Retail, wholesale, and service establishments located in Callaway County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.8 million, an increase of 219 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$599,000 in 1948 compared with \$236,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 745 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 515 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Callaway County, Missouri, which also includes data for the city of Fulton. Final figures, superseding the preliminary data for Callaway County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Callaway County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CALLAWAY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	235	11,755	235	576	462
Food group.....	39	2,390	39	86	63
Eating and drinking places.....	37	732	37	136	112
General merchandise grp, general stores.	32	1,544	37	66	44
Apparel group.....	9	559	9	30	24
Furniture-home furnishings-appliance grp.	8	338	9	13	12
Automotive group.....	14	1,788	11	75	67
Gasoline service stations.....	41	1,022	41	41	34
Lumber-building-hardware group.....	18	1,141	14	53	43
Drug and proprietary stores.....	6	396	8	20	16
All other retail stores.....	31	1,845	30	56	47
WHOLESALE TRADE, total.....	22	3,344	17	75	x
Merchant wholesalers.....	9	1,577	7	52	x
Other types of wholesale.....	13	1,767	10	23	x
SELECTED SERVICE TRADES, ² /total.....	66	599	67	94	92
Personal services.....	38	309	33	67	66
All other service trades.....	28	290	34	27	26

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CAMDEN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	162	3,326	187	164	110
Food group.....	28	758	33	21	13
Eating and drinking places.....	29	267	35	58	32
General merchandise grp, general stores.....	9	353	13	12	11
Automotive group.....	5	379	6	20	20
Gasoline service stations.....	36	487	43	11	9
Lumber-building-hardware group.....	11	356	12	13	9
All other retail stores.....	44	726	45	29	16
SELECTED SERVICE TRADES, ² /total.....	26	80	30	10	2
Personal services.....	16	59	19	10	2
All other service trades.....	10	21	11	-	-
HOTELS.....	5	121	4	21	21
TOURIST COURTS AND CAMPS.....	68	314	80	9	6
AMUSEMENTS.....	7	40	9	12	x

¹ Includes employees paid for less than the full workweek.

² See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

x Not available.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 24, 1950

Release Series BC-1P-24-016

CAPE GIRARDEAU COUNTY, MO.

Retail, wholesale, and service establishments located in Cape Girardeau County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.3 million, an increase of 210 percent over the \$11.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.7 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,696 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,863 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cape Girardeau County, Missouri, which also includes data for the cities of Cape Girardeau and Jackson. Final figures, superseding the preliminary data for Cape Girardeau County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cape Girardeau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CAPE GIRARDEAU COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	518	35,260	495	2,002	1,490
Food group.....	114	7,535	116	324	198
Eating and drinking places.....	96	1,712	96	224	182
General merchandise grp, general stores	36	4,812	27	387	215
Apparel group.....	31	2,548	25	175	130
Furniture-home furnishings-appliance grp	25	1,892	23	98	90
Automotive group.....	33	6,235	29	256	244
Gasoline service stations.....	63	1,940	58	114	95
Lumber-building-hardware group.....	31	3,761	24	213	175
Drug and proprietary stores.....	21	1,265	21	88	67
All other retail stores.....	68	3,560	76	123	94
WHOLESALE TRADE, total.....	67	17,695	54	383	x
Merchant wholesalers.....	45	12,155	34	276	x
Petroleum bulk plants, terminals.....	16	5,033	16	84	x
Other types of wholesale.....	6	507	4	23	x
SELECTED SERVICE TRADES, 2/total.....	149	2,018	160	311	265
Personal services.....	77	790	81	154	143
All other service trades.....	72	1,228	79	157	122

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CAPE GIRARDEAU COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cape Girardeau:					
Retail trade.....	317	26,069	295	1,562	1,162
Wholesale trade.....	55	16,789	40	369	x
Selected service trades...	97	1,666	105	268	226
Jackson:					
Retail trade.....	80	6,180	79	336	252
Selected service trades...	19	151	19	22	19
Remainder of county: ^{3/}					
Retail trade.....	121	3,011	121	104	76
Wholesale trade.....	12	906	14	14	x
Selected service trades...	33	201	36	21	20

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-017

CARROLL COUNTY, MO.

Retail, wholesale, and service establishments located in Carroll County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.9 million, an increase of 241 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.8 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$431,000 in 1948 compared with \$187,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 646 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 417 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carroll County, Missouri, which also includes data for the city of Carrollton. Final figures, superseding the preliminary data for Carroll County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carroll County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CARROLL COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	243	10,900	250	542	425
Food group.....	54	2,466	55	76	47
Eating and drinking places.....	35	528	34	84	68
General merchandise grp, general stores.	15	885	16	69	50
Apparel group.....	8	283	8	14	10
Furniture-home furnishgs-appliance grp.	11	366	10	16	14
Automotive group.....	12	1,488	14	68	66
Gasoline service stations.....	34	671	38	26	19
Lumber-building-hardware group.....	33	2,391	32	107	86
Drug and proprietary stores.....	10	362	13	31	22
All other retail stores.....	31	1,460	30	51	43
WHOLESALE TRADE.....	28	4,768	24	47	x
SELECTED SERVICE TRADES, ^{2/} total.....	48	431	56	57	51
Personal services.....	28	274	31	47	43
All other service trades.....	20	157	25	10	8

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
CARROLL COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Carrollton:					
Retail trade.....	106	6,222	103	355	290
Selected service trades...	21	311	28	50	46
Remainder of county:					
Retail trade.....	137	4,678	147	187	135
Selected service trades...	27	120	28	7	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P24-018

CARTER COUNTY, MO.

Retail and service establishments located in Carter County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.8 million, an increase of 200 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$48,000 in 1948 compared with \$19,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 61 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 41 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carter County, Missouri. Final figures, superseding the preliminary data for Carter County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carter County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CARTER COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	72	1,800	75	57	45
Food group.....	17	405	21	4	1
Eating and drinking places.....	14	80	12	12	11
Gasoline service stations.....	10	187	12	5	4
All other retail stores.....	31	1,128	30	36	29
SELECTED SERVICE TRADES ^{2/}	10	48	10	4	3

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 24-019

CASS COUNTY, MO.

Retail, wholesale, and service establishments located in Cass County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.8 million, an increase of 279 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$504,000 in 1948 compared with \$160,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 704 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 491 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cass County, Missouri. Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CASS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	268	14,821	284	608	508
Food group.....	42	2,771	52	79	63
Eating and drinking places.....	39	701	42	126	98
General merchandise grp, general stores.	15	672	16	40	30
Apparel group.....	7	262	10	8	5
Furniture-home furnishings-appliance grp.	11	346	15	17	15
Automotive group.....	20	1,690	19	51	48
Gasoline service stations.....	47	1,544	55	57	51
Lumber-building-hardware group.....	40	3,402	30	132	121
Drug and proprietary stores.....	13	514	13	39	31
All other retail stores.....	34	2,919	32	59	46
WHOLESALE TRADE, total.....	30	3,299	32	32	x
Merchant wholesalers.....	6	238	7	7	x
Other types of wholesale.....	24	3,061	25	25	x
SELECTED SERVICE TRADES, ^{2/} total.....	67	504	71	64	46
Personal services.....	36	252	40	39	29
All other service trades.....	31	252	31	25	17
AMUSEMENTS.....	11	143	10	21	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-020

CEDAR COUNTY, MO.

Retail, wholesale, and service establishments located in Cedar County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 329 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$244,000 in 1948 compared with \$82,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 324 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 165 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cedar County, Missouri. Final figures, superseding the preliminary data for Cedar County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cedar County, as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CEDAR COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	144	5,996	152	277	186
Food group.....	23	947	26	47	29
Eating and drinking places.....	15	198	16	39	24
Gasoline service stations.....	16	276	16	14	6
All other retail stores.....	90	4,575	94	177	127
WHOLESALE TRADE.....	6	1,686	5	20	x
SELECTED SERVICE TRADES, ^{2/} total.....	46	244	48	27	25
Personal services.....	23	131	25	15	14
All other service trades.....	23	113	23	12	11

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-24-021

CHARITON COUNTY, MO.

Retail, wholesale, and service establishments located in Chariton County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.9 million, an increase of 267 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.0 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$182,000 in 1948 compared with \$89,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 569 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 425 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chariton County, Missouri. Final figures, superseding the preliminary data for Chariton County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chariton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHARITON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	204	9,870	220	485	358
Food group.....	39	1,941	42	57	42
Eating and drinking places.....	29	466	32	68	41
General merchandise grp, general stores.	14	901	23	56	30
Apparel group.....	10	352	12	23	15
Furniture-home furnishings-appliance grp.	9	443	8	13	13
Automotive group.....	17	2,039	19	92	83
Gasoline service stations.....	25	551	28	24	14
Lumber-building-hardware group.....	35	1,794	32	107	83
Drug and proprietary stores.....	7	185	9	15	10
All other retail stores.....	19	1,198	15	30	27
WHOLESALE TRADE.....	18	4,035	16	63	x
SELECTED SERVICE TRADES, ^{2/} total.....	43	182	46	21	17
Personal services.....	25	83	28	13	10
All other service trades.....	18	99	18	8	7

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-022

CHRISTIAN COUNTY, MO.

Retail, wholesale, and service establishments located in Christian County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 338 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$169,000 in 1948 compared with \$70,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 195 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 135 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Christian County, Missouri. Final figures, superseding the preliminary data for Christian County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Christian County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHRISTIAN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	163	5,700	166	175	115
Food group.....	26	1,067	26	18	14
Eating and drinking places.....	26	193	27	27	9
General merchandise grp, general stores	21	1,032	22	23	15
Furniture-home furnishings-appliance grp	5	93	5	1	1
Automotive group.....	8	873	9	32	28
Gasoline service stations.....	30	491	30	13	6
Lumber-building-hardware group.....	18	652	19	22	20
Drug and proprietary stores.....	5	165	6	8	6
All other retail stores.....	24	1,134	22	31	16
WHOLESALE TRADE.....	8	1,153	9	12	x
SELECTED SERVICE TRADES, ^{2/} total.....	37	169	38	8	5
Personal services.....	18	70	18	6	3
All other service trades.....	19	99	20	2	2
AMUSEMENTS.....	7	33	6	7	x

Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-023

CLARK COUNTY, MO.

Retail, wholesale, and service establishments located in Clark County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 325 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$109,000 in 1948 compared with \$70,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 243 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 157 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clark County, Missouri. Final figures, superseding the preliminary data for Clark County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CLARK COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	139	6,761	145	215	159
Food group.....	28	1,229	28	31	19
Eating and drinking places.....	16	216	16	32	23
Gasoline service stations.....	27	648	32	14	9
All other retail stores.....	68	4,668	69	138	108
WHOLESALE TRADE.....	10	1,718	9	15	x
SELECTED SERVICE TRADE, ^{2/} total.....	26	109	26	13	10
Personal services.....	13	72	13	11	8
All other service trades.....	13	37	13	2	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-24-024

CLAY COUNTY, MO.

Retail, wholesale, and service establishments located in Clay County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$37.2 million, an increase of 254 percent over the 10.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$106.8 million in 1948 as compared with \$17.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,375 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,727 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Missouri, which also includes data for Excelsior Springs, Liberty, and North Kansas City. Final figures, supereeding the preliminary data for Clay County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CLAY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, ² total.....	523	37,227	541	1,894	1,539
Food group.....	101	8,104	91	242	192
Eating and drinking places.....	110	3,610	139	555	460
General merchandise group, general stores....	12	1,036	12	100	65
Apparel group.....	23	1,095	20	79	52
Furniture-home furnishings-appliance group...	24	1,152	24	50	40
Automotive group.....	29	8,864	29	273	263
Gasoline service stations.....	93	3,378	95	154	116
Lumber-building-hardware group.....	41	3,740	40	186	156
Drug and proprietary stores.....	23	2,201	24	169	131
All other retail stores.....	67	4,047	73	86	64
WHOLESALE TRADE, total.....	73	106,807	29	1,200	x
Merchant wholesalers.....	38	59,693	14	586	x
Petroleum bulk plants, terminals.....	17	2,203	14	13	x
Other types of wholesale.....	18	44,911	1	601	x
SELECTED SERVICE TRADES, ² /total.....	132	1,698	134	281	266
Personal services.....	79	1,028	78	220	210
All other service trades.....	53	670	56	61	56
TOURIST COURTS AND CAMPS.....	8	57	9	3	2
AMUSEMENTS.....	22	439	20	36	x
x Not available.					

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CLAY COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Excelsior Springs:					
Retail trade.....	110	6,256	112	390	303
Selected service trades.....	34	528	34	128	126
Amusements.....	9	258	8	15	x
Liberty:					
Retail trade.....	85	6,617	90	265	177
Selected service trades.....	20	260	25	55	50
North Kansas City:					
Retail trade.....	97	14,911	88	735	641
Selected service trades.....	20	537	22	72	64
Remainder of county: ^{3/}					
Retail trade.....	231	9,443	251	504	413
Selected service trades.....	52	373	53	26	26
Amusements.....	7	71	5	5	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 24-023

CLINTON COUNTY, MO.

Retail, wholesale, and service establishments located in Clinton County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.1 million, an increase of 309 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$360,000 in 1948 compared with \$145,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 636 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 413 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clinton County, Missouri, which also includes data for the part of the city of Cameron located in Clinton County. Final figures, superseding the preliminary data for Clinton County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clinton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CLINTON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	191	13,089	192	540	458
Food group.....	45	2,020	45	73	57
Eating and drinking places.....	24	440	27	79	59
Apparel group.....	10	409	13	18	8
Furniture-home furnishings-appliance grp.	11	364	8	15	14
Automotive group.....	18	2,979	20	103	101
Gasoline service stations.....	26	550	28	22	14
Lumber-building-hardware group.....	22	1,738	18	77	77
Drug and proprietary stores.....	8	430	9	31	27
All other retail stores.....	27	4,159	24	122	101
WHOLESALE TRADE.....	19	2,500	15	42	x
SELECTED SERVICE TRADES, ^{2/} total.....	51	360	51	54	46
Personal services.....	36	234	37	42	34
All other service trades.....	15	126	14	12	12

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
CLINTON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cameron: (part)					
Retail trade.....	86	6,454	91	330	273
Selected service trades.....	28	201	28	39	34
Remainder of county:					
Retail trade.....	105	6,635	101	210	185
Selected service trades.....	23	159	23	15	12

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-24-026

COLE COUNTY, MO.

Retail, wholesale, and service establishments located in Cole County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.7 million, an increase of 188 percent over the \$11.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.1 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,244 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,791 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cole County, Missouri, which also includes data for Jefferson City. Final figures, superseding the preliminary data for Cole County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cole County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COLE COUNTY, MO.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	370	31,653	313	1,676	1,391
Food group.....	71	5,911	56	166	127
Eating and drinking places.....	78	1,940	80	248	212
General merchandise grp, general stores.	9	3,026	5	269	175
Apparel group.....	30	2,608	24	138	110
Furniture-home furnishgs-appliance grp.	14	1,394	6	102	82
Automotive group.....	26	7,171	10	268	258
Gasoline service stations.....	44	1,682	41	78	63
Lumber-building-hardware group.....	26	2,453	26	141	128
Drug and proprietary stores.....	16	1,357	13	95	81
All other retail stores.....	56	4,111	52	171	155
WHOLESALE TRADE, total.....	44	11,105	22	230	x
Merchant wholesalers.....	23	7,254	14	134	x
Other types of wholesale.....	21	3,851	8	96	x
SELECTED SERVICE TRADES, 2/total.....	108	1,591	115	338	302
Personal services.....	75	1,091	83	260	226
All other service trades.....	33	500	32	78	76

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

COLE COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Jefferson City:					
Retail trade.....	294	29,146	248	1,615	1,338
Wholesale trade.....	38	10,302	19	215	x
Selected service trades....	96	1,517	103	333	297
Remainder of county:					
Retail trade.....	76	2,507	65	61	53
Wholesale trade.....	6	803	3	15	x
Selected service trades....	12	74	12	5	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 24-027

COOPER COUNTY, MO.

Retail, wholesale, and service establishments located in Cooper County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.2 million, an increase of 213 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$535,000 in 1948 compared with \$216,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 777 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 596 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cooper County, Missouri, which also includes data for the city of Boonville. Final figures, superseding the preliminary data for Cooper County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cooper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COOPER COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	232	12,156	223	658	501
Food group.....	48	2,213	42	82	60
Eating and drinking places.....	37	685	38	112	97
General merchandise grp, general stores.....	10	1,034	8	90	53
Apparel group.....	10	714	15	35	27
Furniture-home furnishings-appliance grp.....	10	610	14	24	21
Automotive group.....	21	2,168	16	106	95
Gasoline service stations.....	34	790	35	33	26
Lumber-building-hardware group.....	22	1,768	18	62	59
Drug and proprietary stores.....	11	452	10	30	20
All other retail stores.....	29	1,722	27	84	43
WHOLESALE TRADE.....	19	2,752	13	27	x
SELECTED SERVICE TRADES, ² /total.....	64	535	67	92	81
Personal services.....	33	303	32	75	64
All other service trades.....	31	232	35	17	17
AMUSEMENTS.....	7	150	7	21	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
COOPER COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Boonville:					
Retail trade.....	120	9,308	114	558	421
Wholesale trade.....	12	2,405	8	25	x
Selected service trades.....	36	420	40	81	74
Remainder of county:					
Retail trade.....	112	2,848	109	100	80
Wholesale trade.....	7	347	5	2	x
Selected service trades.....	28	115	27	11	7

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-028

CRAWFORD COUNTY, MO.

Retail, wholesale, and service establishments located in Crawford County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 195 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$175,000 in 1948 compared with \$53,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 338 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 212 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crawford County, Missouri. Final figures, superseding the preliminary data for Crawford County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crawford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CRAWFORD COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	172	5,619	169	266	205
Food group.....	33	1,312	33	45	31
Eating and drinking places.....	35	469	33	74	53
General merchandise grp, general stores	20	618	18	25	18
Apparel group.....	7	100	8	12	11
Furniture-home furnishings-appliance grp	8	157	6	6	5
Automotive group.....	12	1,198	15	45	38
Gasoline service stations.....	22	647	22	24	17
Lumber-building-hardware group.....	7	443	7	15	15
Drug and proprietary stores.....	8	220	8	10	8
All other retail stores.....	20	455	19	10	9
WHOLESALE TRADE.....	13	1,761	13	41	x
SELECTED SERVICE TRADES, ^{2/} total.....	34	175	34	31	27
Personal services.....	22	101	22	22	19
All other service trades.....	12	74	12	9	8
HOTELS.....	8	89	9	6	6
TOURIST COURTS AND CAMPS.....	8	67	8	8	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-24-029

DADE COUNTY, MO.

Retail and service establishments located in Dade County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 375 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$90,000 in 1948 compared with \$47,000 in 1939. Wholesale sales in the county reached a total of \$683,000 in 1948, a decrease from the \$800,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 225 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 165 employees reported for the week of November 1939.

These preliminary figures have been derived from a Census report on Dade County, Missouri. Final figures, superseding the preliminary data for Dade County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dade County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DADE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	119	5,706	119	202	157
Food group.....	21	886	26	17	12
Eating and drinking places.....	12	117	11	33	23
Gasoline service stations.....	21	283	24	13	10
All other retail stores.....	65	4,420	58	139	112
WHOLESALE TRADE.....	8	683	7	15	x
SELECTED SERVICE TRADES, ^{2/} total.....	28	90	27	8	6
Personal services.....	18	57	17	6	5
All other service trades.....	10	33	10	2	1
AMUSEMENTS.....	7	45	8	8	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-030

DALLAS COUNTY, MO.

Retail and service establishments located in Dallas County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.1 million, an increase of 510 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$119,000 in 1948 compared with \$20,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 190 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 79 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dallas County, Missouri. Final figures, superseding the preliminary data for Dallas County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dallas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DALLAS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	137	6,127	148	183	149
Food group.....	17	619	16	17	10
Eating and drinking places.....	14	112	14	20	15
Gasoline service stations.....	34	398	35	9	6
All other retail stores.....	72	4,998	83	137	118
SELECTED SERVICE TRADES, ² /total.....	30	119	34	7	5
Personal services.....	15	65	19	3	1
All other services trades.....	15	54	15	4	4

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-031

DAVIESS COUNTY, MO.

Retail, wholesale, and service establishments located in Daviess County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 and 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.2 million, an increase of 324 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.0 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$244,000 in 1948 compared with \$84,000 in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 373 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 289 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Daviess County, Missouri. Final figures, superseding the preliminary data for Daviess County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Daviess County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DAVIESS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	158	7,161	156	313	255
Food group.....	31	1,416	29	55	43
Eating and drinking places.....	24	290	26	40	32
General merchandise grp, general stores.	7	331	7	23	19
Furniture-home furnishings-appliance grp.	8	130	8	3	2
Automotive group.....	14	1,394	15	50	50
Gasoline service stations.....	26	542	29	27	18
Lumber-building-hardware group.....	23	1,277	23	47	43
Drug and proprietary stores.....	5	201	5	16	8
All other retail stores.....	20	1,580	14	52	40
WHOLESALE TRADE.....	15	3,048	15	40	x
SELECTED SERVICE TRADES, ^{2/} total.....	42	244	44	20	19
Personal services.....	28	185	28	15	14
All other service trades.....	14	59	16	5	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 1, 1950

Release Series BC-1P- 24-032

DE KALB COUNTY, MO.

Retail, wholesale, and service establishments located in De Kalb County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 269 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$157,000 in 1948 compared with \$88,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 224 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 168 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on De Kalb County, Missouri. Final figures, superseding the preliminary data for De Kalb County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for De Kalb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DE KALB COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	122	4,786	133	201	164
Food group.....	27	1,042	28	40	28
Eating and drinking places.....	12	189	14	28	19
Gasoline service stations.....	27	463	31	15	12
All other retail stores.....	56	3,092	60	118	105
WHOLESALE TRADE.....	23	1,437	21	17	x
SELECTED SERVICE TRADES, ² /total.....	33	157	38	6	5
Personal services.....	20	83	23	3	2
All other service trades.....	13	74	15	3	3

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-24-033

DENT COUNTY, MO.

Retail, wholesale, and service establishments located in Dent County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 219 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.9 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$153,000 in 1948 compared with \$80,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 364 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 317 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dent County, Missouri, which also includes data for the city of Salem. Final figures, superseding the preliminary data for Dent County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dent County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DENT COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	168	6,707	168	318	259
Food group.....	38	1,650	46	53	39
Eating and drinking places.....	18	243	17	51	41
General merchandise grp, general stores.....	19	445	18	18	11
Apparel group.....	10	457	9	34	19
Furniture-home furnishings-appliance grp.....	7	338	7	15	15
Automotive group.....	15	1,159	12	47	24
Gasoline service stations.....	26	353	26	9	7
Lumber-building-hardware group.....	11	843	13	50	50
All other retail stores.....	24	1,219	20	41	33
WHOLESALE TRADE.....	9	1,875	13	28	x
SELECTED SERVICE TRADES, ² / total.....	31	153	38	18	15
Personal services.....	21	125	24	17	14
All other service trades.....	10	28	14	1	1
HOTELS.....	Data withheld to avoid disclosure				

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
DENT COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Salem:					
Retail trade.....	111	5,936	114	305	249
Selected service trades....	31	153	38	18	15
Hotels.....	5	22	5	3	2
Remainder of county:					
Retail trade.....	57	771	54	13	10

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-24-034

DOUGLAS COUNTY, MO.

Retail, wholesale, and service establishments located in Douglas County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.5 million, an increase of 246 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$149,000 in 1948 compared with \$31,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 248 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 147 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Douglas County, Missouri. Final figures, superseding the preliminary data for Douglas County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Douglas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DOUGLAS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	120	4,464	133	199	161
Food group.....	15	641	13	28	20
Eating and drinking places.....	11	92	12	33	19
Gasoline service stations.....	10	157	11	6	5
All other retail stores.....	84	3,574	97	132	117
WHOLESALE TRADE.....	9	2,106	10	34	x
SELECTED SERVICE TRADES, ^{2/} total.....	25	149	27	15	13
Personal services.....	12	84	13	10	8
All other service trades.....	13	65	14	5	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-24-C35

DUNKLIN COUNTY, MO.

Retail, wholesale, and service establishments located in Dunklin County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.4 million, an increase of 259 percent over the \$8.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.3 million in 1948 as compared with \$3.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$808,000 in 1948 compared with \$247,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,225 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,124 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dunklin County, Missouri, which also includes data for the cities of Kennett and Malden. Final figures, superseding the preliminary data for Dunklin County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dunklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DUNKLIN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	549	29,390	534	1,625	1,287
Food group.....	182	5,314	183	185	133
Eating and drinking places.....	78	1,171	76	200	159
General merchandise grp, general stores	33	2,283	27	193	106
Apparel group.....	23	2,515	25	224	169
Furniture-home furnishings-appliance grp	19	973	17	64	64
Automotive group.....	37	7,395	37	205	201
Gasoline service stations.....	59	1,984	62	126	96
Lumber-building-hardware group.....	46	5,442	32	253	228
Drug and proprietary stores.....	23	911	21	97	62
All other retail stores.....	49	1,402	54	78	69
WHOLESALE TRADE, total.....	62	17,302	48	417	x
Merchant wholesalers.....	19	7,661	16	179	x
Petroleum bulk plants, terminals.....	23	3,571	21	72	x
Other types of wholesale.....	20	6,070	11	166	x
SELECTED SERVICE TRADES, ² /total.....	108	808	111	183	163
Personal services.....	76	583	82	155	138
All other service trades.....	32	225	29	28	25
AMUSEMENTS.....	17	404	14	70	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DUNKLIN COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Kennett:					
Retail trade.....	163	14,419	158	788	641
Wholesale trade.....	21	6,372	11	127	x
Selected service trades...	30	401	31	120	115
Malden:					
Retail trade.....	91	5,287	83	284	228
Selected service trades...	20	156	25	27	22
Remainder of county: ^{3/}					
Retail trade.....	295	9,684	293	553	418
Wholesale trade.....	41	10,930	37	290	x
Selected service trades...	58	251	55	36	26

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-24-036

FRANKLIN COUNTY, MO.

Retail, wholesale, and service establishments located in Franklin County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.1 million, an increase of 230 percent over the \$7.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.8 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,388 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 960 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Missouri, which also includes data for the city of Washington and the part of the city of Sullivan located in Franklin County. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FRANKLIN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	528	25,087	574	1,099	856
Food group.....	95	5,970	101	180	130
Eating and drinking places.....	117	2,437	130	229	159
General merchandise grp, general stores.	36	1,994	48	110	72
Apparel group.....	25	889	28	34	19
Furniture-home furnishings-appliance grp.	31	1,205	31	59	51
Automotive group.....	35	4,339	36	178	172
Gasoline service stations.....	68	1,361	71	53	38
Lumber-building-hardware group.....	36	2,937	38	100	93
Drug and proprietary stores.....	17	653	17	52	27
All other retail stores.....	68	3,302	74	104	95
WHOLESALE TRADE, total.....	50	7,804	37	182	x
Merchant wholesalers.....	28	4,927	20	122	x
Other types of wholesale.....	22	2,877	17	60	x
SELECTED SERVICE TRADES, ² /total.....	149	1,062	157	107	92
Personal services.....	83	433	81	64	52
All other service trades.....	66	629	76	43	40
HOTELS.....	10	151	13	21	15
TOURIST COURTS AND CAMPS.....	17	49	20	4	2
AMUSEMENTS.....	10	352	8	58	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
FRANKLIN COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Sullivan: (part)					
Retail trade.....	68	3,188	79	123	102
Selected service trades....	25	114	25	11	10
Washington:					
Retail trade.....	114	7,984	118	407	333
Wholesale trade.....	15	3,835	9	114	x
Selected service trades....	33	402	37	59	52
Remainder of county: ^{3/}					
Retail trade.....	346	13,915	377	569	421
Wholesale trade.....	35	3,969	28	68	x
Selected service trades....	91	546	95	37	30

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-24-037

GASCONADE COUNTY, MO.

Retail, wholesale, and service establishments located in Gasconade County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.5 million, an increase of 313 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$423,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 401 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 240 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gasconade County, Missouri. Final figures, superseding the preliminary data for Gasconade County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gasconade County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GASCONADE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	204	9,487	206	364	285
Food group.....	33	1,769	34	49	38
Eating and drinking places.....	36	636	42	42	22
General merchandise grp, general stores	21	1,002	19	57	34
Apparel group.....	12	318	14	8	6
Furniture-home furnishings-appliance grp.	13	691	13	25	24
Automotive group.....	14	1,214	15	58	57
Gasoline service stations.....	23	467	24	15	9
Lumber-building-hardware group.....	18	1,316	14	51	51
Drug and proprietary stores.....	5	143	5	12	5
All other retail stores.....	29	1,931	26	47	39
WHOLESALE TRADE.....	15	1,382	13	21	x
SELECTED SERVICE TRADES, ^{2/} total.....	50	423	51	16	13
Personal services.....	27	126	28	9	6
All other service trades.....	23	297	23	7	7

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-24-038

GENTRY COUNTY, MO.

Retail, wholesale, and service establishments located in Gentry County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.6 million, an increase of 291 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$291,000 in 1948 compared with \$106,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 492 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 359 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gentry County, Missouri. Final figures, superseding the preliminary data for Gentry County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gentry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

9/056

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GENTRY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	172	8,564	187	431	334
Food group.....	35	1,820	41	52	45
Eating and drinking places.....	20	388	21	73	60
General merchandise grp, general stores	7	454	4	43	26
Apparel group.....	8	279	10	14	9
Furniture-home furnishings-appliance grp	8	338	10	16	12
Automotive group.....	12	1,381	12	85	72
Gasoline service stations.....	30	653	35	27	18
Lumber-building-hardware group.....	21	1,571	21	60	55
Drug and proprietary stores.....	7	283	7	25	16
All other retail stores.....	24	1,397	26	36	21
WHOLESALE TRADE.....	20	5,799	18	22	x
SELECTED SERVICE TRADES, ^{2/} total.....	44	291	48	39	22
Personal services.....	28	156	30	22	15
All other service trades.....	16	135	18	17	7
HOTELS.....	5	42	4	12	9

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 24-039

GREENE COUNTY, MO.

Retail, wholesale, and service establishments located in Greene County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$99.3 million, an increase of 244 percent over the \$28.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$168.8 million in 1948 as compared with \$31.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.0 million in 1948 compared with \$2.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,963 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,951 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greene County, Missouri, which also includes data for the city of Springfield. Final figures, superseding the preliminary data for Greene County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greene County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GREENE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,376	99,296	1,327	5,613	4,712
Food group.....	354	17,098	376	470	332
Eating and drinking places.....	247	5,639	284	906	758
General merchandise grp, general stores	45	13,404	33	1,116	842
Apparel group.....	70	8,656	44	645	529
Furniture-home furnishings-appliance grp	50	6,037	42	462	445
Automotive group.....	93	19,617	73	609	589
Gasoline service stations.....	193	4,849	203	216	173
Lumber-building-hardware group.....	81	8,940	54	389	363
Drug and proprietary stores.....	41	3,536	38	297	245
All other retail stores.....	202	11,520	180	503	436
WHOLESALE TRADE, total.....	216	168,798	188	2,256	x
Merchant wholesalers, total.....	159	87,010	133	1,749	x
Groceries, foods.....	27	17,962	24	414	x
Hardware, elec'l, plum'g, and heat'g	15	13,540	11	269	x
Mach'y, equip't, industrial supplies	31	25,301	20	326	x
Automotive parts, accessories.....	22	3,598	19	190	x
All other merchant wholesalers.....	64	26,609	59	550	x
Manufact'rs' sales branches, offices..	13	12,689	--	218	x
Petroleum bulk plants, terminals.....	25	9,797	28	146	x
Agents, brokers (merchandise).....	13	40,384	19	82	x
Assemblers of farm products.....	6	18,918	8	61	x
SELECTED SERVICE TRADES, ^{2/} total.....	484	5,987	502	1,094	985
Personal services.....	256	2,999	271	692	642
Business services.....	35	662	29	123	109
Automotive repairs and services.....	117	1,879	124	221	184
Other repair services.....	76	447	78	58	50
HOTELS.....	24	1,370	19	340	306
TOURIST COURTS AND CAMPS.....	36	482	42	47	39

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GREENE COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Springfield:					
Retail trade.....	1,003	85,579	940	5,076	4,256
Wholesale trade.....	195	153,858	165	2,157	x
Selected service trades...	412	5,589	420	1,045	955
Hotels.....	24	1,370	19	340	306
Tourist courts and camps..	15	252	17	30	24
Remainder of county:					
Retail trade.....	373	13,717	387	537	456
Wholesale trade.....	21	14,940	23	99	x
Selected service trades...	72	398	82	49	30
Tourist courts and camps..	21	230	25	17	15

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-040

GRUNDY COUNTY, MO.

Retail, wholesale, and service establishments located in Grundy County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.2 million, an increase of 270 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$527,000 in 1948 compared with \$204,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 809 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 581 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grundy County, Missouri, which also includes data for the city of Trenton. Final figures, superseding the preliminary data for Grundy County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grundy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GRUNDY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	200	12,213	188	673	543
Food group.....	45	2,259	43	94	69
Eating and drinking places.....	23	349	25	84	62
General merchandise grp, general stores.	5	1,090	-	104	65
Apparel group.....	16	502	17	30	22
Furniture-home furnishings-appliance grp.	14	545	11	33	30
Automotive group.....	15	3,161	12	101	100
Gasoline service stations.....	32	1,055	35	54	46
Lumber-building-hardware group.....	17	1,502	14	78	69
Drug and proprietary stores.....	9	420	8	24	21
All other retail stores.....	24	1,330	23	71	59
WHOLESALE TRADE.....	17	2,319	14	36	x
SELECTED SERVICE TRADES, ² /total.....	57	527	60	100	92
Personal services.....	41	491	43	99	91
All other service trades.....	16	36	17	1	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GRUNDY COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Trenton:					
Retail trade.....	130	10,305	120	580	468
Wholesale trade.....	12	1,840	11	29	x
Selected service trades...	43	475	45	97	90
Remainder of county:					
Retail trade.....	70	1,908	68	93	75
Wholesale trade.....	5	479	3	7	x
Selected service trades...	14	52	15	3	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-24-041

HARRISON COUNTY, MO.

Retail, wholesale, and service establishments located in Harrison County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.8 million, an increase of 216 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.1 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$308,000 in 1948 compared with \$122,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 516 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 426 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harrison County, Missouri, which also includes data for the city of Bethany. Final figures, superseding the preliminary data for Harrison County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harrison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HARRISON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	207	9,778	198	432	351
Food group.....	37	2,262	35	80	57
Eating and drinking places.....	29	324	33	58	46
General merchandise grp, general stores	6	530	5	33	26
Apparel group.....	9	360	8	19	15
Furniture-home furnishgs-appliance grp	11	373	9	18	12
Automotive group.....	16	1,049	14	51	47
Gasoline service stations.....	40	1,504	40	55	45
Lumber-building-hardware group.....	29	1,551	22	67	60
Drug and proprietary stores.....	11	359	13	25	20
All other retail stores.....	19	1,466	19	26	23
WHOLESALE TRADE, total.....	26	4,059	22	52	x
Merchant wholesalers.....	6	1,514	1	26	x
Other types of wholesale.....	20	2,545	21	26	x
SELECTED SERVICE TRADES, 2/total.....	62	308	65	32	24
Personal services.....	27	134	28	23	15
All other service trades.....	35	174	37	9	9
AMUSEMENTS.....	7	40	8	9	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
HARRISON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bethany:					
Retail trade.....	77	5,293	74	251	214
Selected service trades....	23	149	25	22	17
Remainder of county:					
Retail trade.....	130	4,485	124	181	137
Selected service trades....	39	159	40	10	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-24-042

HENRY COUNTY, MO.

Retail, wholesale, and service establishments located in Henry County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 248 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.3 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$641,000 in 1948 compared with \$200,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 932 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 680 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Henry County, Missouri, which also includes data for the city of Clinton. Final figures, superseding the preliminary data for Henry County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Henry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HENRY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	317	16,025	316	708	557
Food group.....	55	2,934	60	78	58
Eating and drinking places.....	42	588	42	123	93
General merchandise grp, general stores.	26	1,135	25	74	44
Apparel group.....	18	752	16	45	36
Furniture-home furnishgs-appliance grp.	20	754	15	45	41
Automotive group.....	24	3,417	22	108	87
Gasoline service stations.....	40	1,057	42	40	36
Lumber-building-hardware group.....	37	3,452	40	107	101
Drug and proprietary stores.....	17	617	18	43	26
All other retail stores.....	38	1,319	36	45	35
WHOLESALE TRADE, total.....	46	9,279	35	145	x
Merchant wholesalers.....	14	3,289	7	86	x
Other types of wholesale.....	32	5,990	28	59	x
SELECTED SERVICE TRADES, ² /total.....	87	641	101	79	74
Personal services.....	45	347	53	58	55
All other service trades.....	42	294	48	21	19
AMUSEMENTS.....	10	192	6	29	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HENRY COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Clinton:					
Retail trade.....	154	10,873	148	503	392
Wholesale trade.....	25	3,965	16	84	x
Selected service trades....	49	399	56	53	50
Remainder of county:					
Retail trade.....	163	5,152	168	205	165
Wholesale trade.....	21	5,314	19	61	x
Selected service trades....	38	242	45	26	24

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-043

HICKORY COUNTY, MO.

Retail and service establishments located in Hickory County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 360 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$56,000 in 1948 compared with \$24,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 60 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 34 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hickory County, Missouri. Final figures, superseding the preliminary data for Hickory County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hickory County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HICKORY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	82	2,266	86	59	41
Food group.....	7	155	7	4	3
Eating and drinking places.....	11	82	11	10	2
Gasoline service stations.....	23	275	26	2	1
All other retail stores.....	41	1,754	42	43	35
SELECTED SERVICE TRADES, ² /total.....	21	56	22	1	1
Personal services.....	13	35	13	1	1
All other service trades.....	8	21	9	-	-

¹/ Includes employees paid for less than the full workweek.

² See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-24-044

HOLT COUNTY, MO.

Retail, wholesale, and service establishments located in Holt County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 315 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$268,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 433 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 281 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Holt County, Missouri. Final figures, superseding the preliminary data for Holt County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Holt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HOLT COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	141	8,326	149	376	276
Food group.....	32	1,957	34	62	48
Eating and drinking places.....	23	379	25	88	46
Gasoline service stations.....	23	768	23	39	26
All other retail stores.....	63	5,222	67	187	156
WHOLESALE TRADE.....	22	3,714	17	33	x
SELECTED SERVICE TRADES, ² /total.....	39	268	45	24	20
Personal services.....	18	99	22	11	10
All other service trades.....	21	169	23	13	10

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-24-045

HOWARD COUNTY, MO.

Retail, wholesale, and service establishments located in Howard County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.3 million, an increase of 232 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.0 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$229,000 in 1948 compared with \$121,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 444 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 313 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Howard County, Missouri, which also includes data for the city of Fayette. Final figures, superseding the preliminary data for Howard County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Howard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HOWARD COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	156	7,268	171	375	266
Food group.....	32	1,583	31	50	42
Eating and drinking places.....	19	320	23	70	44
Apparel group.....	11	419	14	19	10
Furniture-home furnishings-appliance grp	7	211	7	8	4
Automotive group.....	12	1,113	12	52	37
Gasoline service stations.....	23	599	27	33	21
Lumber-building-hardware group.....	20	1,287	24	59	52
Drug and proprietary stores.....	9	422	13	27	20
All other retail stores.....	23	1,314	20	57	36
WHOLESALE TRADE.....	14	2,975	11	32	x
SELECTED SERVICE TRADES, ² /total.....	34	229	35	37	26
Personal services.....	18	131	20	25	16
All other service trades.....	16	98	15	12	10

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HOWARD COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fayette:					
Retail trade.....	65	4,087	67	221	161
Selected service trades..	14	104	14	21	17
Remainder of county:					
Retail trade.....	91	3,181	104	154	105
Selected service trades..	20	125	21	16	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-046

HOWELL COUNTY, MO.

Retail, wholesale, and service establishments located in Howell County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.9 million, an increase of 213 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.0 million in 1948 as compared with \$3.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$526,000 in 1948 compared with \$159,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 832 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 553 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Howell County, Missouri, which also includes data for the city of West Plains. Final figures, superseding the preliminary data for Howell County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Howell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HOWELL COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	315	11,877	343	580	474
Food group.....	64	2,314	70	86	56
Eating and drinking places.....	45	446	45	77	61
General merchandise grp, general stores	23	1,402	21	77	63
Apparel group.....	20	802	23	45	36
Furniture-home furnishings-appliance grp	14	716	20	35	34
Automotive group.....	34	2,726	42	113	102
Gasoline service stations.....	48	794	54	27	22
Lumber-building-hardware group.....	22	1,309	19	41	38
Drug and proprietary stores.....	10	535	14	39	32
All other retail stores.....	35	833	35	40	30
WHOLESALE TRADE, total.....	33	9,034	22	163	x
Merchant wholesalers.....	19	5,539	13	99	x
Other types of wholesale.....	14	3,495	9	64	x
SELECTED SERVICE TRADES, ^{2/} total.....	81	526	91	89	67
Personal services.....	42	286	51	51	42
All other service trades.....	39	240	40	38	25
HOTELS.....	7	111	8	33	31

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HOWELL COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
West Plains:					
Retail trade.....	131	6,904	149	366	319
Selected service trades....	45	372	52	81	63
Remainder of county:					
Retail trade.....	184	4,973	194	214	155
Selected service trades....	36	154	39	8	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-24-047

IRON COUNTY, MO.

Retail, wholesale, and service establishments located in Iron County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.5 million, an increase of 275 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$646,000 in 1948 as compared with \$174,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$115,000 in 1948 compared with \$45,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 224 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 131 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Iron County, Missouri. Final figures, superseding the preliminary data for Iron County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Iron County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

IRON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	134	4,465	131	203	172
Food group.....	46	1,495	45	37	28
Eating and drinking places.....	20	180	20	25	18
Gasoline service stations.....	21	321	21	14	13
All other retail stores.....	47	2,469	45	127	113
WHOLESALE TRADE.....	10	646	11	6	x
SELECTED SERVICE TRADES ^{2/}	22	115	29	15	10

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-24-048

JACKSON COUNTY, MO.

Retail, wholesale, and service establishments located in Jackson County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$304,800,000, an increase of 232 percent over the \$242,400,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 274 percent rise over the same period, reaching a total of \$2,867,400,000 in 1948 as compared with \$766,300,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$61,800,000 in 1948 compared with \$21,400,000 in 1939. Amusement businesses in the county recorded receipts of \$12,400,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 48,278 paid employees for the workweek ended nearest November 15, 1948. Of these, 42,048 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 34,740 and 29,501. Wholesale trade establishments reported a total of 24,740 full- and part-week employees for the week of November 15, 1948, compared with 17,996 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 10,934; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 8,250.

These preliminary figures have been derived from a Census report on Jackson County, Missouri. The report also contains data for the cities of Independence and Kansas City.

Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JACKSON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	6,255	804,752	6,015	48,278	42,048
Food group.....	1,288	134,212	1,300	4,739	3,719
Eating and drinking places.....	1,532	58,697	1,661	8,914	7,779
Gen'l merchandise grp, general stores..	185	223,472	157	13,072	11,359
Apparel group.....	427	64,870	313	4,567	3,832
Furniture-home furnishgs-appliance grp	297	38,491	249	2,976	2,853
Automotive group.....	309	112,456	252	3,164	3,053
Gasoline service stations.....	634	23,487	655	1,259	1,056
Lumber-building-hardware group.....	283	39,562	222	2,141	1,974
Drug and proprietary stores.....	323	42,724	265	3,215	2,612
All other retail stores.....	977	66,781	941	4,231	3,811
WHOLESALE TRADE, total.....	1,849	2,867,408	1,201	24,740	x
Merchant wholesalers, total.....	1,049	969,682	748	15,878	x
Groceries, foods.....	170	129,612	172	2,503	x
Dry goods, apparel.....	48	28,228	29	857	x
Hardware, elec'l, plum'g and heat'g.	103	89,757	61	2,250	x
Mach'y, equip't, industrial supplies.	188	61,040	118	2,241	x
Automotive parts, accessories.....	76	29,243	53	1,125	x
All other merchant wholesalers.....	464	631,802	315	6,902	x
Manufact'rs sales branches, offices...	321	840,824	5	7,093	x
Petroleum bulk plants, terminals.....	48	30,174	45	249	x
Agents, brokers (merchandise).....	389	914,182	367	1,321	x
Assemblers of farm products.....	42	112,546	36	199	x
SELECTED SERVICE TRADES, 2/total.....	3,124	61,756	3,139	10,934	9,849
Personal services.....	1,808	30,966	1,836	6,804	6,168
Business services.....	285	11,768	274	1,919	1,624
Automotive repairs and services.....	526	11,081	507	1,321	1,237
Other repair services.....	505	7,941	522	890	820
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	32	402	36	41	41
AMUSEMENTS.....	269	12,413	239	2,091	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

JACKSON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Independence:					
Retail trade.....	243	26,320	219	1,388	1,119
Wholesale trade.....	24	5,945	24	107	x
Selected service trades...	89	1,685	91	339	328
Amusements.....	11	435	8	87	x
Kansas City:					
Retail trade.....	5,295	745,745	5,035	45,297	39,666
Wholesale trade.....	1,787	2,849,325	1,140	24,445	x
Selected service trades...	2,870	58,815	2,882	10,459	9,400
Hotels.....	231	17,015	153	3,427	3,156
Amusements.....	229	11,502	202	1,924	x
Remainder of county: ^{3/}					
Retail trade.....	717	32,687	761	1,593	1,263
Wholesale trade.....	38	12,138	37	188	x
Selected service trades..	165	1,256	166	136	121
Amusements.....	29	476	29	80	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-24-049

JASPER COUNTY, MO.

Retail, wholesale, and service establishments located in Jasper County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$78.0 million, an increase of 197 percent over the \$26.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$121.2 million in 1948 as compared with \$27.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.8 million in 1948 compared with \$1.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,966 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,371 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jasper County, Missouri, which also includes data for the cities of Carthage, Webb City, and the part of the city of Joplin located in Jasper County. Final figures, superseding the preliminary data for Jasper County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jasper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
JASPER COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,270	77,971	1,281	4,568	3,865
Food group.....	310	16,050	320	509	376
Eating and drinking places.....	228	4,894	264	919	771
General merchandise grp, general stores	36	10,529	21	965	774
Apparel group.....	57	4,240	47	290	235
Furniture-home furnishings-appliance grp	53	3,408	47	229	221
Automotive group.....	98	17,492	96	639	626
Gasoline service stations.....	179	4,620	191	180	144
Lumber-building-hardware group.....	72	5,066	50	259	244
Drug and proprietary stores.....	38	2,593	39	224	176
All other retail stores.....	199	8,979	206	354	298
WHOLESALE TRADE, total.....	195	121,187	139	1,657	x
Merchant wholesalers, total.....	124	59,485	84	1,252	x
Groceries, foods.....	26	15,221	24	291	x
Hardware, elec'l, plum'g and heat'g.	11	7,240	1	161	x
Mach'y, equip't, industrial supplies	21	3,451	12	153	x
Automotive parts, accessories.....	15	2,858	10	155	x
All other merchant wholesalers.....	51	30,715	37	492	x
Manufact'rs' sales branches, offices..	20	15,464	2	212	x
Petroleum bulk plants, terminals.....	27	6,510	28	86	x
Agents, brokers (merchandise).....	11	33,307	17	46	x
Assemblers of farm products.....	13	6,421	8	61	x
SELECTED SERVICE TRADES, ^{2/} total.....	398	3,772	421	741	688
Personal services.....	222	2,200	227	572	535
Business services.....	16	174	17	36	29
Automotive repairs and services.....	90	928	95	102	97
Other repair services.....	70	470	82	31	27
TOURIST COURTS AND CAMPS.....	21	195	21	25	18
AMUSEMENTS.....	38	1,246	31	210	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

JASPER COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Carthage:					
Retail trade.....	229	14,410	232	800	652
Wholesale trade.....	20	21,59	25	115	x
Selected service trades....	69	487	75	56	48
Tourist courts and camps...	6	45	6	6	2
Joplin: (part)					
Retail trade.....	645	51,159	612	3,225	2,802
Wholesale trade.....	150	93,368	88	1,409	x
Selected service trades....	230	2,716	240	606	565
Webb City:					
Retail trade.....	108	4,077	116	240	163
Wholesale trade.....	11	1,655	14	60	x
Selected service trades....	48	359	49	65	63
Remainder of county: ^{3/}					
Retail trade.....	288	8,325	321	303	248
Wholesale trade.....	14	5,005	14	73	x
Selected service trades....	51	210	57	14	12

x. Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-24-050

JEFFERSON COUNTY, MO.

Retail, wholesale, and service establishments located in Jefferson County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.5 million, an increase of 252 percent over the \$6.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.2 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$762,000 in 1948 compared with \$253,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,363 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 793 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Missouri, which also includes data for the cities of Crystal City, De Soto, and Festus. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JEFFERSON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	488	22,473	483	1,026	747
Food group.....	120	6,172	123	181	132
Eating and drinking places.....	125	2,026	139	199	135
General merchandise grp., general stores.....	29	2,310	26	124	78
Apparel group.....	13	1,068	9	83	45
Furniture-home furnishings-appliance grp.....	27	1,203	22	59	46
Automotive group.....	31	4,001	30	159	125
Gasoline service stations.....	68	1,901	70	75	62
Lumber-building-hardware group.....	28	2,204	19	81	74
Drug and proprietary stores.....	11	540	10	29	23
All other retail stores.....	36	1,048	35	36	27
WHOLESALE TRADE, total.....	36	9,248	35	209	x
Merchant wholesalers.....	19	4,025	16	181	x
Other types of wholesale.....	17	5,223	19	28	x
SELECTED SERVICE TRADES, ² total.....	92	762	99	128	109
Personal services.....	57	407	61	56	43
All other service trades.....	35	355	38	72	66
HOTELS.....	5	74	4	13	9
AMUSEMENTS.....	14	289	8	57	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

JEFFERSON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Crystal City:					
Retail trade.....	62	4,192	63	174	138
Selected service trades....	13	107	16	16	13
De Soto:					
Retail trade.....	101	6,000	109	276	202
Wholesale trade.....	10	1,871	10	36	x
Selected service trades....	28	302	30	73	65
Festus:					
Retail trade.....	79	4,407	65	296	198
Selected service trades....	20	170	21	31	23
Remainder of county: ^{3/}					
Retail trade.....	246	7,874	246	280	209
Wholesale trade.....	26	7,377	25	173	x
Selected service trades....	31	183	32	8	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-051

JOHNSON COUNTY, MO.

Retail, wholesale, and service establishments located in Johnson County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.3 million, an increase of 200 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.5 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$650,000 in 1948 compared with \$222,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 949 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 608 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Johnson County, Missouri, which also includes data for the city of Warrensburg. Final figures, superseding the preliminary data for Johnson County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Johnson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JOHNSON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	279	12,299	275	719	537
Food group.....	48	2,411	50	61	44
Eating and drinking places.....	42	819	42	164	125
General merchandise grp., general stores.	13	578	7	81	45
Apparel group.....	16	917	10	72	43
Furniture-home furnishings-appliance grp.	13	503	14	25	17
Automotive group.....	16	1,764	13	77	75
Gasoline service stations.....	48	1,056	51	46	37
Lumber-building-hardware group.....	29	1,823	32	76	63
Drug and proprietary stores.....	10	482	10	46	36
All other retail stores.....	44	1,946	46	71	52
WHOLESALE TRADE, total.....	42	7,498	41	140	x
Merchant wholesalers.....	19	4,133	20	84	x
Other types of wholesale.....	23	3,365	21	56	x
SELECTED SERVICE TRADES, ² /total.....	88	650	94	90	78
Personal services.....	51	368	55	64	54
All other service trades.....	37	282	39	26	24

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

JOHNSON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Warrensburg:					
Retail trade.....	141	7,712	136	537	405
Wholesale trade.....	21	3,456	24	66	x
Selected service trades....	50	425	52	74	63
Remainder of county:					
Retail trade.....	138	4,587	139	182	132
Wholesale trade.....	21	4,042	17	74	x
Selected service trades....	38	225	42	16	15

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-24-052

KNOX COUNTY, MO.

Retail, wholesale, and service establishments located in Knox County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.6 million, an increase of 200 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$937,000 in 1948 as compared with \$300,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$76,000 in 1948 compared with \$38,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 188 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 111 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Knox County, Missouri. Final figures, superseding the preliminary data for Knox County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Knox County, as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

KNOX COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	111	3,610	114	167	130
Food group.....	16	695	17	16	9
Eating and drinking places.....	20	218	24	19	16
Gasoline service stations.....	19	341	18	10	6
All other retail stores.....	56	2,356	55	122	99
WHOLESALE TRADE.....	9	937	8	11	x
SELECTED SERVICE TRADES, ² /total.....	24	76	24	10	8
Personal services.....	14	55	14	8	6
All other service trades.....	10	21	10	2	2

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-24-053

LACLEDE COUNTY, MO.

Retail, wholesale, and service establishments located in Laclede County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.1 million, an increase of 323 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$439,000 in 1948 compared with \$113,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 788 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 578 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Laclede County, Missouri, which also includes data for the city of Lebanon. Final figures, superseding the preliminary data for Laclede County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Laclede County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LACLEDE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	283	13,071	294	597	490
Food group.....	68	2,286	71	61	45
Eating and drinking places.....	33	630	37	114	94
General merchandise grp, general stores.	22	982	20	76	53
Apparel group.....	14	815	12	66	49
Furniture-home furnishings-appliance grp.	11	673	8	46	41
Automotive group.....	20	4,152	20	95	93
Gasoline service stations.....	49	848	51	26	24
Lumber-building-hardware group.....	19	1,339	18	61	51
All other retail stores.....	47	1,346	57	52	40
WHOLESALE TRADE, total.....	24	5,871	18	97	x
Merchant wholesalers.....	16	4,731	9	86	x
Other types of wholesale.....	8	1,140	9	11	x
SELECTED SERVICE TRADES, ² /total.....	72	439	77	94	90
Personal services.....	38	240	40	75	71
All other service trades.....	34	199	37	19	19
HOTELS.....	5	170	6	38	31
TOURIST COURTS AND CAMPS.....	13	106	12	15	12

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
LACLEDE COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lebanon:					
Retail trade.....	184	11,282	186	556	459
Wholesale trade.....	24	5,871	18	97	x
Selected service trades....	58	348	60	83	79
Hotels.....	5	170	6	38	31
Remainder of county:					
Retail trade.....	99	1,789	108	41	31
Selected service trades....	14	91	17	11	11

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-054

LAFAYETTE COUNTY, MO.

Retail, wholesale, and service establishments located in Lafayette County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.0 million, an increase of 279 percent over the \$5.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.2 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$919,000 in 1948 compared with \$281,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,496 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 933 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lafayette County, Missouri, which also includes data for the cities of Lexington and Higginsville. Final figures, superseding the preliminary data for Lafayette County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lafayette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LAFAYETTE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	417	21,985	451	1,156	841
Food group.....	59	3,983	67	148	93
Eating and drinking places.....	80	1,574	96	231	152
General merchandise grp, general stores	25	1,826	25	157	90
Apparel group.....	24	1,018	24	59	41
Furniture-home furnishings-appliance grp	30	1,253	34	62	49
Automotive group.....	27	3,001	31	126	107
Gasoline service stations.....	65	1,457	63	75	56
Lumber-building-hardware group.....	52	3,506	60	137	116
Drug and proprietary stores.....	17	975	17	66	50
All other retail stores.....	38	3,392	34	95	87
WHOLESALE TRADE, total.....	50	11,248	46	188	x
Merchant wholesalers.....	24	2,788	24	74	x
Petroleum bulk plants, terminals.....	18	1,472	17	15	x
Assemblers of farm products.....	8	6,988	5	99	x
SELECTED SERVICE TRADES, ^{2/} total.....	125	919	134	152	121
Personal services.....	71	468	75	106	90
All other service trades.....	54	451	59	46	31
AMUSEMENTS.....	12	236	7	39	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LAFAYETTE COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Higginsville:					
Retail trade.....	51	4,793	48	227	188
Selected service trades...	23	206	26	39	33
Lexington:					
Retail trade.....	110	6,963	109	434	302
Wholesale trade.....	10	1,403	8	40	x
Selected service trades...	34	282	36	65	59
Remainder of county: ^{3/}					
Retail trade.....	256	10,229	294	495	351
Wholesale trade.....	40	9,845	38	148	x
Selected service trades...	68	431	72	48	29

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-055

LAWRENCE COUNTY, MO.

Retail, wholesale, and service establishments located in Lawrence County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.7 million, an increase of 243 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$475,000 in 1948 compared with \$162,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 628 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 444 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lawrence County, Missouri, which also includes data for the city of Aurora and part of the city of Monett located in Lawrence County. Final figures, superseding the preliminary data for Lawrence County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lawrence County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LAWRENCE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	343	12,721	361	551	428
Food group.....	74	2,227	81	64	38
Eating and drinking places.....	50	504	60	64	46
General merchandise grp, general stores.	26	995	27	62	43
Apparel group.....	6	244	8	12	9
Furniture-home furnishings-appliance grp.	18	475	16	24	17
Automotive group.....	20	1,911	22	84	77
Gasoline service stations.....	65	847	67	31	21
Lumber-building-hardware group.....	35	2,074	35	76	70
Drug and proprietary stores.....	12	552	12	47	33
All other retail stores.....	37	2,892	33	87	74
WHOLESALE TRADE.....	17	1,836	14	30	x
SELECTED SERVICE TRADES, ² /total.....	100	475	109	47	35
Personal services.....	62	305	68	35	27
All other service trades.....	38	170	41	12	8
TOURIST COURTS AND CAMPS.....	9	68	11	3	2
AMUSEMENTS.....	12	124	9	25	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LAWRENCE COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Aurora:					
Retail trade.....	96	4,408	100	211	171
Selected service trades....	35	203	41	27	20
Monett: (part)					
Retail trade.....	9	139	10	4	1
Selected service trades....	Included with "Remainder of county"				
Remainder of county: 3/					
Retail trade.....	238	8,174	251	336	256
Selected service trades....	65	272	68	20	15

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-24-056

LEWIS COUNTY, MO.

Retail, wholesale, and service establishments located in Lewis County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 311 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$176,000 in 1948 compared with \$76,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 380 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 258 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lewis County, Missouri. Final figures, superseding the preliminary data for Lewis County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lewis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90587

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LEWIS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	181	7,822	184	273	219
Food group.....	33	1,358	31	42	37
Eating and drinking places.....	23	391	26	43	30
General merchandise grp, general stores	19	445	21	17	12
Apparel group.....	5	88	6	2	2
Furniture-home furnishgs-appliance grp	9	244	9	10	9
Automotive group.....	12	1,575	11	49	41
Gasoline service stations.....	28	505	28	16	12
Lumber-building-hardware group.....	13	967	15	40	30
Drug and proprietary stores.....	8	157	9	6	5
All other retail stores.....	26	2,092	28	48	41
WHOLESALE TRADE.....	13	8,197	7	98	x
SELECTED SERVICE TRADES, ² /total.....	41	176	44	9	4
Personal services.....	25	97	27	2	2
All other service trades.....	16	79	17	7	2

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-057

LINCOLN COUNTY, MO.

Retail, wholesale, and service establishments located in Lincoln County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.0 million, an increase of 307 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.4 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$358,000 in 1948 compared with \$67,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 496 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 366 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, Missouri. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90249

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LINCOLN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	222	11,013	216	432	357
Food group.....	49	1,961	44	55	46
Eating and drinking places.....	35	404	34	36	28
General merchandise grp, general stores	18	1,221	24	62	37
Apparel group.....	9	161	11	11	8
Furniture-home furnishgs-appliance grp	9	262	9	14	11
Automotive group.....	14	2,769	7	108	105
Gasoline service stations.....	29	480	29	16	12
Lumber-building-hardware group.....	25	1,644	22	63	51
Drug and proprietary stores.....	8	148	9	12	5
All other retail stores.....	26	1,963	27	55	54
WHOLESALE TRADE.....	16	2,374	16	32	x
SELECTED SERVICE TRADES, ^{2/} total.....	53	358	58	32	27
Personal services.....	26	172	30	19	15
All other service trades.....	27	186	28	13	12

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-24-058

LINN COUNTY, MO.

Retail, wholesale, and service establishments located in Linn County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 221 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$422,000 in 1948 compared with \$227,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 914 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 698 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Linn County, Missouri, which also includes data for the cities of Brookfield and Marceline. Final figures, superseding the preliminary data for Linn County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Linn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LINN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	339	15,121	336	744	583
Food group.....	67	2,887	67	82	56
Eating and drinking places.....	60	587	65	112	93
General merchandise grp, general stores	23	1,554	18	115	76
Apparel group.....	15	639	16	49	31
Furniture-home furnishings-appliance grp	20	505	19	20	19
Automotive group.....	32	3,374	36	136	120
Gasoline service stations.....	48	1,683	46	64	50
Lumber-building-hardware group.....	26	1,516	21	73	67
Drug and proprietary stores.....	17	639	19	38	24
All other retail stores.....	31	1,737	29	55	47
WHOLESALE TRADE, total.....	35	3,905	27	83	x
Merchant wholesalers.....	6	912	3	46	x
Other types of wholesale.....	29	2,993	24	37	x
SELECTED SERVICE TRADES, ² /total.....	81	422	83	87	74
Personal services.....	50	321	50	82	70
All other service trades.....	31	101	33	5	4
HOTELS.....	6	49	8	15	11
AMUSEMENTS.....	13	178	11	35	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
LINN COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Brockfield:					
Retail trade.....	137	7,239	133	421	336
Wholesale trade.....	15	1,802	12	36	x
Selected service trades....	33	246	34	66	58
Marceline:					
Retail trade.....	65	2,608	62	140	100
Selected service trades....	16	66	16	17	14
Remainder of County: ^{3/}					
Retail trade.....	137	5,274	141	183	147
Wholesale trade.....	20	2,103	15	47	x
Selected service trades....	32	110	33	4	2

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 8, 1950

Release Series BC-1P- 24-059

LIVINGSTON COUNTY, MO.

Retail, wholesale, and service establishments located in Livingston County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.7 million, an increase of 257 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$3.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$514,000 in 1948 compared with \$158,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,047 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 752 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Livingston County, Missouri, which also includes data for the city of Chillicothe. Final figures, superseding the preliminary data for Livingston County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Livingston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LIVINGSTON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	242	15,714	243	865	702
Food group.....	50	2,864	52	95	68
Eating and drinking places.....	31	529	31	113	106
General merchandise grp, general stores	11	1,772	8	157	105
Apparel group.....	15	980	15	50	43
Furniture-home furnishings-appliance grp	14	601	14	31	26
Automotive group.....	19	2,634	19	137	122
Gasoline service stations.....	30	1,432	31	50	44
Lumber-building-hardware group.....	31	2,559	31	114	89
Drug and proprietary stores.....	9	447	9	40	33
All other retail stores.....	32	1,896	33	78	66
WHOLESALE TRADE, total.....	23	5,046	15	102	x
Merchant wholesalers.....	10	2,767	7	67	x
Other types of wholesale.....	13	2,279	8	35	x
SELECTED SERVICE TRADES, ² total.....	65	514	75	80	68
Personal services.....	44	422	50	68	60
All other service trades.....	21	92	25	12	8

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LIVINGSTON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Chillicothe:					
Retail trade.....	176	12,603	175	762	623
Remainder of county:					
Retail trade.....	66	3,111	68	103	79

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-060

McDONALD COUNTY, MO.

Retail, wholesale, and service establishments located in McDonald County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.6 million, an increase of 357 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.4 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$210,000 in 1948 compared with \$36,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 450 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 213 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McDonald County, Missouri. Final figures, superseding the preliminary data for McDonald County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McDonald County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McDONALD COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	210	9,634	229	364	276
Food group.....	39	1,267	43	32	20
Eating and drinking places.....	32	303	30	66	31
General merchandise grp, general stores	17	1,998	30	60	50
Furniture-home furnishings-appliance grp	6	49	6	4	3
Automotive group.....	13	1,639	19	71	67
Gasoline service stations.....	35	1,044	37	26	18
Lumber-building-hardware group.....	10	618	9	29	23
Drug and proprietary stores.....	9	251	9	17	11
All other retail stores.....	49	2,465	46	59	53
WHOLESALE TRADE.....	11	2,366	10	39	x
SELECTED SERVICE TRADES, ^{2/} total.....	52	210	55	47	20
Personal services.....	32	109	31	31	17
All other service trades.....	20	101	24	16	3
TOURIST COURTS AND CAMPS.....	20	51	23	1	-
AMUSEMENTS.....	17	78	16	13	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-061

MACON COUNTY, MO.

Retail, wholesale, and service establishments located in Macon County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.9 million, an increase of 153 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.7 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$459,000 in 1948-compared with \$195,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 736 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 583 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Macon County, Missouri, which also includes data for the city of Macon. Final figures, superseding the preliminary data for Macon County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Macon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MACON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	275	11,862	304	562	430
Food group.....	63	2,512	69	114	77
Eating and drinking places.....	46	1,056	59	103	73
General merchandise grp, general stores.....	16	888	17	59	41
Apparel group.....	11	585	13	35	29
Furniture-home furnishings-appliance grp.....	16	615	19	23	18
Automotive group.....	13	2,373	14	66	63
Gasoline service stations.....	46	860	52	42	34
Lumber-building-hardware group.....	25	1,388	23	52	47
Drug and proprietary stores.....	12	454	16	24	11
All other retail stores.....	27	1,131	22	44	37
WHOLESALE TRADE, total.....	32	6,695	21	97	x
Merchant wholesalers.....	10	3,102	5	72	x
Other types of wholesale.....	22	3,593	16	25	x
SELECTED SERVICE TRADES, 2/total.....	61	459	63	77	72
Personal services.....	38	341	39	62	58
All other service trades.....	23	118	24	15	14
TOURIST COURTS AND CAMPS.....	6	28	5	2	2
AMUSEMENTS.....	14	143	15	20	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MACON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Macon:					
Retail trade.....	99	7,179	102	333	272
Selected service trades...	25	271	27	59	58
Amusements.....	7	104	7	12	x
Remainder of county:					
Retail trade.....	176	4,683	202	229	158
Selected service trades...	36	188	36	18	14
Amusements.....	7	39	8	8	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-062

MADISON COUNTY, MO.

Retail, wholesale, and service establishments located in Madison County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.4 million, an increase of 300 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$252,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 342 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 211 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, Missouri, which also includes data for the city of Fredericktown. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MADISON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	160	6,408	168	293	240
Food group.....	39	1,497	41	37	24
Eating and drinking places.....	28	301	29	49	41
General merchandise grp, general stores.....	11	520	17	20	18
Apparel group.....	9	439	10	26	17
Furniture-home furnishgs-appliance grp.....	5	302	2	15	15
Automotive group.....	13	1,387	15	46	45
Gasoline service stations.....	27	408	29	14	13
Lumber-building-hardware group.....	9	700	9	49	40
Drug and proprietary stores.....	5	177	6	17	8
All other retail stores.....	14	677	10	20	19
WHOLESALE TRADE.....	8	1,120	10	18	x
SELECTED SERVICE TRADES, ² /total.....	31	252	32	31	31
Personal services.....	15	139	16	18	18
All other service trades.....	16	113	16	13	13

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MADISON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fredericktown:					
Retail trade.....	88	5,038	89	258	211
Selected service trades....	24	212	25	27	27
Remainder of county:					
Retail trade.....	72	1,370	79	35	29
Selected service trades....	7	40	7	4	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-24-063

MARIES COUNTY, MO.

Retail and service establishments located in Maries County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 475 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$48,000 in 1948 compared with \$15,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 74 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 19 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Maries County, Missouri. Final figures, superseding the preliminary data for Maries County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Maries County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MARIES COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	84	2,266	91	70	54
Food group.....	19	529	22	10	4
Eating and drinking places.....	13	119	15	8	6
Gasoline service stations.....	12	184	13	4	2
All other retail stores.....	40	1,434	41	48	42
SELECTED SERVICE TRADES, ² /total.....	18	48	18	4	3
Personal services.....	10	28	10	2	1
All other service trades.....	8	20	8	2	2

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-24-064

MARION COUNTY, MO.

Retail, wholesale, and service establishments located in Marion County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.0 million, an increase of 201 percent over the \$9.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.1 million in 1948 as compared with \$4.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,240 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,570 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marion County, Missouri, which also includes data for the city of Hannibal. Final figures, superseding the preliminary data for Marion County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MARION COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	489	28,023	463	1,651	1,268
Food group.....	123	6,690	115	274	207
Eating and drinking places.....	97	1,933	98	259	207
General merchandise grp., general stores.....	16	2,285	11	227	111
Apparel group.....	32	2,107	24	151	112
Furniture-home furnishings-appliance grp.....	22	1,655	15	93	85
Automotive group.....	34	5,095	37	182	169
Gasoline service stations.....	49	1,766	59	96	78
Lumber-building-hardware group.....	36	3,275	32	136	117
Drug and proprietary stores.....	15	753	13	83	58
All other retail stores.....	65	2,464	59	150	124
WHOLESALE TRADE, total.....	53	15,053	37	363	x
Merchant wholesalers.....	31	7,878	21	297	x
Petroleum bulk plants, terminals.....	11	1,535	10	14	x
Other types of wholesale.....	11	5,640	6	52	x
SELECTED SERVICE TRADES, ² /total.....	135	1,167	143	226	208
Personal services.....	84	936	87	206	193
All other service trades.....	51	231	56	20	15
AMUSEMENTS.....	12	365	13	63	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MARION COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hannibal:					
Retail trade.....	370	22,024	342	1,381	1,053
Wholesale trade.....	41	9,125	30	306	x
Selected service trades....	106	1,024	113	203	190
Remainder of county:					
Retail trade.....	119	5,999	121	270	215
Wholesale trade.....	12	5,928	7	57	x
Selected service trades....	29	143	30	23	18

x Not available.

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

²/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-24-065

MERCER COUNTY, MO.

Retail, wholesale, and service establishments located in Mercer County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.4 million, an increase of 238 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.4 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$110,000 in 1948 compared with \$24,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 212 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 147 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mercer County, Missouri. Final figures, superseding the preliminary data for Mercer County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mercer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MERCER COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	100	4,445	110	176	147
Food group.....	19	691	21	18	12
Eating and drinking places.....	11	149	12	32	25
Gasoline service stations.....	15	555	15	35	28
All other retail stores.....	55	3,050	62	91	82
WHOLESALE TRADE.....	12	4,439	15	30	x
SELECTED SERVICE TRADES ² /.....	24	110	23	6	6

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-066

MILLER COUNTY, MO.

Retail, wholesale, and service establishments located in Miller County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 261 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$234,000 in 1948 compared with \$86,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 421 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 281 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Miller County, Missouri, which also includes data for the city of Eldon. Final figures, superseding the preliminary data for Miller County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Miller County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MILLER COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	217	8,299	222	347	290
Food group.....	49	1,656	50	42	35
Eating and drinking places.....	39	440	44	65	53
General merchandise grp, general stores	9	625	5	46	31
Apparel group.....	8	123	10	7	7
Furniture-home furnishings-appliance grp	9	270	7	16	12
Automotive group.....	13	1,570	14	59	58
Gasoline service stations.....	36	600	37	24	14
Lumber-building-hardware group.....	9	587	11	24	23
All other retail stores.....	45	2,428	44	64	57
WHOLESALE TRADE.....	13	2,087	17	43	x
SELECTED SERVICE TRADES, ² /total.....	40	234	42	31	25
Personal services.....	27	161	28	27	22
All other service trades.....	13	73	14	4	3
TOURIST COURTS AND CAMPS.....	18	98	17	4	3

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MILLER COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Eldon:					
Retail trade.....	90	5,507	86	254	217
Selected service trades...	23	181	24	27	21
Remainder of county:					
Retail trades.....	127	2,792	136	93	73
Selected service trades...	17	53	18	4	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-24-067

MISSISSIPPI COUNTY, MO.

Retail, wholesale, and service establishments located in Mississippi County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.8 million, an increase of 263 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.3 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$443,000 in 1948 compared with \$163,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 924 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 756 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mississippi County, Missouri, which also includes data for the city of Charleston. Final figures, superseding the preliminary data for Mississippi County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mississippi County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MISSISSIPPI COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	257	13,770	249	619	489
Food group.....	96	3,631	97	102	64
Eating and drinking places.....	44	513	43	60	41
General merchandise grp, general stores	12	1,087	12	82	51
Furniture-home furnishings-appliance grp	11	682	10	32	27
Automotive group.....	15	2,325	12	78	75
Gasoline service stations.....	27	1,014	28	44	42
Lumber-building-hardware group.....	21	3,002	18	110	108
Drug and proprietary stores.....	11	482	13	35	30
All other retail stores.....	20	1,034	16	76	51
WHOLESALE TRADE, total.....	31	11,336	23	212	x
Merchant wholesalers.....	6	1,392	5	30	x
Other types of wholesale.....	25	9,944	18	182	x
SELECTED SERVICE TRADES, ^{2/} total.....	58	443	67	93	79
Personal services.....	37	298	44	78	72
All other service trades.....	21	145	23	15	7
AMUSEMENTS.....	10	139	13	19	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MISSISSIPPI COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Charleston:					
Retail trade.....	121	8,310	113	369	299
Wholesale trade.....	15	5,081	11	107	x
Selected service trades..	27	309	33	62	49
Remainder of county:					
Retail trade.....	136	5,460	136	250	190
Wholesale trade.....	16	6,255	12	105	x
Selected service trades..	31	134	34	31	30

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-24-068

MONITEAU COUNTY, MO.

Retail, wholesale, and service establishments located in Moniteau County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 223 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$201,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 331 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 299 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Moniteau County, Missouri, which also includes data for the city of California. Final figures, superseding the preliminary data for Moniteau County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Moniteau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MONITEAU COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	156	7,078	162	297	237
Food group.....	22	815	23	36	25
Eating and drinking places.....	15	247	17	37	29
General merchandise grp, general stores.....	10	568	9	27	24
Apparel group.....	9	126	11	2	1
Furniture-home furnishings-appliance grp.....	11	348	11	9	7
Automotive group.....	14	1,307	10	51	50
Gasoline service stations.....	23	408	24	16	9
Lumber-building-hardware group.....	20	1,314	25	52	34
Drug and proprietary stores.....	7	200	8	18	16
All other retail stores.....	25	1,745	24	49	42
WHOLESALE TRADE.....	14	1,367	11	17	x
SELECTED SERVICE TRADES, 2/.....	38	201	43	17	10
Personal services.....	25	140	30	13	8
All other service trades.....	13	61	13	4	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MONITEAU COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
California:					
Retail trade.....	75	3,979	81	165	134
Selected service trades....	16	93	21	10	5
Remainder of county:					
Retail trade.....	81	3,099	81	132	103
Selected service trades....	22	108	22	7	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-069

MONROE COUNTY, MO.

Retail, wholesale, and service establishments located in Monroe County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.2 million, an increase of 268 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$273,000 in 1948 compared with \$88,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 467 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 297 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Monroe County, Missouri. Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MONROE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	174	9,188	186	411	290
Food group.....	28	1,499	25	62	39
Eating and drinking places.....	22	315	26	47	34
General merchandise grp, general stores.	16	438	17	29	16
Apparel group.....	10	228	12	20	10
Furniture-home furnishings-appliance grp.	12	466	14	29	21
Automotive group.....	13	1,753	18	45	44
Gasoline service stations.....	25	677	24	27	19
Lumber-building-hardware group.....	19	1,445	20	71	57
Drug and proprietary stores.....	9	275	10	19	10
All other retail stores.....	20	2,092	20	62	40
WHOLESALE TRADE.....	13	2,521	10	28	x
SELECTED SERVICE TRADES, ² /total.....	37	273	41	28	21
Personal services.....	16	108	19	13	11
All other service trades.....	21	165	22	15	10

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-24-070

MONTGOMERY COUNTY, MO.

Retail, wholesale, and service establishments located in Montgomery County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 275 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.4 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$290,000 in 1948 compared with \$82,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 399 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 270 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, Missouri. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MONTGOMERY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	202	7,534	217	308	228
Food group.....	35	1,551	38	64	35
Eating and drinking places.....	38	494	38	49	34
General merchandise grp; general stores.....	23	1,195	24	53	43
Furniture-home furnishings-appliance grp.....	12	426	11	16	14
Automotive group.....	16	1,125	18	38	37
Gasoline service stations.....	23	640	26	16	10
Lumber-building-hardware group.....	18	1,199	19	40	32
All other retail stores.....	37	904	43	32	23
WHOLESALE TRADE, total.....	23	4,355	28	59	x
Merchant wholesalers.....	9	1,152	10	27	x
Other types of wholesale.....	14	3,203	18	32	x
SELECTED SERVICE TRADES, ² /total.....	45	290	48	32	27
Personal services.....	26	150	26	15	12
All other service trades.....	19	140	22	17	15

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-071

MORGAN COUNTY, MO.

Retail, wholesale, and service establishments located in Morgan County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 216 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.2 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$157,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 284 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 191 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morgan County, Missouri. Final figures, superseding the preliminary data for Morgan County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morgan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MORGAN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	125	6,047	123	238	190
Food group.....	21	1,437	20	32	30
Eating and drinking places.....	18	225	20	42	21
Gasoline service stations.....	26	682	27	20	16
All other retail stores.....	60	3,703	56	144	123
WHOLESALE TRADE.....	9	2,205	5	30	x
SELECTED SERVICE TRADES, ^{2/} total.....	27	157	27	16	15
Personal services.....	16	77	17	9	9
All other service trades.....	11	80	10	7	6
TOURIST COURTS AND CAMPS.....	9	29	7	4	1
AMUSEMENTS.....	6	55	5	7	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-072

NEW MADRID COUNTY, MO.

Retail, wholesale, and service establishments located in New Madrid County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.8 million, an increase of 255 percent over the \$5.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.4 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$471,000 in 1948 compared with \$170,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,148 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 804 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on New Madrid County, Missouri. Final figures, superseding the preliminary data for New Madrid County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for New Madrid County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEW MADRID COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	391	18,772	394	932	698
Food group.....	145	5,642	159	178	124
Eating and drinking places.....	73	994	70	153	105
General merchandise grp, general stores	21	2,549	19	220	126
Apparel group.....	8	412	8	31	15
Furniture-home furnishings-appliance grp	12	1,122	13	43	41
Automotive group.....	21	2,154	24	53	52
Gasoline service stations.....	42	1,244	39	66	59
Lumber-building-hardware group.....	27	3,393	20	125	119
Drug and proprietary stores.....	11	514	13	39	35
All other retail stores.....	31	748	29	24	22
WHOLESALE TRADE.....	22	8,431	11	119	x
SELECTED SERVICE TRADES, ^{2/} total.....	84	471	84	97	89
Personal services.....	51	359	48	85	79
All other service trades.....	33	112	36	12	10
AMUSEMENTS.....	12	316	10	50	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-24-073

NEWTON COUNTY, MO.

Retail, wholesale, and service establishments located in Newton County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.8 million, an increase of 236 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.0 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$500,000 in 1948 compared with \$167,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 859 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 583 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Newton County, Missouri, which also includes data for the city of Neosho and the part of the city of Joplin located in Newton County. Final figures, superseding the preliminary data for Newton County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Newton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEWTON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	401	14,773	403	674	549
Food group.....	98	3,240	105	70	44
Eating and drinking places.....	60	813	57	149	99
General merchandise grp, general stores.	14	1,063	14	73	45
Furniture-home furnishings-appliance grp.	11	457	9	36	34
Automotive group.....	25	2,700	24	97	94
Gasoline service stations.....	79	1,168	85	39	34
Lumber-building-hardware group.....	27	1,404	21	69	67
Drug and proprietary stores.....	9	329	9	35	30
All other retail stores.....	78	3,599	79	106	102
WHOLESALE TRADE, total.....	34	7,033	39	113	x
Merchant wholesalers.....	19	4,749	26	91	x
Other types of wholesale.....	15	2,284	13	22	x
SELECTED SERVICE TRADES, 2/total.....	86	500	93	72	66
Personal services.....	44	260	47	47	47
All other service trades.....	42	240	46	25	19
TOURIST COURTS AND CAMPS.....	12	39	13	5	2
AMUSEMENTS.....	10	157	9	37	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NEWTON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Joplin: (part)					
Retail trade.....	14	361	13	25	11
Selected service trades...	Included with "Remainder of county"				
Neosho:					
Retail trade.....	160	8,953	149	481	410
Wholesale trade.....	27	6,453	27	97	x
Selected service trades...	47	337	52	61	57
Tourist courts and camps..	7	23	7	3	-
Remainder of county: ^{3/}					
Retail trade.....	227	5,459	241	168	128
Wholesale trade.....	7	580	12	16	x
Selected service trades...	39	163	41	11	9
Tourist courts and camps..	5	16	6	2	2

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-074

NODAWAY COUNTY, MO.

Retail, wholesale, and service establishments located in Nodaway County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.1 million, an increase of 218 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.6 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$639,000 in 1948 compared with \$213,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,103 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 757 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nodaway County, Missouri, which also includes data for the city of Maryville. Final figures, superseding the preliminary data for Nodaway County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nodaway County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25 D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NODAWAY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	315	18,093	314	904	721
Food group.....	67	3,656	67	125	101
Eating and drinking places.....	49	856	48	138	95
General merchandise grp, general stores.	6	1,436	2	117	84
Apparel group.....	14	668	16	34	28
Furniture-home furnishings-appliance grp.	14	1,283	11	70	66
Automotive group.....	18	3,396	24	120	116
Gasoline service stations.....	46	1,339	49	53	37
Lumber-building-hardware group.....	42	2,961	33	136	117
Drug and proprietary stores.....	15	501	15	45	34
All other retail stores.....	44	1,997	49	66	43
WHOLESALE TRADE, total.....	53	9,642	49	119	x
Merchant wholesalers.....	14	2,194	16	51	x
Petroleum bulk plants, terminals.....	22	2,022	23	29	x
Other types of wholesale.....	17	5,426	10	39	x
SELECTED SERVICE TRADES, ² /total.....	91	639	100	80	70
Personal services.....	50	447	55	66	57
All other service trades.....	41	192	45	14	13
AMUSEMENTS.....	19	177	12	26	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
NODAWAY COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Maryville:					
Retail trade.....	141	12,277	134	666	544
Wholesale trade.....	34	5,130	29	97	x
Selected service trades....	39	467	44	75	66
Remainder of county:					
Retail trade.....	174	5,816	180	238	177
Wholesale trade.....	19	4,512	20	22	x
Selected service trades....	52	172	56	5	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-075

OREGON COUNTY, MO.

Retail, wholesale, and service establishments located in Oregon County, Missouri, shown a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 229 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$167,000 in 1948 compared with \$39,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 201 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 131 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oregon County, Missouri. Final figures, superseding the preliminary data for Oregon County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the Counties and States. A single copy of the preliminary release for Oregon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OREGON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	140	4,613	138	164	117
Food group.....	37	705	35	25	13
Eating and drinking places.....	18	115	17	13	4
Gasoline service stations.....	14	297	16	5	4
All other retail stores.....	71	3,496	70	121	96
WHOLESALE TRADE.....	8	1,429	10	16	x
SELECTED SERVICE TRADES ² /.....	26	167	28	21	16

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-076

OSAGE COUNTY, MO.

Retail, wholesale, and service establishments located in Osage County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 391 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.0 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$144,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 204 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 105 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Osage County, Missouri. Final figures, superseding the preliminary data for Osage County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Osage County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OSAGE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	151	5,416	171	182	135
Food group.....	26	855	27	20	19
Eating and drinking places.....	25	333	27	22	15
General merchandise grp, general stores	24	497	27	8	5
Furniture-home furnishings-appliance grp.	11	239	12	9	5
Gasoline service stations.....	18	244	19	9	5
Lumber-building-hardware group.....	9	466	11	18	11
Drug and proprietary stores.....	5	91	4	7	4
All other retail stores.....	33	2,691	44	89	71
WHOLESALE TRADE.....	13	1,011	10	15	x
SELECTED SERVICE TRADES, ^{2/} total.....	34	144	40	7	5
Personal services.....	23	86	26	7	5
All other service trades.....	11	58	14	-	-

x Not available

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-24-077

OZARK COUNTY, MO.

Retail and service establishments located in Ozark County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.2 million, an increase of 340 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$61,000 in 1948 compared with \$3,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 64 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 22 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ozark County, Missouri. Final figures, superseding the preliminary data for Ozark County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ozark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OZARK COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	116	2,246	124	57	34
Food group.....	15	171	15	4	3
Eating and drinking places.....	6	31	6	10	5
Gasoline service stations.....	17	198	18	4	2
All other retail stores.....	78	1,846	85	39	24
SELECTED SERVICE TRADES, ² /total.....	16	61	15	7	7
Personal services.....	8	30	8	5	5
All other service trades.....	8	31	7	2	2
AMUSEMENTS.....	6	23	2	1	x

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 27, 1950

Release Series BC-1P-24-073

PEMISCOT COUNTY, MO.

Retail, wholesale, and service establishments located in Pemiscot County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.5 million, an increase of 200 percent over the \$7.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.4 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$534,000 in 1948 compared with \$250,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,251 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,046 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pemiscot County, Missouri, which also includes data for the cities of Caruthersville and Hayti. Final figures, superseding the preliminary data for Pemiscot County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pemiscot County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PEMISCOT COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	487	22,470	482	1,060	862
Food group.....	181	5,739	176	151	112
Eating and drinking places.....	78	1,547	77	157	112
General merchandise grp, general stores..	29	2,309	23	126	72
Apparel group.....	25	1,751	28	126	95
Furniture-home furnishings-appliance grp.	22	1,153	26	40	37
Automotive group.....	23	4,036	21	156	152
Gasoline service stations.....	55	1,458	50	90	76
Lumber-building-hardware group.....	27	2,774	31	111	105
Drug and proprietary stores.....	21	836	22	84	49
All other retail stores.....	26	867	28	39	38
WHOLESALE TRADE, total.....	25	6,444	19	113	8
Merchant wholesalers.....	8	2,704	6	52	2
Other types of wholesale.....	17	3,740	13	61	6
SELECTED SERVICE TRADES, ² /total.....	82	534	84	78	60
Personal services.....	49	355	51	55	46
All other service trades.....	33	179	33	23	14
AMUSEMENTS.....	13	386	15	63	8

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PEMISCOT COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Caruthersville:					
Retail trade.....	155	8,824	102	420	360
Wholesale trade.....	14	4,508	11	86	x
Selected service trades....	25	216	29	35	31
Hayti:					
Retail trade.....	76	4,667	74	253	193
Selected service trades....	17	107	15	18	15
Remainder of county: ^{3/}					
Retail trade.....	256	8,979	246	387	309
Wholesale trade.....	11	1,936	8	27	x
Selected service trades....	40	211	40	25	22
Amusements.....	8	84	6	18	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-24-079

PERRY COUNTY, MO.

Retail, wholesale, and service establishments located in Perry County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.8 million, an increase of 263 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the County reached a total of \$1.0 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$413,000 in 1948 compared with \$113,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 590 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 298 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Perry County, Missouri, which also includes data for the city of Perryville. Final figures, superseding the preliminary data for Perry County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Perry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PERRY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	166	9,817	171	526	343
Food group.....	30	1,424	34	51	29
Eating and drinking places.....	41	914	44	102	59
Furniture-home furnishings-appliance grp.	7	356	8	11	10
Automotive group.....	12	1,142	10	49	49
Gasoline service stations.....	24	675	25	35	24
Lumber-building-hardware group.....	16	1,707	20	121	67
All other retail stores.....	36	3,599	30	157	105
WHOLESALE TRADE.....	11	1,036	10	15	x
SELECTED SERVICE TRADES, ² /total.....	45	413	52	49	44
Personal services.....	21	162	22	29	24
All other service trades.....	24	251	30	20	20

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PERRY COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Perryville:					
Retail trade.....	90	7,035	97	412	265
Selected service trades...	33	315	37	42	39
Remainder of county:					
Retail trade.....	76	2,782	74	114	78
Selected service trades...	12	98	15	7	5

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 27, 1950

Release Series BC-1P-24-080

PETTIS COUNTY, MO.

Retail, wholesale, and service establishments located in Pettis County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.3 million, an increase of 241 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.8 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,393 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,558 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pettis County, Missouri, which also includes data for the city of Sedalia. Final figures, superseding the preliminary data for Pettis County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pettis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PETTIS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	403	29,333	399	1,612	1,384
Food group.....	92	5,770	101	195	156
Eating and drinking places.....	72	1,839	80	288	244
General merchandise grp, general stores	10	2,438	4	198	134
Apparel group.....	23	1,957	18	147	128
Furniture-home furnishgs-appliance grp	21	1,726	14	118	114
Automotive group.....	32	6,669	25	227	221
Gasoline service stations.....	53	1,376	55	73	63
Lumber-building-hardware group.....	34	3,237	36	127	107
Drug and proprietary stores.....	13	883	11	82	72
All other retail stores.....	53	3,438	55	157	145
WHOLESALE TRADE, total.....	51	15,812	40	453	x
Merchant wholesalers.....	29	7,724	26	249	x
Petroleum bulk plants, terminals.....	13	1,871	13	18	x
Other types of wholesale.....	9	6,217	1	186	x
SELECTED SERVICE TRADES, 2/total.....	114	1,907	122	328	312
Personal services.....	62	774	63	155	142
All other service trades.....	52	1,133	59	173	170
AMUSEMENTS.....	10	401	10	59	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PETTIS COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Sedalia:					
Retail trade.....	321	26,506	312	1,504	1,296
Wholesale trade.....	45	15,166	36	449	x
Selected service trades....	101	1,782	109	316	301
Remainder of county:					
Retail trade.....	82	2,827	87	108	88
Wholesale trade.....	6	646	4	4	x
Selected service trades....	13	125	13	12	11

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-24-081

PHELPS COUNTY, MO.

Retail, wholesale, and service establishments located in Phelps County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.6 million, an increase of 258 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$447,000 in 1948 compared with \$189,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 952 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 576 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Phelps County, Missouri, which also includes data for the city of Rolla. Final figures, superseding the preliminary data for Phelps County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Phelps County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PHELPS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	258	13,600	259	740	630
Food group.....	52	3,218	49	115	92
Eating and drinking places.....	54	1,041	56	155	119
General merchandise grp, general stores	15	844	15	69	48
Apparel group.....	16	560	12	42	37
Furniture-home furnishings-appliance grp	12	804	15	43	38
Automotive group.....	18	2,837	17	115	113
Gasoline service stations.....	39	910	45	49	41
Lumber-building-hardware group.....	16	1,665	13	96	92
Drug and proprietary stores.....	8	319	11	18	15
All other retail stores.....	28	1,402	26	38	35
WHOLESALE TRADE, total.....	28	5,771	18	120	x
Merchant wholesalers.....	10	2,595	4	81	x
Other types of wholesale.....	18	3,176	14	39	x
SELECTED SERVICE TRADES, ² total.....	42	447	40	92	90
Personal services.....	29	309	29	79	77
All other service trades.....	13	138	11	13	13
TOURIST COURTS AND CAMPS.....	10	86	10	8	7

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PHELPS COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Rolla:					
Retail trade.....	122	9,855	113	513	451
Wholesale trade.....	20	4,101	8	95	x
Selected service trades....	28	395	26	88	86
Remainder of county:					
Retail trade.....	136	3,745	146	227	179
Wholesale trade.....	8	1,670	10	25	x
Selected service trades....	14	52	14	4	4

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

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Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 24-082

PIKE COUNTY, MO.

Retail, wholesale, and service establishments located in Pike County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.4 million, an increase of 262 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$323,000 in 1948 compared with \$122,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 674 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 451 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pike County, Missouri, which also includes data for the city of Louisiana. Final figures, superseding the preliminary data for Pike County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pike County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PIKE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	274	13,390	267	622	495
Food group.....	55	3,448	47	115	97
Eating and drinking places.....	42	716	42	106	77
General merchandise grp, general stores..	18	743	16	38	22
Apparel group.....	17	649	18	40	28
Furniture-home furnishings-appliance grp..	19	589	15	41	24
Automotive group.....	20	2,053	25	88	82
Gasoline service stations.....	45	731	46	36	23
Lumber-building-hardware group.....	21	1,833	17	80	72
Drug and proprietary stores.....	10	397	11	21	19
All other retail stores.....	27	2,231	30	57	51
WHOLESALE TRADE.....	16	2,497	14	22	x
SELECTED SERVICE TRADES, ² /total.....	50	323	57	30	24
Personal services.....	35	214	37	23	20
All other service trades.....	15	109	20	7	4
AMUSEMENTS.....	6	96	8	14	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PIKE COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Louisiana:					
Retail trade.....	101	6,039	98	339	261
Selected service trades....	19	164	24	21	18
Remainder of county:					
Retail trade.....	173	7,351	169	283	234
Selected service trades....	31	159	33	9	6

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This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

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Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 24-083

PLATTE COUNTY, MO.

Retail, wholesale, and service establishments located in Platte County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.4 million, an increase of 222 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.2 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$258,000 in 1948 compared with \$88,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 325 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 189 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Platte County, Missouri. Final figures, superseding the preliminary data for Platte County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Platte County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PLATTE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	204	7,380	210	247	189
Food group.....	49	1,540	54	33	23
Eating and drinking places.....	41	565	44	59	42
General merchandise grp, general stores.	6	152	6	6	5
Furniture-home furnishings-appliance grp.	10	221	9	11	8
Automotive group.....	5	636	7	19	19
Gasoline service stations.....	34	758	34	24	14
Lumber-building-hardware group.....	26	1,828	24	57	51
Drug and proprietary stores.....	9	191	9	10	4
All other retail stores.....	24	1,489	23	28	23
WHOLESALE TRADE.....	25	5,239	22	64	x
SELECTED SERVICE TRADES, ^{2/} total.....	40	258	44	14	12
Personal services.....	25	134	27	8	7
All other service trades.....	15	124	17	6	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-24-084

POLK COUNTY, MO.

Retail, wholesale, and service establishments located in Polk County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.6 million, an increase of 346 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$228,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 510 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 373 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Polk County, Missouri, which also includes data for the city of Bolivar. Final figures, superseding the preliminary data for Polk County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Polk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

POLK COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	200	11,579	209	439	346
Food group.....	38	1,342	41	54	31
Eating and drinking places.....	22	290	25	56	40
General merchandise grp, general stores.	14	1,049	14	53	32
Furniture-home furnishings-appliance grp.	9	535	11	22	18
Automotive group.....	22	2,716	26	90	87
Gasoline service stations.....	33	369	37	17	11
Lumber-building-hardware group.....	18	995	15	48	41
Drug and proprietary stores.....	12	289	13	8	6
All other retail stores.....	32	3,994	27	91	80
WHOLESALE TRADE.....	16	3,134	12	46	x
SELECTED SERVICE TRADES, ² /total.....	59	228	63	25	20
Personal services.....	34	118	37	15	11
All other service trades.....	25	110	26	10	9

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

POLK COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bolivar:					
Retail trade.....	80	7,009	90	289	237
Selected service trades....	29	151	32	21	18
Remainder of county:					
Retail trade.....	120	4,570	119	150	109
Selected service trades....	30	77	31	4	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-24-085

PULASKI COUNTY, MO.

Retail and service establishments located in Pulaski County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 300 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$209,000 in 1948 compared with \$38,000 in 1939. Wholesale sales in the county reached a total of \$1.1 million in 1948, a decrease from the \$1.9 million reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 300 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 240 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pulaski County, Missouri. Final figures, superseding the preliminary data for Pulaski County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pulaski County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PULASKI COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	157	6,834	157	265	232
Food group.....	30	755	33	21	16
Eating and drinking places.....	21	196	20	28	16
General merchandise grp, general stores	12	1,031	15	46	44
Apparel group.....	6	62	6	1	1
Furniture-home furnishings-appliance grp	7	168	6	6	6
Automotive group.....	11	1,052	11	21	20
Gasoline service stations.....	27	558	30	34	33
Lumber-building-hardware group.....	15	698	13	25	24
Drug and proprietary stores.....	8	263	7	26	19
All other retail stores.....	20	2,051	16	57	53
WHOLESALE TRADE.....	12	1,119	10	18	x
SELECTED SERVICE TRADES, ² /total.....	34	209	37	17	15
Personal services.....	16	38	15	8	8
All other service trades.....	18	171	22	9	7
TOURIST COURTS AND CAMPS.....	7	17	9	-	-
AMUSEMENTS.....	7	63	3	16	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 24-086

PUTNAM COUNTY, MO.

Retail, wholesale, and service establishments located in Putnam County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 223 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$104,000 in 1948 compared with \$78,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 250 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 160 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Putnam County, Missouri. Final figures, superseding the preliminary data for Putnam County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Putnam County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PUTNAM COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	137	4,206	150	198	151
Food group.....	32	851	31	32	21
Eating and drinking places.....	19	208	21	26	19
Gasoline service stations.....	13	187	14	11	10
All other retail stores.....	73	2,960	84	129	101
WHOLESALE TRADE.....	11	2,846	11	33	x
SELECTED SERVICE TRADES, ^{2/} total.....	19	104	22	19	10
Personal services.....	14	92	17	17	8
All other service trades.....	5	12	5	2	2

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-24-087

RALLS COUNTY, MO.

Retail, wholesale, and service establishments located in Ralls County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 311 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$706,000 in 1948 as compared with \$400,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$82,000 in 1948 compared with \$57,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 168 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 132 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ralls County, Missouri. Final figures, superseding the preliminary data for Ralls County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ralls County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RALLS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	101	3,724	100	154	123
Food group.....	22	745	22	31	20
Eating and drinking places.....	17	200	16	18	16
Gasoline service stations.....	16	211	16	9	6
All other retail stores.....	46	2,568	46	96	81
WHOLESALE TRADE.....	7	706	7	10	x
SELECTED SERVICE TRADES, ^{2/} total.....	22	82	22	4	3
Personal services.....	11	28	11	1	-
All other service trades.....	11	54	11	3	3
AMUSEMENTS.....	5	18	5	1	x

Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-088

RANDOLPH COUNTY, MO.

Retail, wholesale, and service establishments located in Randolph County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.1 million, an increase of 202 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.2 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,493 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,087 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Randolph County, Missouri, which also includes data for the city of Moberly. Final figures, superseding the preliminary data for Randolph County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Randolph County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RANDOLPH COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	319	18,050	313	1,040	839
Food group.....	74	3,839	68	116	84
Eating and drinking places.....	56	998	60	160	123
General merchandise grp, general stores	9	1,883	4	187	118
Apparel group.....	17	1,287	14	79	63
Furniture-home furnishings-appliance grp	15	970	15	48	46
Automotive group.....	19	3,451	20	119	114
Gasoline service stations.....	40	850	41	48	39
Lumber-building-hardware group.....	34	2,111	30	112	106
Drug and proprietary stores.....	12	644	11	68	60
All other retail stores.....	43	2,017	50	103	86
WHOLESALE TRADE, total.....	29	5,195	20	116	x
Merchant wholesalers.....	17	2,995	11	88	x
Other types of wholesale.....	12	2,200	9	28	x
SELECTED SERVICE TRADES, 2/total.....	97	1,082	102	337	305
Personal services.....	62	651	66	290	271
All other service trades.....	35	431	36	47	34

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RANDOLPH COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Moberly:					
Retail trade.....	210	15,233	201	894	735
Selected service trades....	74	870	79	329	299
Remainder of county:					
Retail trade.....	109	2,817	112	146	104
Selected service trades....	23	212	23	8	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-089

RAY COUNTY, MO.

Retail, wholesale, and service establishments located in Ray County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.1 million, an increase of 201 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$310,000 in 1948 compared with \$145,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 512 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 405 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ray County, Missouri, which also includes data for the city of Richmond. Final figures, superseding the preliminary data for Ray County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ray County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RAY COUNTY MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	230	10,143	231	427	343
Food group.....	54	1,974	53	59	44
Eating and drinking places.....	31	435	35	63	51
General merchandise grp, general stores	11	514	9	54	29
Apparel group.....	7	334	6	26	16
Furniture-home furnishings-appliance grp	11	458	13	16	12
Automotive group.....	12	1,702	11	57	57
Gasoline service stations.....	32	831	29	24	18
Lumber-building-hardware group.....	31	2,006	30	72	70
Drug and proprietary stores.....	9	328	11	16	14
All other retail stores.....	32	1,561	34	40	32
WHOLESALE TRADE.....	19	3,799	19	62	x
SELECTED SERVICE TRADES, ² /total.....	57	310	62	23	22
Personal services.....	35	162	39	14	13
All other service trades.....	22	148	23	9	9

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RAY COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Richmond:					
Retail trade.....	113	7,105	106	336	271
Selected service trades....	32	211	36	18	17
Remainder of county:					
Retail trade.....	117	3,038	125	91	72
Selected service trades...	25	99	26	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the Coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-090

REYNOLDS COUNTY, MO.

Retail and service establishments located in Reynolds County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 283 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$32,000 in 1948 compared with \$23,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 61 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 37 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Reynolds County, Missouri. Final figures, superseding the preliminary data for Reynolds County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Reynolds County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

REYNOLDS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	100	2,272	106	58	42
Food group.....	34	515	36	6	2
Eating and drinking places.....	13	112	14	5	2
Gasoline service stations.....	14	197	16	5	2
All other retail stores.....	39	1,448	40	42	36
SELECTED SERVICE TRADES ^{2/}	12	32	12	3	2

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-091

RIPLEY COUNTY, MO.

Retail, wholesale, and service establishments located in Ripley County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.3 million, an increase of 231 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.9 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$115,000 in 1948 compared with \$40,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 217 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 155 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ripley County, Missouri. Final figures, superseding the preliminary data for Ripley County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ripley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RIPLEY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	140	4,269	155	176	115
Food group.....	35	991	38	27	12
Eating and drinking places.....	15	105	15	20	10
Gasoline service stations.....	27	278	28	7	5
All other retail stores.....	63	2,895	74	122	88
WHOLESALE TRADE.....	9	1,947	7	21	x
SELECTED SERVICE TRADES ^{2/}	16	115	14	20	13

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 24, 1950

Release Series BC-1P- 24-092

ST. CHARLES COUNTY, MO.

Retail, wholesale, and service establishments located in St. Charles County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.4 million, an increase of 234 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.8 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$890,000 in 1948 compared with \$259,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,279 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 802 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on St. Charles County, Missouri, which also includes data for the city of St. Charles. Final figures, superseding the preliminary data for St. Charles County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Charles County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ST. CHARLES COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	375	20,395	358	1,024	808
Food group.....	85	4,677	95	155	123
Eating and drinking places.....	91	2,173	94	238	176
General merchandise grp, general stores	18	1,632	14	114	68
Apparel group.....	23	1,268	16	80	63
Furniture-home furnishings-appliance grp	21	1,013	16	57	46
Automotive group.....	19	3,137	12	114	114
Gasoline service stations.....	47	1,184	46	43	29
Lumber-building-hardware group.....	25	2,890	20	104	97
Drug and proprietary stores.....	9	509	9	34	29
All other retail stores.....	37	1,912	36	85	63
WHOLESALE TRADE, total.....	36	7,779	27	150	x
Merchant wholesalers.....	14	2,622	7	92	x
All other wholesale.....	22	5,157	20	58	x
SELECTED SERVICE TRADES, ² /total.....	84	890	82	105	97
Personal services.....	43	474	40	73	66
All other service trades.....	41	416	42	32	31

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
ST. CHARLES COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
St. Charles:					
Retail trade.....	211	14,308	186	789	609
Wholesale trade.....	21	4,429	17	105	x
Selected service trades....	49	652	49	90	83
Remainder of county:					
Retail trade.....	164	6,087	172	235	199
Wholesale trade.....	15	3,350	10	45	x
Selected service trades....	35	238	33	15	14

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-093

ST. CLAIR COUNTY, MO.

Retail, wholesale, and service establishments located in St. Clair County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 292 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken.

Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$116,000 in 1948 compared with \$57,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 239 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 198 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on St. Clair County, Missouri. Final figures, superseding the preliminary data for St. Clair County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Clair County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ST. CLAIR COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	146	5,093	165	198	149
Food group.....	20	742	24	23	13
Eating and drinking places.....	18	198	18	37	21
Gasoline service stations.....	26	411	33	15	12
All other retail stores.....	82	3,742	90	123	103
WHOLESALE TRADE.....	11	1,268	12	19	x
SELECTED SERVICE TRADES ^{2/}	25	116	25	22	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-24-094

ST. FRANCOIS COUNTY, MO.

Retail, wholesale, and service establishments located in St. Francois County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.0 million, an increase of 165 percent over the \$8.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.0 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$889,000 in 1948 compared with \$312,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,454 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,198 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on St. Francois County, Missouri, which also includes data for the cities of Bonne Terre, Farmington, and Flat River. Final figures, superseding the preliminary data for St. Francois County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Francois County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ST. FRANCOIS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	479	22,030	442	1,096	886
Food group.....	135	6,726	134	236	179
Eating and drinking places.....	90	1,228	86	148	117
General merchandise grp, general stores	13	1,189	6	109	68
Apparel group.....	24	1,398	22	77	63
Furniture-home furnishings-appliance grp	26	1,151	21	60	54
Automotive group.....	33	4,114	29	140	134
Gasoline service stations.....	59	1,490	56	67	55
Lumber-building-hardware group.....	31	2,505	20	127	112
Drug and proprietary stores.....	17	679	19	54	40
All other retail stores.....	51	1,550	49	78	64
WHOLESALE TRADE, total.....	34	12,999	28	195	x
Merchant wholesalers.....	21	11,118	16	169	x
Other types of wholesale.....	13	1,881	12	26	x
SELECTED SERVICE TRADES, ² /total.....	105	889	112	163	143
Personal services.....	72	638	73	140	122
All other service trades.....	33	251	39	23	21
HOTELS.....	7	95	6	15	14
AMUSEMENTS.....	12	359	9	71	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ST. FRANCOIS COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bonne Terre:					
Retail trade.....	61	2,851	55	126	102
Selected service trades...	14	103	14	15	14
Farmington:					
Retail trade.....	99	6,602	87	325	280
Selected service trades...	28	221	27	59	47
Flat River:					
Retail trade.....	98	5,401	88	312	238
Wholesale trade.....	13	2,837	13	47	x
Selected service trades...	31	278	35	48	44
Remainder of county: ^{3/}					
Retail trade.....	221	7,176	212	333	266
Wholesale trade.....	21	10,162	15	148	x
Selected service trades...	32	287	36	41	38

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-24-095

ST. LOUIS COUNTY, MO.

Retail, wholesale, and service establishments located in St. Louis County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$253.2 million, an increase of 286 percent over the \$65.6 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 963 percent rise over the same period, reaching a total of \$191.3 million in 1948 as compared with \$18.0 million in 1939. The service trades included in the Census of Business reported receipts totaling \$13.0 million in 1948 compared with \$3.3 million in 1939. Amusement businesses in the county recorded receipts of \$3.2 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 12,759 paid employees for the workweek ended nearest November 15, 1948. Of these, 9,772 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 6,658 and 5,286. Wholesale trade establishments reported a total of 1,544 full- and part-week employees for the week of November 15, 1948, compared with 797 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,953; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,051.

These preliminary figures have been derived from a Census report on St. Louis County, Missouri. The report also contains data for the cities of Berkeley, Brentwood, Clayton, Ferguson, Glendale, Kirkwood, Ladue, Maplewood, Overland, Richmond Heights, University City, and Webster Groves.

Final figures, superseding the preliminary data for St. Louis County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Louis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ST. LOUIS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,239	253,242	3,067	12,759	9,772
Food group.....	843	77,385	811	2,867	2,002
Eating and drinking places.....	711	18,047	747	2,250	1,659
General merchandise grp, general stores	85	12,962	83	1,503	1,062
Apparel group.....	187	11,332	165	734	518
Furniture-home furnishings-appliance grp	119	7,003	112	420	386
Automotive group.....	110	43,167	69	1,161	1,111
Gasoline service stations.....	530	24,372	549	1,039	745
Lumber-building-hardware group.....	168	26,343	117	1,242	1,102
Drug and proprietary stores.....	122	12,462	85	760	564
All other retail stores.....	364	20,169	329	783	623
WHOLESALE TRADE, total.....	203	191,274	111	1,544	x
Merchant wholesalers, total.....	136	44,926	77	1,016	x
Groceries, foods.....	29	6,184	24	151	x
Hardware, elec'l. plum'g and heat'g.	8	2,155	2	70	x
Mach'y, equip't, industrial supplies	8	1,730	6	66	x
Automotive parts, accessories.....	23	2,409	16	141	x
All other merchant wholesalers.....	68	32,448	29	588	x
Agents, brokers (merchandise).....	27	14,974	18	100	x
Other types of wholesale.....	40	131,374	16	428	x
SELECTED SERVICE TRADES, ^{2/} total.....	903	12,953	934	1,953	1,732
Personal services.....	575	7,265	586	1,384	1,216
Business services.....	36	1,068	28	148	140
Automotive repairs and services.....	158	2,772	175	248	225
Other repair services.....	134	1,848	145	173	151
HOTELS.....	6	90	4	18	13
TOURIST COURTS AND CAMPS.....	52	914	62	102	90
AMUSEMENTS.....	81	3,244	46	630	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ST. LOUIS COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Berkeley:					
Retail trade.....	22	611	24	27	19
Selected service trades..	Included with "Remainder of county"				
Brentwood:					
Retail trade.....	76	4,979	68	312	268
Selected service.....	16	262	14	32	28
Clayton:					
Retail trade.....	188	30,760	119	2,185	1,835
Wholesale trade.....	20	18,772	7	77	x
Selected service trades..	70	1,560	66	314	294
Ferguson:					
Retail trade.....	67	6,060	66	321	240
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades..	20	321	27	76	68
Glendale:					
Retail trade.....	9	767	8	64	46
Kirkwood:					
Retail trade.....	144	13,868	134	669	532
Wholesale trade.....	12	2,997	4	38	x
Selected service trades..	45	514	44	64	51
Ladue:					
Retail trade.....	35	2,988	26	147	134
Selected service trades..	Included with "Remainder of county"				
Maplewood:					
Retail trade.....	215	27,261	181	1,358	992
Wholesale trade.....	15	3,764	16	83	x
Selected service trades..	77	1,007	84	135	121
Overland:					
Retail trade.....	116	10,988	114	501	346
Selected service trades..	31	646	28	99	97
Richmond Heights:					
Retail trade.....	89	7,367	87	395	259
Wholesale trade.....	16	3,393	9	43	x
Selected service trades..	37	756	39	147	139
Amusements.....	7	487	2	107	x

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ST. LOUIS COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
University City:					
Retail trade.....	236	21,485	223	1,135	875
Wholesale trade.....	23	11,984	12	236	x
Selected service trades...	92	1,663	99	262	243
Amusements.....	8	434	4	71	x
Webster Groves:					
Retail trade.....	144	15,097	129	661	550
Wholesale trade.....	5	1,996	1	28	x
Selected service trades...	68	1,063	75	132	119
Remainder of county: 3/					
Retail trade.....	1,898	111,011	1,888	4,984	3,676
Wholesale trade.....	112	148,368	62	1,039	x
Selected service trades...	447	5,161	458	692	572
Amusements.....	45	1,679	31	257	x

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-24-097

STE. GENEVIEVE COUNTY, MO.

Retail, wholesale, and service establishments located in Ste. Genevieve County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 272 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$891,000 in 1948 as compared with \$424,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$269,000 in 1948 compared with \$130,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 333 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 203 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ste. Genevieve County, Missouri, which also includes data for the city of Ste. Genevieve. Final figures, superseding the preliminary data for Ste. Genevieve County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ste. Genevieve County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

STE. GENEVIEVE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	134	6,706	129	299	229
Food group.....	30	1,625	27	55	32
Eating and drinking places.....	31	732	28	69	51
Gasoline service stations.....	19	506	21	32	19
All other retail stores.....	54	3,843	53	143	127
WHOLESALE TRADE.....	7	891	8	12	x
SELECTED SERVICE TRADES, ² /total.....	22	269	25	22	18
Personal services.....	13	103	13	13	10
All other service trades.....	9	166	12	9	8

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2 500 INHABITANTS OR MORE

STE. GENEVIEVE COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total ¹ employees	Full workweek employees
Ste. Genevieve:					
Retail trade.....	77	5,044	73	244	181
Remainder of county:					
Retail trade.....	57	1,662	56	55	48

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 24-098

SALINE COUNTY, MO.

Retail, wholesale, and service establishments located in Saline County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.0 million, an increase of 256 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.7 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,380 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 932 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Saline County, Missouri, which also includes data for the cities of Marshall and Slater. Final figures, superseding the preliminary data for Saline County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Saline County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SALINE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	377	20,977	379	1,063	859
Food group.....	77	4,060	77	147	110
Eating and drinking places.....	59	1,291	62	182	150
General merchandise group, general stores....	18	1,594	16	146	95
Apparel group.....	24	1,078	25	56	42
Furniture-home furnishings-appliance group...	16	953	15	40	33
Automotive group.....	32	4,133	37	169	161
Gasoline service stations.....	61	1,255	67	42	29
Lumber-building-hardware group.....	34	3,369	29	145	128
Drug and proprietary stores.....	15	720	16	42	32
All other retail stores.....	41	2,524	35	94	79
WHOLESALE TRADE, total.....	43	9,724	45	175	x
Merchant wholesalers.....	12	1,670	16	56	x
Other types of wholesale.....	31	8,054	29	119	x
SELECTED SERVICE TRADES, 2/ total.....	109	1,016	124	142	120
Personal services.....	60	604	68	114	95
All other service trades.....	49	412	56	28	25
HOTELS.....	5	128	5	30	24
AMUSEMENTS.....	16	253	15	45	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
SALINE COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Marshall:					
Retail trade.....	188	13,731	175	745	611
Wholesale trade.....	24	7,415	24	112	x
Selected service trades.....	57	610	68	107	95
Slater:					
Retail trade.....	56	2,852	60	149	120
Selected service trades.....	21	179	23	22	17
Remainder of county:3/					
Retail trade.....	133	4,394	144	169	128
Wholesale trade.....	19	2,309	21	63	x
Selected service trades.....	31	227	33	13	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-24-099

SCHUYLER COUNTY, MO.

Retail and service establishments located in Schuyler County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.3 million, an increase of 291 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$58,000 in 1948 compared with \$37,000 in 1939. Wholesale sales in the county reached a total of \$487,000 in 1948, a decrease from the \$608,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 184 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 114 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Schuyler County, Missouri. Final figures, superseding the preliminary data for Schuyler County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Schuyler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SCHUYLER COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	107	4,268	110	169	133
Food group.....	14	438	15	15	9
Eating and drinking places.....	20	211	23	31	21
Gasoline service stations.....	17	292	20	12	11
All other retail stores.....	56	3,327	52	111	92
WHOLESALE TRADE.....	5	487	6	9	x
SELECTED SERVICE TRADES ^{2/}	16	58	16	6	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain-store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek employees, whether regular or seasonal" are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1940

Release Series BC-1P-24-100

SCOTLAND COUNTY, MO.

Retail, wholesale, and service establishments located in Scotland County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 260 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$103,000 in 1948 compared with \$41,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 250 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 142 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scotland County, Missouri. Final figures, superseding the preliminary data for Scotland County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scotland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SCOTLAND COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	115	5,439	128	200	146
Food group.....	25	1,320	25	34	22
Eating and drinking places.....	13	244	12	27	22
Gasoline service stations.....	19	376	22	12	9
All other retail stores.....	58	3,499	69	127	93
WHOLESALE TRADE.....	15	2,742	14	39	x
SELECTED SERVICE TRADES ^{2/}	17	103	19	11	10

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-24-101

SCOTT COUNTY, MO.

Retail, wholesale, and service establishments located in Scott County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.2 million, an increase of 310 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.7 million in 1948 as compared with \$5.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$947,000 in 1948 compared with \$307,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,586 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,018 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scott County, Missouri, which also includes data for the cities of Chaffee and Sikeston. Final figures, superseding the preliminary data for Scott County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scott County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SCOTT COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	449	24,160	431	1,146	924
Food group.....	137	5,123	135	154	110
Eating and drinking places.....	95	1,391	98	161	116
General merchandise grp, general stores	16	1,570	16	160	83
Apparel group.....	14	1,483	11	114	97
Furniture-home furnishings-appliance grp	19	1,355	19	52	49
Automotive group.....	21	4,061	17	134	134
Gasoline service stations.....	55	1,360	55	81	66
Lumber-building-hardware group.....	30	5,339	20	155	150
Drug and proprietary stores.....	17	646	21	45	36
All other retail stores.....	45	1,832	39	90	83
WHOLESALE TRADE, total.....	35	12,661	34	290	x
Merchant wholesalers.....	19	9,414	15	236	x
Other types of wholesale.....	16	3,247	19	54	x
SELECTED SERVICE TRADES, ² /total.....	124	947	129	150	138
Personal services.....	72	584	76	113	109
All other service trades.....	52	363	53	37	29

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SCOTT COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Chaffee:					
Retail trade.....	43	1,823	41	77	60
Wholesale trade.....	29	11,585	33	263	x
Selected service trades.....	19	116	18	15	14
Sikeston:					
Retail trade.....	194	14,482	173	818	657
Selected service trades.....	56	554	62	109	103
Remainder of county: ^{3/}					
Retail trade.....	212	7,855	217	251	207
Wholesale trade.....	6	1,076	1	27	x
Selected service trades.....	49	277	49	26	21

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-102

SHANNON COUNTY, MO.

Retail, wholesale, and service establishments located in Shannon County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 156 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$401,000 in 1948 as compared with \$102,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$54,000 in 1948 compared with \$19,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 101 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 80 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Shannon County, Missouri. Final figures, superseding the preliminary data for Shannon County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Shannon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SHANNON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	88	2,253	87	90	64
Food group.....	18	354	17	12	9
Eating and drinking places.....	9	106	7	13	9
Gasoline service stations.....	16	175	17	6	3
All other retail stores.....	45	1,618	46	59	43
WHOLESALE TRADE.....	6	401	3	10	x
SELECTED SERVICE TRADES ² /.....	10	54	13	1	1

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-24-103

SHELBY COUNTY, MO.

Retail, wholesale, and service establishments located in Shelby County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.0 million, an increase of 218 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$254,000 in 1948 compared with \$141,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 459 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 395 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Shelby County, Missouri. Final figures, superseding the preliminary data for Shelby County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Shelby County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SHELBY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	182	6,952	188	299	227
Food group.....	27	1,240	26	47	34
Eating and drinking places.....	24	292	27	40	24
General merchandise grp, general stores	18	684	20	27	18
Apparel group.....	8	281	13	11	7
Furniture-home furnishings-appliance grp	9	222	10	11	10
Automotive group.....	12	1,383	12	41	40
Gasoline service stations.....	29	649	33	35	26
Lumber-building-hardware group.....	22	1,146	18	44	38
Drug and proprietary stores.....	8	133	7	7	5
All other retail stores.....	25	922	22	36	25
WHOLESALE TRADE.....	17	6,929	12	138	x
SELECTED SERVICE TRADES, ^{2/} total.....	48	254	54	22	18
Personal services.....	24	154	30	15	12
All other service trades.....	24	100	24	7	6
AMUSEMENTS.....	7	59	6	7	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-104

STODDARD COUNTY, MO.

Retail, wholesale, and service establishments located in Stoddard County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.7 million, an increase of 336 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.8 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$588,000 in 1948 compared with \$141,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 835 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 427 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stoddard County, Missouri, which also includes data for the city of Dexter. Final figures, superseding the preliminary data for Stoddard County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stoddard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
STODDARD COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	399	15,700	403	686	527
Food group.....	103	3,177	96	113	75
Eating and drinking places.....	64	764	69	89	65
General merchandise grp, general stores	59	2,269	58	103	59
Apparel group.....	10	504	11	44	23
Furniture-home furnishings-appliance grp	19	1,531	23	66	60
Automotive group.....	27	2,933	32	86	84
Gasoline service stations.....	44	788	43	34	29
Lumber-building-hardware group.....	30	2,443	31	93	87
Drug and proprietary stores.....	10	270	10	25	14
All other retail stores.....	33	1,021	30	33	31
WHOLESALE TRADE, total.....	21	4,762	21	87	x
Merchant wholesalers.....	7	2,616	9	56	x
Other types of wholesalers.....	14	2,146	12	31	x
SELECTED SERVICE TRADES, ^{2/} total.....	103	588	107	62	49
Personal services.....	52	315	54	44	35
All other service trades.....	51	273	53	18	14
AMUSEMENTS.....	15	173	14	30	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

STODDARD COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dexter:					
Retail trade.....	121	8,204	129	362	297
Selected service trades...	37	271	40	29	22
Remainder of county:					
Retail trade.....	278	7,496	274	324	230
Selected service trades...	66	317	67	33	27

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-105

STONE COUNTY, MO.

Retail and service establishments located in Stone County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.5 million, an increase of 150 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$65,000 in 1948 compared with \$30,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 97 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 86 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stone County, Missouri. Final figures, superseding the preliminary data for Stone County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

STONE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	126	2,494	133	91	50
Food group.....	21	458	24	6	3
Eating and drinking places.....	16	143	18	11	4
Gasoline service stations.....	19	166	19	6	3
All other retail stores.....	70	1,727	72	68	40
SELECTED SERVICE TRADES, ^{2/} total.....	20	65	19	6	3
Personal services.....	10	28	8	4	2
All other service trades.....	10	37	11	2	1
AMUSEMENTS.....	8	39	14	7	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-24-106

SULLIVAN COUNTY, MO.

Retail and service establishments located in Sullivan County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.3 million, an increase of 320 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$124,000 in 1948 compared with \$59,000 in 1939. Wholesale sales in the county reached a total of \$672,000 in 1948, a decrease from the \$837,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 244 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 207 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sullivan County, Missouri. Final figures, superseding the preliminary data for Sullivan County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sullivan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SULLIVAN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	178	6,252	183	227	176
Food group.....	33	1,501	30	42	28
Eating and drinking places.....	23	222	23	28	16
General merchandise grp, general stores	18	542	19	20	8
Apparel group.....	7	126	9	5	4
Furniture-home furnishings-appliance grp	5	256	7	10	10
Automotive group.....	20	987	24	36	35
Gasoline service stations.....	26	585	28	23	20
Lumber-building-hardware group.....	19	695	16	21	20
Drug and proprietary stores.....	7	127	8	8	4
All other retail stores.....	20	1,211	19	34	31
WHOLESALE TRADE.....	10	672	12	7	x
SELECTED SERVICE TRADES, ² /total.....	40	124	43	10	9
Personal services.....	24	71	25	7	6
All other service trades.....	16	53	18	3	3
AMUSEMENTS.....	7	38	8	5	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-24-107

TANEY COUNTY, MO.

Retail, wholesale, and service establishments located in Taney County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 308 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$935,000 in 1948 as compared with \$254,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$140,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 236 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 125 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Taney County, Missouri. Final figures, superseding the preliminary data for Taney County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Taney County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TANEY COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	187	4,908	194	205	176
Food group.....	25	969	23	16	13
Eating and drinking places.....	39	351	38	53	38
General merchandise grp, general stores	27	981	27	29	23
Apparel group.....	6	107	5	4	4
Furniture-home furnishings-appliance grp	10	140	12	3	3
Automotive group.....	11	797	13	52	52
Gasoline service stations.....	26	372	26	10	5
Lumber-building-hardware group.....	6	493	7	20	20
All other retail stores.....	37	698	43	18	18
WHOLESALE TRADE.....	10	935	10	16	x
SELECTED SERVICE TRADES, 2/total.....	28	140	30	15	15
Personal services.....	16	75	17	13	13
All other service trades.....	12	65	13	2	2
TOURIST COURTS AND CAMPS.....	57	242	56	25	24
AMUSEMENTS.....	13	108	12	10	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P- 24-618⁸

TEXAS COUNTY, MO.

Retail, wholesale, and service establishments located in Texas County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.0 million, an increase of 196 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$224,000 in 1948 compared with \$54,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 428 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 246 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Texas County, Missouri. Final figures, superseding the preliminary data for Texas County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Texas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TEXAS COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	235	7,954	246	330	273
Food group.....	47	1,614	49	43	33
Eating and drinking places.....	30	288	31	49	36
General merchandise grp, general stores	38	985	35	37	23
Apparel group.....	13	329	14	11	10
Furniture-home furnishings-appliance grp.	5	85	5	2	2
Automotive group.....	23	1,953	33	64	62
Gasoline service stations.....	34	509	36	19	15
Lumber-building-hardware group.....	18	1,091	21	55	54
Drug and proprietary stores.....	8	264	7	19	18
All other retail stores.....	19	836	15	31	20
WHOLESALE TRADE.....	15	3,943	12	77	x
SELECTED SERVICE TRADES, ² /total.....	48	224	50	21	15
Personal services.....	30	137	31	13	9
All other service trades.....	18	87	19	8	6
AMUSEMENTS.....	8	70	8	13	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-24-109

VERNON COUNTY, MO.

Retail, wholesale, and service establishments located in Vernon County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.5 million, an increase of 251 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.7 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$577,000 in 1948 compared with \$238,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,112 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 850 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Vernon County, Missouri, which also includes data for the city of Nevada. Final figures, superseding the preliminary data for Vernon County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Vernon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

VERNON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	300	16,476	297	808	686
Food group.....	54	3,092	55	109	80
Eating and drinking places.....	43	814	44	143	119
General merchandise grp, general stores.	15	1,271	15	116	74
Apparel group.....	14	1,088	8	80	73
Furniture-home furnishgs-appliance grp.	12	639	10	34	31
Automotive group.....	24	2,268	27	103	99
Gasoline service stations.....	46	1,064	46	35	33
Lumber-building-hardware group.....	28	2,156	29	88	85
Drug and proprietary stores.....	10	420	10	37	33
All other retail stores.....	54	3,664	53	63	59
WHOLESALE TRADE, total.....	41	7,695	39	105	x
Merchant wholesalers.....	15	2,298	10	58	x
Other types of wholesale.....	26	5,397	29	47	x
SELECTED SERVICE TRADES, ² /total.....	66	577	69	99	78
Personal services.....	33	362	35	79	69
All other service trades.....	33	215	34	20	9

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

VERNON COUNTY, MO.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Nevada:					
Retail trade.....	188	12,629	180	738	623
Wholesale trade.....	32	6,318	29	87	x
Selected service trades....	46	478	49	97	76
Remainder of county:					
Retail trade.....	112	3,847	117	70	63
Wholesale trade.....	9	1,377	10	18	x
Selected service trades....	20	99	20	2	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-110

WARREN COUNTY, MO.

Retail, wholesale, and service establishments located in Warren County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 367 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$569,000 in 1948 as compared with \$418,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$111,000 in 1948 compared with \$49,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 231 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 142 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren County, Missouri. Final figures, superseding the preliminary data for Warren County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WARREN COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	120	5,645	125	222	182
Food group.....	19	987	20	26	17
Eating and drinking places.....	25	504	29	52	45
Gasoline service stations.....	9	433	11	16	12
All other retail stores.....	67	3,721	65	128	108
WHOLESALE TRADE.....	8	569	6	4	x
SELECTED SERVICE TRADES, ^{2/} total.....	25	111	30	5	5
Personal services.....	14	40	16	3	3
All other service trades.....	11	71	14	2	2

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-111

WASHINGTON COUNTY, MO.

Retail, wholesale, and service establishments located in Washington County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 229 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$259,000 in 1948 compared with \$37,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 264 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 154 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Missouri. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WASHINGTON COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	179	5,610	182	202	153
Food group.....	69	1,713	70	40	28
Eating and drinking places.....	34	365	38	30	22
General merchandise grp, general stores.....	10	415	8	22	14
Apparel group.....	5	278	3	18	11
Automotive group.....	8	904	10	29	22
Gasoline service stations.....	15	468	18	13	11
Lumber-building-hardware group.....	8	472	7	17	15
All other retail stores.....	30	995	28	33	30
WHOLESALE TRADE.....	11	1,632	13	39	x
SELECTED SERVICE TRADES, ^{2/} total.....	31	259	34	23	19
Personal services.....	17	93	20	9	6
All other service trades.....	14	166	14	14	13

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-112

WAYNE COUNTY, MO.

Retail, wholesale, and service establishments located in Wayne County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 179 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$126,000 in 1948 compared with \$46,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 185 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 140 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, Missouri. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WAYNE COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	144	3,853	142	149	122
Food group.....	44	732	44	21	16
Eating and drinking places.....	23	213	25	19	12
Gasoline service stations.....	23	263	21	16	12
All other retail stores.....	54	2,585	52	93	82
WHOLESALE TRADE.....	7	1,433	5	19	x
SELECTED SERVICE TRADES, ² /total.....	33	126	31	17	17
Personal services.....	19	91	18	9	9
All other service trades.....	14	35	13	8	8
TOURIST COURTS AND CAMPS.....	6	34	7	-	-

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-24-113

WEBSTER COUNTY, MO.

Retail and service establishments located in Webster County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.1 million, an increase of 250 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$203,000 in 1948 compared with \$65,000 in 1939. Wholesale sales in the county reached a total of \$0.8 million in 1948, a decrease from the \$1.1 million reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 385 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 286 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Webster County, Missouri. Final figures, superseding the preliminary data for Webster County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Webster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WEBSTER COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	197	9,149	201	355	295
Food group.....	37	1,268	36	40	33
Eating and drinking places.....	25	319	27	45	34
General merchandise grp, general stores.....	14	897	17	46	29
Apparel group.....	9	156	9	8	7
Furniture-home furnishgs-appliance grp.....	7	220	8	8	8
Automotive group.....	18	1,995	19	72	63
Gasoline service stations.....	40	579	41	14	13
Lumber-building-hardware group.....	17	844	20	29	29
Drug and proprietary stores.....	6	149	6	12	7
All other retail stores.....	24	2,722	18	81	67
WHOLESALE TRADE.....	9	796	9	9	x
SELECTED SERVICE TRADES, ² /total.....	37	203	39	21	19
Personal services.....	22	154	23	17	15
All other service trades.....	15	49	16	4	4

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-24-114

WORTH COUNTY, MO.

Retail, wholesale, and service establishments located in Worth County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 236 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$113,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 172 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 132 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Worth County, Missouri. Final figures, superseding the preliminary data for Worth County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Worth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WORTH COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	76	3,654	86	132	114
Food group.....	11	662	13	21	14
Eating and drinking places.....	13	173	15	18	17
Gasoline service stations.....	12	257	16	7	7
All other retail stores.....	40	2,562	42	86	76
WHOLESALE TRADE.....	12	1,783	13	24	x
SELECTED SERVICE TRADES, ² /total.....	22	113	24	16	16
Personal services.....	13	43	13	2	2
All other service trades.....	9	70	11	14	14

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 24-115

WRIGHT COUNTY, MO.

Retail, wholesale, and service establishments located in Wright County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.0 million, an increase of 307 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.2 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$296,000 in 1948 compared with \$65,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 531 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 318 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wright County, Missouri. Final figures, superseding the preliminary data for Wright County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wright County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WRIGHT COUNTY, MO.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	217	11,010	220	419	333
Food group.....	33	1,359	32	32	22
Eating and drinking places.....	28	272	30	57	45
General merchandise grp, general stores	24	1,257	24	51	32
Apparel group.....	8	205	8	9	6
Furniture-home furnishings-appliance grp	9	270	10	12	12
Automotive group.....	21	1,956	27	81	79
Gasoline service stations.....	31	571	31	31	24
Lumber-building-hardware group.....	16	1,145	18	67	45
Drug and proprietary stores.....	9	246	7	13	10
All other retail stores.....	38	3,729	33	66	58
WHOLESALE TRADE.....	22	5,203	22	64	x
SELECTED SERVICE TRADES, ^{2/} total.....	54	296	66	48	20
Personal services.....	27	156	31	15	12
All other service trades.....	27	140	35	33	8
HOTELS.....	5	19	3	8	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-24-096

CITY OF ST. LOUIS, MO.

Retail, wholesale, and service establishments located in St. Louis city, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the city during 1948 aggregated \$978,300,000, an increase of 176 percent over the \$353,900,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the city showed a 162 percent rise over the same period, reaching a total of \$3,047,000,000 in 1948 as compared with \$1,164,100,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$90,300,000 in 1948 compared with \$39,800,000 in 1939. Hotel receipts moved from \$11,400,000 in 1939 to \$29,400,000 in 1948. Amusement businesses in the city recorded receipts of \$20,900,000 in 1948. No comparable figure for 1939 is available.

Employment in the city also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 66,561 paid employees for the workweek ended nearest November 15, 1948. Of these, 53,753 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 47,312 and 38,117. Wholesale trade establishments reported a total of 43,169 full- and part-week employees for the week of November 15, 1948, compared with 35,084 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 14,799; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 14,753.

These preliminary figures have been derived from a Census report on St. Louis city, Missouri.

Final figures, superseding the preliminary data for St. Louis city, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Louis city as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CITY OF ST. LOUIS, MO.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	11,650	978,298	11,203	66,561	53,753
Food group.....	3,483	218,997	3,563	8,575	6,344
Eating and drinking places.....	3,105	93,530	3,278	15,616	13,511
General merchandise grp, general stores.....	278	198,873	225	18,358	13,528
Apparel group.....	878	88,658	694	5,961	4,623
Furniture-home furnishgs-appliance grp.....	478	68,647	404	4,464	4,108
Automotive group.....	380	133,617	281	3,420	3,260
Gasoline service stations.....	773	26,925	799	1,320	1,032
Lumber-building-hardware group.....	319	34,995	239	1,721	1,582
Drug and proprietary stores.....	458	32,697	394	2,650	1,942
All other retail stores.....	1,498	81,359	1,326	4,476	3,823
WHOLESALE TRADE, total.....	2,767	3,047,016	1,519	43,169	x
Merchant wholesalers, total.....	1,699	1,281,857	1,025	29,283	x
Groceries, foods.....	342	204,826	293	4,144	x
Dry goods, apparel.....	162	174,210	103	3,135	x
Hardware, elec'l, plum'g and heat'g..	140	168,726	64	4,356	x
Mach'y, equip't, industrial supplies..	294	124,286	166	3,764	x
Automotive parts, accessories.....	111	36,649	47	1,562	x
All other merchant wholesalers.....	650	573,160	352	12,322	x
Manufact'rs' sales branches, offices...	498	1,231,568	1	11,967	x
Petroleum bulk plants, terminals.....	26	68,487	5	690	x
Agents, brokers (merchandise).....	529	457,275	481	1,159	x
Assemblers of farm products.....	15	7,829	7	70	x
SELECTED SERVICE TRADES, ^{2/} total.....	4,887	90,305	4,732	14,799	13,063
Personal services.....	3,235	43,770	3,191	8,921	8,016
Business services.....	366	24,386	295	3,265	2,614
Automotive repairs and services.....	695	13,803	669	1,566	1,466
Other repair services.....	591	8,346	577	1,047	967
HOTELS.....	138	29,394	84	6,266	5,781
AMUSEMENTS.....	338	20,867	255	2,937	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

MONTANA

counties

MONTANA

- | | |
|---------------------|-----------------------|
| 1. Beaverhead | 29. Madison (lacking) |
| 2. Big Horn | 30. Meagher |
| 3. Blaine | 31. Mineral |
| 4. Broadwater | 32. Missoula |
| 5. Carbon | 33. Musselshell |
| 6. Carter | 34. Park |
| 7. Cascade | 35. Petroleum |
| 8. Chouteau | 36. Phillips |
| 9. Custer | 37. Pondera |
| 10. Daniels | 38. Powder River |
| 11. Dawson | 39. Powell |
| 12. Deer Lodge | 40. Prairie |
| 13. Fallon | 41. Ravalli |
| 14. Fergus | 42. Richland |
| 15. Flathead | 43. Roosevelt |
| 16. Gallatin | 44. Rosebud |
| 17. Garfield | 45. Sanders |
| 18. Glacier | 46. Sheridan |
| 19. Golden Valley | 47. Silver Bow |
| 20. Granite | 48. Stillwater |
| 21. Hill | 49. Sweet Grass |
| 22. Jefferson | 50. Teton |
| 23. Judith Basin | 51. Toole |
| 24. Lake | 52. Treasure |
| 25. Lewis and Clark | 53. Valley |
| 26. Liberty | 54. Wheatland |
| 27. Lincoln | 55. Wibaux |
| 28. McCone | 56. Yellowstone |

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-25-000

MONTANA

Retail, wholesale, and service establishments located in Montana showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$600.2 million, an increase of 170 percent over the \$222.0 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 349 percent rise over the same period, reaching a total of \$586.6 million in 1948 as compared with \$130.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$23.9 million in 1948 compared with \$9.5 million in 1939. Hotel receipts moved from \$4.9 million in 1939 to \$12.1 million in 1948. Amusement businesses in the State recorded receipts of \$6.9 million in 1948 compared with \$3.7 million in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 28,470 paid employees for the workweek ended nearest November 15, 1948. Of these, 23,081 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 20,714 and 16,530. Wholesale trade establishments reported a total of 7,467 full- and part-week employees for the week of November 15, 1948, compared with 4,274 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,228; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,390.

These preliminary figures have been compiled from similar releases being made available for each county in Montana. Final figures, superseding the preliminary data for Montana, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Montana as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MONTANA

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	8,093	600,187	8,299	28,470	23,081
Food group.....	1,652	126,022	1,780	3,534	2,697
Eating and drinking places.....	2,142	67,757	2,552	7,579	6,125
General merchandise grp, general stores	373	62,353	286	4,046	2,945
Apparel group.....	413	30,696	400	1,594	1,345
Furniture-home furnishgs-appliance grp	306	22,969	299	1,188	1,016
Automotive group.....	521	107,700	466	3,744	3,504
Gasoline service stations.....	965	37,159	1,027	1,317	967
Lumber-building-hardware group.....	725	89,702	592	3,030	2,666
Drug and proprietary stores.....	247	15,136	263	862	659
All other retail stores.....	749	40,693	634	1,576	1,157
WHOLESALE TRADE, total.....	1,383	586,590	606	7,467	x
Merchant wholesalers, total.....	415	198,737	208	4,794	x
Groceries, foods.....	99	57,284	57	1,267	x
Hardware, elec'l, plum'g and heat'g.	48	36,061	6	729	x
Mach'y, equip't, industrial supplies.	72	29,372	27	705	x
All other merchant wholesalers.....	196	76,020	118	2,093	x
Manufact'rs' sales branches, offices..	63	54,903	2	738	x
Petroleum bulk plants, terminals.....	467	52,865	341	677	x
Agents, brokers (merchandise).....	39	95,815	14	309	x
Assemblers of farm products.....	399	184,270	41	949	x
SELECTED SERVICE TRADES, total.....	1,942	23,855	2,121	3,228	2,823
Personal services.....	1,135	12,949	1,234	2,358	2,076
Business services.....	75	1,375	70	184	160
Automotive repairs and services.....	417	6,592	470	472	410
Other repairs and services.....	315	2,939	347	214	177
HOTELS.....	392	12,102	425	2,013	1,812
TOURIST COURTS AND CAMPS.....	392	2,953	440	165	113
AMUSEMENTS.....	219	6,905	166	1,096	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-25-001

BEAVERHEAD COUNTY, MONT.

Retail, wholesale, and service establishments located in Beaverhead County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.1 million, an increase of 153 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.0 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$312,000 in 1948 compared with \$191,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 457 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 329 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Beaverhead County, Montana, which also includes data for the city of Dillon. Final figures, superseding the preliminary data for Beaverhead County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Beaverhead County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BEAVERHEAD COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	120	9,142	112	406	343
Food group.....	15	1,703	74	46	38
Eating and drinking places.....	44	1,268	50	133	117
Gasoline service stations.....	12	627	12	22	18
All other retail stores.....	48	5,543	42	205	170
WHOLESALE TRADE.....	8	1,018	9	12	x
SELECTED SERVICE TRADES, ^{2/} total.	28	312	31	39	33
Personal services.....	19	184	20	30	29
All other service trades.....	9	128	11	9	4

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BEAVERHEAD COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dillon:					
Retail trade.....	74	7,759	71	333	285
Selected service trades....	22	251	24	36	30
Remainder of county: ^{3/}					
Retail trade.....	46	1,382	47	73	58
Selected service trades....	6	61	7	3	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-25-002

BIG HORN COUNTY, MONT.

Retail, wholesale, and service establishments located in Big Horn County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 169 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$210,000 in 1948 compared with \$65,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 328 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 241 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Big Horn County, Montana. Final figures, superseding the preliminary data for Big Horn County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Big Horn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BIG HORN COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	128	7,763	121	278	231
Food group.....	30	2,105	29	55	39
Eating and drinking places.....	29	699	29	60	54
Gasoline service stations.....	16	655	15	13	13
All other retail stores.....	53	4,304	48	150	125
WHOLESALE TRADE.....	17	3,775	12	25	x
SELECTED SERVICE TRADES, ² /total..	30	210	30	25	25
Personal services.....	16	101	15	17	17
All other service trades.....	14	109	15	8	8
HOTELS.....	9	44	9	8	6

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P- 25-003

BLAINE COUNTY, MONT.

Retail, wholesale, and service establishments located in Blaine County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.9 million, an increase of 92 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$205,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 404 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 368 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Blaine County, Montana. Final figures, superseding the preliminary data for Blaine County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Blaine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BLAINE COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	119	6,919	104	334	250
Food group.....	24	1,524	22	52	40
Eating and drinking places.....	29	721	34	99	61
Gasoline service stations.....	10	283	9	20	14
All other retail stores.....	56	4,391	39	163	135
WHOLESALE TRADE,.....	24	2,650	11	52	x
SELECTED SERVICE TRADES, ^{2/} total..	23	205	23	18	15
Personal services.....	14	88	13	12	10
All other service trades.....	9	117	10	6	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-004

BROADWATER COUNTY, MONT.

Retail and service establishments located in Broadwater County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.7 million, an increase of 125 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$65,000 in 1948 compared with \$32,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 119 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 100 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Broadwater County, Montana. Final figures, superseding the preliminary data for Broadwater County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Broadwater County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BROADWATER COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	47	2,658	41	116	102
Food group.....	9	576	7	15	11
Eating and drinking places.....	10	220	14	35	30
Gasoline service stations.....	8	320	6	8	8
All other retail stores.....	20	1,542	14	58	53
SELECTED SERVICE TRADES ^{2/}	11	65	13	3	3

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-005

CARBON COUNTY, MONT.

Retail, wholesale, and service establishments located in Carbon County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.9 million, an increase of 165 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$389,000 in 1948 compared with \$152,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 399 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 278 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carbon County, Montana, which also includes data for the city of Red Lodge. Final figures, superseding the preliminary data for Carbon County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carbon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

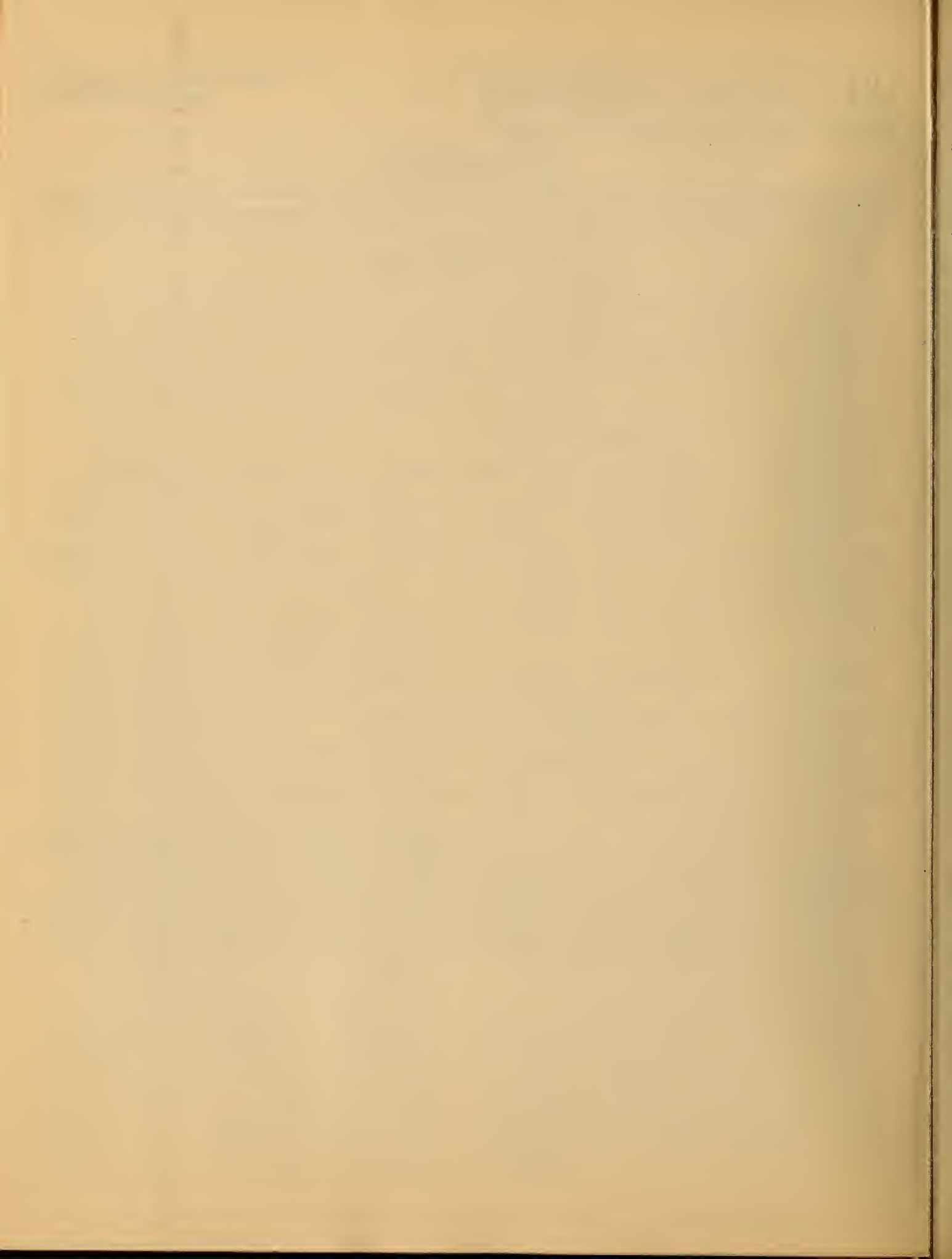


Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CARBON COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Red Lodge:					
Retail trade.....	87	3,917	85	205	168
Selected service trades...	26	139	29	12	11
Remainder of county: ^{3/}					
Retail trade.....	102	2,976	122	136	103
Selected service trades...	30	250	31	10	9

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-006

CARTER COUNTY, MONT.

Retail establishments located in Carter County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.5 million, an increase of 275 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 47 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 28 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carter County, Montana. Final figures, superseding the preliminary data for Carter County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carter County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CARTER COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	41	1,465	47	47	39
Food group.....	10	317	13	5	5
Eating and drinking places.....	11	142	10	19	17
Gasoline service stations.....	6	163	5	3	3
All other retail stores.....	14	843	19	20	14

¹/ Includes employees paid for less than the full workweek

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P- 25-007

CASCADE COUNTY, MONT.

Retail, wholesale, and service establishments located in Cascade County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$63.9 million, an increase of 185 percent over the \$22.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$71.4 million in 1948 as compared with \$18.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.9 million in 1948 compared with \$1.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,903 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,240 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cascade County, Montana, which also includes data for the city of Great Falls. Final figures, superseding the preliminary data for Cascade County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cascade County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CASCADE COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	569	63,928	574	3,379	2,773
Food group.....	131	12,706	147	329	239
Eating and drinking places.....	148	6,993	169	920	775
General merchandise grp, general stores	15	9,703	7	699	500
Apparel group.....	31	3,851	24	233	216
Furniture-home furnishings-appliance grp	31	3,769	28	210	189
Automotive group.....	33	10,946	23	373	358
Gasoline service stations.....	67	2,731	80	132	92
Lumber-building-hardware group.....	35	6,548	27	201	185
Drug and proprietary stores.....	10	1,267	5	70	64
All other retail stores.....	68	5,414	64	212	155
WHOLESALE TRADE, total.....	124	71,403	53	1,124	x
Merchant wholesalers.....	68	34,291	36	755	x
Groceries, foods.....	14	9,406	7	211	x
Hardware, elec'l, plum'g and heat'g.	8	2,495	3	42	x
Mach'y, equip't, industrial supplies.	9	4,836	3	109	x
Automotive parts, accessories.....	14	2,647	5	111	x
All other merchant wholesalers.....	23	14,907	18	282	x
Assemblers of farm products.....	20	6,375	-	40	x
Other wholesale.....	36	30,737	17	329	x
SELECTED SERVICE TRADES, ² /total.....	182	2,850	183	400	339
Personal services.....	111	1,607	106	296	250
Business services.....	11	325	13	24	20
Automotive repairs and services.....	34	690	36	61	53
Other repair services.....	26	228	28	19	16
TOURIST COURTS AND CAMPS.....	14	163	17	32	13

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CASCADE COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Great Falls:					
Retail trade.....	458	59,317	458	3,132	2,598
Wholesale trade.....	97	66,746	45	1,069	x
Selected service trades.....	170	2,766	171	396	336
Remainder of county:					
Retail trade.....	111	4,611	116	247	175
Wholesale trade.....	27	4,657	8	55	x
Selected service trades.....	12	84	12	4	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

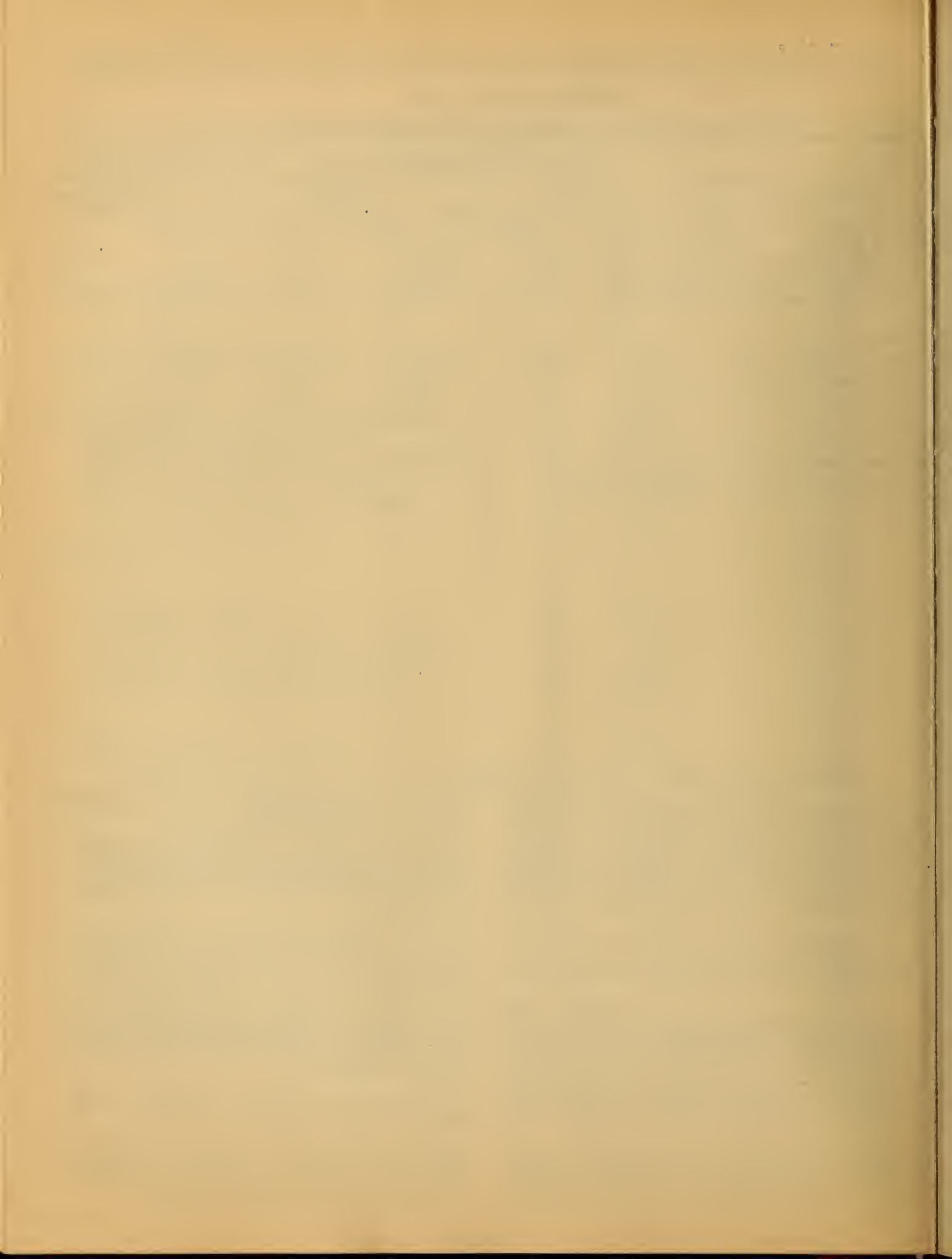
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$6,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-25-008

CHOUTEAU COUNTY, MONT.

Retail and wholesale establishments located in Chouteau County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 274 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.9 million in 1948 as compared with \$2.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 365 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 210 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chouteau County, Montana. Final figures, superseding the preliminary data for Chouteau County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chouteau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHOUTEAU COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	108	7,077	96	305	267
Food group.....	20	1,218	22	34	32
Eating and drinking places.....	34	879	34	97	78
Gasoline service stations.....	9	696	6	18	16
All other retail stores.....	45	4,284	34	156	141
WHOLESALE TRADE.....	49	14,866	8	60	x
SELECTED SERVICE TRADES, ^{2/} total..	18	59	18	1	1
Personal services.....	12	43	12	1	1
All other service trades.....	6	16	6	-	-
HOTELS.....	6	42	5	4	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-25-009

CUSTER COUNTY, MONT.

Retail, wholesale, and service establishments located in Custer County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.6 million, an increase of 291 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.1 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$820,000 in 1948 compared with \$191,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,209 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 619 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Custer County, Montana, which also includes data for Miles City. Final figures, superseding the preliminary data for Custer County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Custer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CUSTER COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	141	17,552	132	897	723
Food group.....	28	2,570	28	77	56
Eating and drinking places.....	30	1,855	34	267	212
Gasoline service stations.....	14	1,828	14	50	46
All other retail stores.....	69	11,299	56	503	409
WHOLESALE TRADE.....	28	17,105	19	186	x
SELECTED SERVICE TRADES, ^{2/} total.	55	820	65	126	111
Personal services.....	31	440	39	85	74
All other service trades.....	24	380	26	41	37
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	6	70	8	6	6

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CUSTER COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Miles City:					
Retail trade.....	123	16,550	113	846	687
Wholesale trade.....	25	16,777	17	184	x
Hotels.....	13	369	10	73	70
Remainder of county: ^{2/}					
Retail trade.....	18	1,002	19	51	36
Wholesale trade.....	3	328	2	2	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 20, 1950

Release Series BC-1P-25-010

DANIELS COUNTY, MONT.

Retail, wholesale, and service establishments located in Daniels County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce

Retail sales in the county during 1948 aggregated \$4.3 million, an increase of 231 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.3 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$144,000 in 1948 compared with \$40,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 147 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Daniels County, Montana. Final figures, superseding the preliminary data for Daniels County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Daniels County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DANIELS COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	70	4,319	75	172	155
Food group.....	14	1,005	14	19	17
Eating and drinking places.....	22	599	29	61	54
Gasoline service stations.....					
All other retail stores.....	34	2,715	32	92	81
WHOLESALE TRADE.....	21	7,282	10	49	7
SELECTED SERVICE TRADES, ² /total..	18	144	22	11	11
Personal services.....	5	28	6	5	5
All other service trades.....	13	116	16	6	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 29, 1950

Release Series BC-1P- 25-011

DAWSON COUNTY, MONT.

Retail, wholesale, and service establishments located in Dawson County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.9 million, an increase of 263 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.8 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$264,000 in 1948 compared with \$138,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 685 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 393 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dawson County, Montana, which also includes data for the city of Glendive. Final figures, superseding the preliminary data for Dawson County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dawson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DAWSON COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	116	10,929	110	539	454
Food group.....	17	1,612	13	52	46
Eating and drinking places.....	26	1,047	29	125	106
Gasoline service stations.....	11	611	10	21	15
All other retail stores.....	62	7,659	58	341	287
WHOLESALE TRADE.....	24	11,802	6	107	x
SELECTED SERVICE TRADES, ² /total...	17	264	20	39	33
Personal services.....	11	191	12	33	29
All other service trades.....	6	73	8	6	4

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DAWSON COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total ¹ employees	Full workweek employees
Glendive:					
Retail trade.....	86	9,758	77	500	426
Remainder of county:					
Retail trade.....	30	1,171	33	39	28

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series EC-1F-25-012

DEER LODGE COUNTY, MONT.

Retail, wholesale, and service establishments located in Deer Lodge County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.5 million, an increase of 117 percent over the \$5.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$387,000 in 1948 compared with \$305,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 588 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 575 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Deer Lodge County, Montana, which also includes data for the city of Anaconda. Final figures, superseding the preliminary data for Deer Lodge County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Deer Lodge County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DEER LODGE COUNTY, MONT.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	172	11,505	177	503	377
Food group.....	46	3,544	49	95	67
Eating and drinking places.....	45	1,493	52	140	101
General merchandise group, general stores	7	1,142	5	63	50
Apparel group.....	11	528	11	22	17
Furniture-home furnishings-appliance grp	8	416	8	17	16
Automotive group.....	12	2,078	8	69	63
Gasoline service stations.....	10	432	11	12	5
Lumber-building-hardware group.....	8	740	5	40	35
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores	25	1,132	28	45	23
WHOLESALE TRADE.....	8	1,188	8	22	x
SELECTED SERVICE TRADES, ^{2/} total.....	35	387	36	63	52
Personal services.....	28	336	29	61	52
All other service trades.....	7	51	7	2	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DEER LODGE COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total ¹ employees	Full workweek employees
Anaconda:					
Retail trade.....	163	11,225	167	491	372
Wholesale trade.....	8	1,188	8	22	x
Remainder of county: ^{2/}					
Retail trade.....	9	280	10	12	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-013

FALLON COUNTY, MONT.

Retail, wholesale, and service establishments located in Fallon County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 320 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.6 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$78,000 in 1948 compared with \$24,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 182 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 110 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fallon County, Montana. Final figures, superseding the preliminary data for Fallon County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fallon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FALLON COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	62	4,161	68	158	115
Food group.....	11	965	10	25	19
Eating and drinking places.....	12	376	17	43	31
Gasoline service stations.....	8	327	8	9	7
All other retail stores.....	31	2,493	33	81	58
WHOLESALE TRADE.....	12	4,553	4	19	x
SELECTED SERVICE TRADES, ² /total..	16	78	18	5	4
Personal services.....	9	36	10	5	4
All other service trades.....	7	42	8	—	—

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-25-014

FERGUS COUNTY, MONT.

Retail, wholesale, and service establishments located in Fergus County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.0 million, an increase of 194 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.9 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$739,000 in 1948 compared with \$238,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 975 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 698 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fergus County, Montana, which also includes data for the city of Lewistown. Final figures, superseding the preliminary data for Fergus County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fergus County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FERGUS COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	202	15,011	189	678	581
Food group.....	48	3,166	49	98	81
Eating and drinking places.....	36	1,144	42	129	117
General merchandise grp., general stores.....	5	1,349	1	109	80
Apparel group.....	12	767	14	38	31
Furniture-home furnishings-appliance grp.....	8	454	9	19	17
Automotive group.....	15	2,576	14	84	81
Gasoline service stations.....	29	838	28	42	29
Lumber-building-hardware group.....	24	3,318	13	103	92
Drug and proprietary stores.....	7	364	6	17	16
All other retail stores.....	18	1,035	13	39	37
WHOLESALE TRADE, total.....	65	14,871	23	197	x
Assemblers of farm products.....	33	5,747	1	48	x
Other wholesale.....	32	9,124	22	149	x
SELECTED SERVICE TRADES, ² /total.....	49	739	52	100	84
Personal services.....	22	342	24	54	43
All other service trades.....	27	397	28	46	41

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
FERGUS COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lewistown:					
Retail trade.....	132	12,953	116	618	528
Wholesale trade.....	24	5,356	19	115	x
Selected service trades....	42	671	45	96	80
Remainder of county:					
Retail trade.....	70	2,058	73	60	53
Wholesale trade.....	41	9,515	4	82	x
Selected service trades....	7	68	7	4	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-25-015

FLATHEAD COUNTY, MONT.

Retail, wholesale, and service establishments located in Flathead County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.9 million, an increase of 239 percent over the \$9.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.3 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 1902 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1069 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Flathead County, Montana, which also includes data for Kalispell and Whitefish cities. Final figures, superseding the preliminary data, for Flathead County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Flathead County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FLATHEAD COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	411	32,858	436	1,584	1,304
Food group.....	85	6,563	101	169	140
Eating and drinking places.....	113	3,262	137	318	254
General merchandise group, general stores	19	3,892	15	275	176
Apparel group.....	22	1,259	22	66	57
Furniture-home furnishings-appliance grp	16	1,271	16	62	54
Automotive group.....	25	4,827	19	193	175
Gasoline service stations.....	49	1,848	49	81	69
Lumber-building-hardware group.....	28	5,699	29	243	223
Drug and proprietary stores.....	12	877	12	64	49
All other retail stores	42	3,360	36	113	107
WHOLESALE TRADE, total.....	31	7,288	9	153	x
Merchant wholesalers.....	15	4,962	5	123	x
Other wholesale.....	16	2,326	4	30	x
SELECTED SERVICE TRADES,²/total.....	98	1,259	111	165	155
Personal services.....	53	656	57	114	109
Business services.....	6	52	7	8	8
Automotive repairs and services	21	363	24	27	25
Other repair services.....	18	188	23	16	13
HOTELS.....	12	548	14	36	33
TOURIST COURTS AND CAMPS.....	47	336	51	14	11
AMUSEMENTS.....	13	357	11	43	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FLATHEAD COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Kalispell:					
Retail trade.....	191	23,274	192	1,156	978
Wholesale trade.....	20	6,064	6	114	x
Selected service trades....	60	762	69	123	116
Tourist courts and camps...	14	171	15	10	8
Whitefish:					
Retail trade.....	67	3,689	76	201	156
Selected service trades....	19	218	20	27	25
Tourist courts and camps...		Included with "Remainder of county"			
Remainder of county: ^{3/}					
Retail trade.....	153	5,895	168	227	170
Wholesale trade.....	11	1,224	3	39	x
Selected service trades....	19	279	22	15	14
Tourist courts and camps...	33	165	36	4	3
Amusements.....	5	59	4	10	x

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 29, 1950

Release Series BC-1P- 25-016

GALLATIN COUNTY, MONT.

Retail, wholesale, and service establishments located in Gallatin County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.2 million, an increase of 163 percent over the \$9.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.9 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$906,000 in 1948 compared with \$394,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,626 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 959 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gallatin County, Montana, which also includes data for the city of Bozeman. Final figures, superseding the preliminary data for Gallatin County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gallatin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GALLATIN COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	290	24,202	283	1,259	956
Food group.....	44	4,606	58	111	77
Eating and drinking places.....	65	2,322	61	338	257
General merchandise grp, general stores..	8	2,089	1	142	119
Apparel group.....	20	1,490	20	76	49
Furniture-home furnishings-appliance grp..	11	701	15	40	29
Automotive group.....	14	3,779	9	152	139
Gasoline service stations.....	44	1,945	56	83	36
Lumber-building-hardware group.....	34	4,720	15	197	163
Drug and proprietary stores.....	9	470	9	20	16
All other retail stores.....	41	2,080	39	100	71
WHOLESALE TRADE.....	39	10,933	19	245	x
SELECTED SERVICE TRADES, ² /total.....	64	906	74	122	109
Personal services.....	38	492	44	97	88
All other service trades.....	26	414	30	25	21
HOTELS.....	11	664	11	148	117
TOURIST COURTS AND CAMPS.....	49	304	66	8	6

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GALLATIN COUNTY, MONT

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bozeman:					
Retail trade.....	149	18,332	150	972	737
Wholesale trade.....	18	7,798	9	195	x
Selected service trades.....	44	707	51	111	102
Tourist courts and camps.....	7	87	10	5	4
Remainder of county:					
Retail trade.....	141	5,870	132	287	219
Wholesale trade ^{3/}	21	3,135	10	50	x
Selected service trades.....	20	199	23	11	7
Tourist courts and camps.....	42	217	56	3	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobiles repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-017

GARFIELD COUNTY, MONT.

Retail establishments located in Garfield County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 333 percent over the \$0.3 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 56 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 32 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Garfield County, Montana. Final figures, superseding the preliminary data for Garfield County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Garfield County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GARFIELD COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	30	1,335	32	56	38
Food group.....	7	428	9	13	10
Eating and drinking places.....	8	241	8	20	15
Gasoline service stations.....	7	226	6	5	5
All other retail stores.....	8	440	9	18	8

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-25-018

GLACIER COUNTY, MONT.

Retail, wholesale, and service establishments located in Glacier County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 162 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.7 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$381,000 in 1948 compared with \$96,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 502 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 404 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Glacier County, Montana, which also includes data for the city of Cut Bank. Final figures, superseding the preliminary data for Glacier County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Glacier County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GLACIER COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	131	10,196	130	417	342
Food group.....	22	2,363	23	59	45
Eating and drinking places.....	33	1,037	40	84	75
Gasoline service stations.....	19	994	20	39	36
All other retail stores.....	57	5,802	47	235	186
WHOLESALE TRADE, total.....	22	5,721	11	46	x
Merchant wholesalers.....	10	2,642	4	21	x
Other types of wholesale.....	12	3,079	7	25	x
SELECTED SERVICE TRADES, ^{2/} total.....	34	381	39	39	30
Personal services.....	24	216	28	31	23
All other service trades.....	10	165	11	8	7
TOURIST COURTS AND CAMPS.....	22	290	22	1	1
AMUSEMENTS.....	5	107	3	33	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GLACIER COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cut Bank:					
Retail trade.....	66	7,466	58	304	249
Selected service trades....	16	217	17	32	25
Remainder of county:					
Retail trade.....	65	2,730	72	113	93
Selected service trades....	18	164	22	7	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 27, 1950

Release Series BC-1P- 25-019

GOLDEN VALLEY COUNTY, MONT.

Retail establishments located in Golden Valley County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$501,000, an increase of 152 percent over the \$199,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 13 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Golden Valley County, Montana. Final figures, superseding the preliminary data for Golden Valley County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Golden Valley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GOLDEN VALLEY COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	24	501	23	13	9
Food group.....	6	121	6	1	1
Eating and drinking places.....	5	71	5	4	2
Gasoline service stations.....	7	115	7	3	2
All other retail stores.....	6	194	5	5	4

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 6, 1950

Release Series BC-1P-25-020

GRANITE COUNTY, MONT.

Retail, wholesale, and service establishments located in Granite County, Montana, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.7 million, an increase of 108 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$416,000 in 1948 as compared with \$128,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$46,000 in 1948 compared with \$43,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 123 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 97 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Granite County, Montana. Final figures, superseding the preliminary data, for Granite County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Granite County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GRANITE COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	77	2,727	81	117	95
Food group.....	13	721	16	15	12
Eating and drinking places.....	30	497	35	61	49
Gasoline service stations.....	7	143	6	3	2
All other retail stores	27	1,366	24	38	32
WHOLESALE TRADE	8	416	5	3	x
SELECTED SERVICE TRADES, ² /.....	10	46	10	3	2

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-021

HILL COUNTY, MONT.

Retail, wholesale, and service establishments located in Hill County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 156 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.7 million in 1948 as compared with \$5.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$919,000 in 1948 compared with \$271,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,109 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 845 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hill County, Montana, which also includes data for the city of Havre. Final figures, superseding the preliminary data for Hill County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hill County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HILL COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	186	15,075	211	793	617
Food group.....	43	3,219	54	106	72
Eating and drinking places.....	43	1,386	61	164	128
General merchandise group, general stores	9	3,113	3	240	165
Apparel group.....	8	548	9	25	22
Furniture-home furnishings-appliance grp	7	517	6	26	21
Automotive group.....	16	2,531	19	96	91
Gasoline service stations.....	19	472	23	20	14
Lumber-building-hardware group.....	23	2,383	16	84	80
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	18	906	20	32	24
WHOLESALE TRADE, total.....	51	18,673	23	217	x
Merchant wholesalers.....	11	5,447	4	143	x
Petroleum bulk plants, terminals.....	20	1,816	16	32	x
Other wholesale.....	20	11,410	3	42	x
SELECTED SERVICE TRADES^{2/}.....	43	919	56	99	88

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HILL COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Havre:					
Retail trade.....	138	13,148	161	736	571
Wholesale trade.....	24	9,053	11	181	x
Remainder of county: ^{2/}					
Retail trade.....	48	1,927	50	57	46
Wholesale trade.....	27	9,620	12	36	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1940 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 22, 1950

Release Series BC-1P-25-022

JEFFERSON COUNTY, MONT.

Retail establishments located in Jefferson County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.5 million, an increase of 108 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 102 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 80 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Montana. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
JEFFERSON COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	64	2,496	68	102	79
Food group.....	11	600	14	15	7
Eating and drinking places.....	23	335	25	35	25
Gasoline service stations.....	8	355	8	10	9
All other retail stores	22	1,206	21	42	38
HOTELS.....	5	153	6	18	18

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 20, 1950

Release Series BC-1P-25-023

JUDITH BASIN COUNTY, MONT.

Retail, wholesale, and service establishments located in Judith Basin County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.6 million, an increase of 189 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$52,000 in 1948 compared with \$10,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 94 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 81 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Judith Basin County, Montana. Final figures, superseding the preliminary data for Judith Basin County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Judith Basin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
JUDITH BASIN COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	52	2,632	48	69	58
Food group.....	12	438	15	9	7
Eating and drinking places.....	11	176	11	11	9
Gasoline service stations.....	9	274	6	7	4
All other retail stores.....	20	1,744	16	42	38
WHOLESALE TRADE.....	21	2,665	4	25	x
SELECTED SERVICE TRADES ^{2/}	9	52	10	-	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-25-024

LAKE COUNTY, MONT.

Retail, wholesale, and service establishments located in Lake County, Montana, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.5 million, an increase of 188 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1949 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$410,000 in 1948 compared with \$96,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 496 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 338 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lake County, Montana. Final figures, superseding the preliminary data, for Lake County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LAKE COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	206	9,529	232	440	343
Food group.....	42	2,335	47	71	45
Eating and drinking places.....	51	977	65	90	68
General merchandise grp., general stores.....	20	1,627	19	73	64
Apparel group.....	8	246	12	11	7
Furniture-home furnishings-appliance grp.....	8	311	9	11	10
Automotive group.....	11	1,509	13	83	77
Gasoline service stations.....	26	770	30	28	21
Lumber-building-hardware group.....	18	1,170	20	39	29
Drug and proprietary stores.....	5	242	3	13	11
All other retail stores.....	17	342	14	21	9
WHOLESALE TRADE.....	9	1,089	1	13	x
SELECTED SERVICE TRADES, ^{2/} total.....	52	410	59	43	30
Personal services.....	23	153	27	30	22
All other service trades.....	29	257	32	13	8
HOTELS.....	9	51	8	11	9
TOURIST COURTS AND CAMPS.....	16	61	16	-	-
AMUSEMENTS.....	6	82	5	17	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-25-025

LEWIS AND CLARK COUNTY, MONT.

Retail, wholesale, and service establishments located in Lewis and Clark County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.9 million, an increase of 125 percent over the \$11.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.0 million in 1948 as compared with \$4.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,695 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,428 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lewis and Clark County, Montana, which also included data for the city of Helena. Final figures, superseding the preliminary data for Lewis and Clark County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lewis and Clark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LEWIS AND CLARK COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	296	25,944	300	1,284	1,000
Food group.....	60	6,019	70	178	121
Eating and drinking places.....	76	3,214	90	340	290
General merchandise grp, general stores	11	2,942	7	224	161
Apparel group.....	24	1,698	26	77	51
Furniture-home furnishings-appliance grp	11	955	10	37	30
Automotive group.....	18	5,229	7	187	179
Gasoline service stations.....	40	1,242	44	55	29
Lumber-building-hardware group.....	15	2,153	8	76	66
Drug and proprietary stores.....	8	619	13	33	24
All other retail stores.....	33	1,873	25	77	49
WHOLESALE TRADE, total.....	37	10,049	19	259	x
Merchant wholesalers.....	22	7,468	5	195	x
Other wholesale.....	15	2,581	14	64	x
SELECTED SERVICE TRADES, ^{2/} total.....	88	1,213	96	152	142
Personal services.....	59	798	69	118	113
All other service trades.....	29	415	27	34	29
TOURIST COURTS AND CAMPS.....	10	111	11	10	6

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LEWIS AND CLARK COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Helena:					
Retail trade.....	235	23,506	237	1,152	897
Remainder of county:					
Retail trade.....	61	2,438	63	132	103

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trade, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-026

LIBERTY COUNTY, MONT.

Retail, wholesale, and service establishments located in Liberty County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.2 million, an increase of 267 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.7 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$26,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 86 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 50 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Liberty County, Montana. Final figures, superseding the preliminary data for Liberty County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Liberty County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LIBERTY COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	37	2,164	39	65	55
Food group.....	6	330	7	8	7
Eating and drinking places.....	9	202	10	17	12
Gasoline service stations.....	Included with "All other retail stores"				
All other retail stores.....	22	1,632	22	40	36
WHOLESALE TRADE.....	11	5,722	4	17	
SELECTED SERVICE TRADES ^{2/}	7	26	9	4	

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-028

McCONE COUNTY, MONT.

Retail, wholesale, and service establishments located in McCone County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.9 million, an increase of 280 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.4 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$42,000 in 1948 compared with \$10,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 78 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 43 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McCone County, Montana. Final figures, superseding the preliminary data for McCone County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McCone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McCONE COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	36	1,877	39	65	51
Food group.....	Included with "All other retail stores"				
Eating and drinking places.....	12	277	14	22	17
Gasoline service stations.....	Included with "All other retail stores"				
All other retail stores.....	24	1,600	25	43	34
WHOLESALE TRADE.....	8	2,413	3	12	1
SELECTED SERVICE TRADES 2/.....	7	42	7	1	—

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-030

MEAGHER COUNTY, MONT.

Retail establishments located in Meagher County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.4 million, an increase of 75 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 64 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 51 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Meagher County, Montana. Final figures, superseding the preliminary data for Meagher County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Meagher County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MEAGHER COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	42	1,414	42	64	48
Food group.....	6	195	7	11	6
Eating and drinking places.....	16	295	18	25	22
Gasoline service stations.....	5	178	3	3	3
All other retail stores.....	15	746	14	25	17
SELECTED SERVICE TRADES ^{2/}	7	27	7	1	1

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-25-031

MINERAL COUNTY, MONT.

Retail, establishments located in Mineral County Montana, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.4 million, an increase of 180 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 50 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 22 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mineral County, Montana. Final figures, superseding the preliminary data, for Mineral County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mineral County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MINERAL COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	56	1,388	75	50	38
Food group.....	13	361	19	7	7
Eating and drinking places.....	20	419	27	30	23
Gasoline service stations.....	12	286	16	3	2
All other retail stores	11	322	13	10	6
TOURIST COURTS AND CAMPS, ..	10	43	12	2	2

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL. WHOLESALE. SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-25-032

MISSOULA COUNTY, MONT.

Retail, wholesale, and service establishments located in Missoula County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$37.8 million, an increase of 147 percent over the \$15.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.9 million in 1948 as compared with \$7.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.2 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 2,892 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,100 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Missoula County, Montana, which also includes data for Missoula city. Final figures, superseding the preliminary data, for Missoula County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Missoula County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MISSOULA COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	397	37,795	412	1,871	1,478
Food group.....	91	8,183	103	244	186
Eating and drinking places.....	100	3,726	120	427	340
General merchandise group, general stores	9	3,074	4	224	146
Apparel group.....	25	2,151	20	121	88
Furniture-home furnishings-appliance grp	21	1,499	17	88	69
Automotive group.....	28	8,552	19	299	286
Gasoline service stations.....	52	1,853	65	76	50
Lumber-building-hardware group.....	19	3,523	13	144	130
Drug and proprietary stores.....	11	1,465	7	77	54
All other retail stores.....	41	3,769	44	171	129
WHOLESALE TRADE, total.....	44	24,892	15	684	x
Merchant wholesalers.....	26	18,648	14	594	x
Other wholesale.....	18	6,244	1	90	x
SELECTED SERVICE TRADES, ^{2/} total.....	114	2,188	139	337	299
Personal services.....	61	1,155	75	260	236
Business services.....	9	112	11	17	16
Automotive repairs and services.....	23	553	31	32	25
Other repair services.....	21	368	22	28	22
TOURIST COURTS AND CAMPS.....	26	221	29	11	9
AMUSEMENTS.....	13	671	10	62	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MISSOULA COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Missoula:					
Retail trade.....	308	34,420	304	1,739	1,379
Selected service trades....	99	2,073	118	319	282
Tourist courts and camps...	16	172	17	8	7
Remainder of county: ^{3/}					
Retail trade.....	89	3,375	108	132	99
Selected service trades....	15	115	21	18	17
Tourist courts and camps...	10	49	12	3	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-25-033

MUSSELSHELL COUNTY, MONT.

Retail, wholesale, and service establishments located in Musselshell County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 153 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$86,000 in 1948 compared with \$40,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 268 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 172 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Musselshell County, Montana, which also includes data for the city of Roundup. Final figures, superseding the preliminary data for Musselshell County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Musselshell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MUSSELSHELL COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	81	4,785	87	241	199
Food group.....	19	1,162	24	35	25
Eating and drinking places.....	25	755	30	89	71
Gasoline service stations.....	9	313	11	9	8
All other retail stores.....	28	2,555	22	108	95
WHOLESALE TRADE.....	10	1,641	8	17	x
SELECTED SERVICE TRADE ^{2/}	15	86	18	10	9
HOTELS.....	8	85	8	14	11

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MUSSELSHELL COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Roundup:					
Retail trade.....	55	4,153	58	214	177
Remainder of county:					
Retail trade.....	26	632	29	27	22

^{1/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-034

PARK COUNTY, MONT.

Retail, wholesale, and service establishments located in Park County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.9 million, an increase of 190 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$584,000 in 1948 compared with \$195,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 823 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 566 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Park County, Montana, which also includes data for the city of Livingston. Final figures, superseding the preliminary data for Park County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Park County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PARK COUNTY, MONT.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employee ²
RETAIL TRADE, total.....	252	13,916	275	678	572
Food group.....	40	2,957	45	85	67
Eating and drinking places.....	73	1,917	92	193	173
General merchandise group, general stores	11	1,034	6	72	59
Apparel group.....	13	843	14	38	30
Furniture-home furnishings-appliance grp	8	319	8	13	13
Automotive group.....	12	2,287	9	90	85
Gasoline service stations.....	40	1,289	41	44	32
Lumber-building-hardware group.....	12	1,730	10	64	57
Drug and proprietary stores.....	8	409	12	35	30
All other retail stores ²	35	1,131	38	44	26
WHOLESALE TRADE, total.....	25	4,259	19	66	x
Merchant wholesalers.....	9	1,649	7	43	x
Other wholesale.....	16	2,610	12	23	x
SELECTED SERVICE TRADES, ^{2/} total.....	46	584	45	79	66
Personal services.....	29	392	28	66	55
All other service trades.....	17	192	17	13	11
HOTELS.....	15	478	17	71	67
TOURIST COURTS AND CAMPS.....	29	221	30	15	11
AMUSEMENTS.....	10	245	5	41	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PARK COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Livingston:					
Retail trade.....	166	11,785	184	568	479
Wholesale trade.....	16	3,322	13	53	x
Remainder of county: ^{2/}					
Retail trade.....	86	2,131	91	110	93
Wholesale trade.....	9	937	6	13	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 22, 1950

Release Series BC-1P- 25-035

PETROLEUM COUNTY, MONT.

Retail establishments located in Petroleum County Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$557,000, an increase of 156 percent over the \$218,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 29 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 21 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Petroleum County, Montana. Final figures, superseding the preliminary data for Petroleum County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Petroleum County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PETROLEUM COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	16	557	12	29	21
Food group.....		Included in "All other retail stores"			
Eating and drinking places.....	5	88	4	9	5
Gasoline service stations.....		Included in "All other retail stores"			
All other retail stores.....	11	469	8	20	16

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-25-036

PHILLIPS COUNTY, MONT.

Retail, wholesale, and service establishments located in Phillips County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.9 million, an increase of 146 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.6 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$154,000 in 1948 compared with \$80,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 312 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 298 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Phillips County, Montana. Final figures, superseding the preliminary data for Phillips County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Phillips County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PHILLIPS COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	98	5,911	101	266	232
Food group.....	12	1,155	10	37	28
Eating and drinking places.....	29	805	45	72	65
Gasoline service stations.....	8	205	8	9	8
All other retail stores.....	49	3,746	38	148	131
WHOLESALE TRADE.....	23	3,629	9	33	x
SELECTED SERVICE TRADES ^{2/}	15	154	16	13	11

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 23, 1950

Release Series BC-1P-25-037

PONDERA COUNTY, MONT.

Retail, wholesale, and service establishments located in Pondera County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.7 million, an increase of 203 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.9 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$141,000 in 1948 compared with \$65,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 364 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 262 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pondera County, Montana. Final figures, superseding the preliminary data for Pondera County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pondera County as well as an order blank for other releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PONDERA COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	101	7,738	89	284	216
Food group.....	14	1,059	10	25	27
Eating and drinking places.....	27	584	31	46	28
Gasoline service stations.....	11	691	10	13	16
All other retail stores.....	49	5,404	38	135	145
WHOLESALE TRADE.....	25	11,867	13	61	x
SELECTED SERVICE TRADES^{2/}.....	19	141	19	19	15
HOTELS.....	5	62	5	7	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-038

POWDER RIVER COUNTY, MONT.

Retail establishments located in Powder River County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.1 million, an increase of 175 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 43 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 23 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Powder River County, Montana. Final figures, superseding the preliminary data for Powder River County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Powder River County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
POWDER RIVER COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	26	1,084	25	43	39
Food group.....	8	277	9	6	6
Eating and drinking places.....	Included with "All other retail stores"				
Gasoline service stations.....	Included with "All other retail stores"				
All other retail stores.....	18	807	16	37	33

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-25-039

POWELL COUNTY, MONT.

Retail, wholesale, and service establishments located in Powell County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.7 million, an increase of 124 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$669,000 in 1948 as compared with \$295,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$166,000 in 1948 compared with \$59,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 231 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 188 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Powell County, Montana, which also includes data for Deer Lodge city. Final figures, superseding the preliminary data, for Powell County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Powell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	89	4,747	93	204	184
Food group.....	20	1,419	25	36	30
Eating and drinking places.....	28	697	34	52	50
Gasoline service stations.....	10	254	9	8	5
All other retail stores ^{2/}	31	2,377	25	108	99
WHOLESALE TRADE.....	8	669	2	6	x
SELECTED SERVICE TRADES,^{2/} total..	20	166	23	21	19
Personal services.....	14	137	17	18	16
All other service trades.....	6	29	6	3	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

POWELL COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total ^{1/} employees	Full workweek employees
Deer Lodge:					
Retail trade.....	54	3,931	54	186	168
Remainder of county: ^{2/}					
Retail trade.....	35	816	39	18	16

^{1/} Includes employees paid for less than the full workweek.^{2/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-25-040

PRAIRIE COUNTY, MONT.

Retail and wholesale establishments located in Prairie County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.9 million, an increase of 217 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 95 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 62 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Prairie County, Montana. Final figures, superseding the preliminary data for Prairie County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Prairie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PRAIRIE COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	34	1,919	33	85	77
Food group.....	6	439	6	17	16
Eating and drinking places.....	8	251	9	21	20
Gasoline service stations.....	6	187	7	7	5
All other retail stores.....	14	1,042	11	40	36
WHOLESALE TRADE.....	9	1,837	4	10	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades, all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-25-041

RAVALLI COUNTY, MONT.

Retail, wholesale, and service establishments located in Ravalli County, Montana, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.4 million, an increase of 169 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$376,000 in 1948 compared with \$145,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 463 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 346 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ravalli County, Montana. Final figures, superseding the preliminary data, for Ravalli County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ravalli County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
RAVALLI COUNTY, MONT.**

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	191	9,383	202	397	336
Food group.....	35	2,177	34	56	49
Eating and drinking places.....	43	814	49	82	64
General merchandise grp, general stores	20	1,110	16	54	44
Apparel group.....	6	205	9	6	5
Furniture-home furnishings-appliance grp.	11	468	14	18	14
Automotive group.....	15	1,997	15	53	49
Gasoline service stations.....	21	436	25	5	1
Lumber-building-hardware group.....	17	1,229	17	81	80
Drug and proprietary stores.....	8	243	9	12	9
All other retail stores.....	15	704	14	30	21
WHOLESALE TRADE.....	13	1,363	6	27	x
SELECTED SERVICE TRADES ^{2/} , total.....	43	376	46	39	37
Personal services.....	23	167	24	30	30
All other service trades.....	20	209	22	9	7
HOTELS.....	7	79	9	4	4
AMUSEMENTS.....	6	129	9	20	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of 'Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 13, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-25-042

RICHLAND COUNTY, MONT.

Retail, wholesale, and service establishments located in Richland County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.7 million, an increase of 266 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.2 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$293,000 in 1948 compared with \$98,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 680 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 343 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Richland County, Montana, which also includes data for the city of Sidney. Final figures, superseding the preliminary data for Richland County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Richland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
RICHLAND COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	130	11,707	132	494	408
Food group.....	21	2,265	20	69	64
Eating and drinking places.....	23	362	33	71	60
Gasoline service stations.....	11	695	12	31	18
All other retail stores.....	70	7,835	67	323	266
WHOLESALE TRADE.....	28	21,204	10	147	x
SELECTED SERVICE TRADES, ^{2/} total..	26	293	33	39	31
Personal services.....	14	170	19	34	26
All other service trades.....	12	123	14	5	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RICHLAND COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Sidney:					
Retail trade.....	78	8,688	80	384	317
Selected service trades..	14	236	19	34	27
Remainder of county: ^{3/}					
Retail trade.....	52	3,019	52	110	91
Selected service trades..	12	57	14	5	4

- ^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- ^{2/} Includes employees paid for less than the full workweek.
- ^{3/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-25-043

ROOSEVELT COUNTY, MONT.

Retail, wholesale, and service establishments located in Roosevelt County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.2 million, an increase of 270 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.4 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$271,000 in 1948 compared with \$86,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 564 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 340 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Roosevelt County, Montana. Final figures, superseding the preliminary data for Roosevelt County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Roosevelt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ROOSEVELT COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	163	12,184	165	475	400
Food group.....	26	2,098	27	54	47
Eating and drinking places.....	42	1,491	49	143	125
General merchandise grp, general stores..	10	1,149	8	52	40
Apparel group.....	7	278	8	9	8
Furniture-home furnishings-appliance grp..	8	327	8	20	2
Automotive group.....	10	1,736	11	46	44
Gasoline service stations.....	13	561	13	21	17
Lumber-building-hardware group.....	33	3,844	32	106	98
Drug and proprietary stores.....	6	329	6	16	12
All other retail stores.....	8	371	3	8	7
WHOLESALE TRADE.....	36	14,356	11	66	x
SELECTED SERVICE TRADES, ^{2/} total.....	36	271	36	23	21
Personal services.....	21	137	21	12	12
All other service trades.....	15	134	15	11	9
AMUSEMENTS.....	6	129	6	17	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-25-044

ROSEBUD COUNTY, MONT.

Retail, wholesale, and service establishments located in Rosebud County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 158 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$67,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 237 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 195 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rosebud County, Montana. Final figures, superseding the preliminary data for Rosebud County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rosebud County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ROSEBUD COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	93	4,878	87	217	174
Food group.....	16	1,118	12	28	23
Eating and drinking places....	27	527	25	72	57
Gasoline service stations.....	14	393	16	9	6
All other retail stores.....	36	2,840	34	108	88
WHOLESALE TRADE.....	9	1,168	6	11	x
SELECTED SERVICE TRADES ^{2/}	13	67	14	9	7

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-25-045

SANDERS COUNTY, MONT.

Retail, wholesale, and service establishments located in Sanders County, Montana, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures for the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.8 million, an increase of 171 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$687,000 in 1948 as compared with \$199,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$164,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 167 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 122 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sanders County, Montana. Final figures, superseding the preliminary data, for Sanders County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sanders County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SANDERS COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	111	3,796	127	150	124
Food group.....	26	887	32	20	12
Eating and drinking places.....	30	601	37	53	50
Gasoline service stations.....	14	187	16	-	-
All other retail stores.....	41	2,121	42	77	62
WHOLESALE TRADE.....	10	687	1	11	x
SELECTED SERVICE TRADES, ^{2/} total.	26	164	28	6	3
Personal services.....	16	82	16	4	1
All other service trades.....	10	82	12	2	2
HOTELS.....	8	154	9	17	17
TOURIST COURTS AND CAMPS.....	18	62	15	1	1

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-25-046

SHERIDAN COUNTY, MONT.

Retail, wholesale, and service establishments located in Sheridan County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 325 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.0 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of business recorded receipts totaling \$175,000 in 1948 compared with \$53,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 310 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 204 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sheridan County, Montana. Final figures, superseding the preliminary data for Sheridan County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sheridan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SHERIDAN COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	117	6,817	124	252	220
Food group.....	19	1,335	17	31	26
Eating and drinking places.....	34	850	43	84	72
Gasoline service stations.....	9	410	9	11	10
All other retail stores	55	4,222	55	126	112
WHOLESALE TRADE.....	29	7,013	9	41	x
SELECTED SERVICE TRADES, ² /total..	18	175	20	17	16
Personal services.....	10	65	10	10	10
All other service trades.....	8	110	10	7	6

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 8, 1950

Release Series BC-1P-25-047

SILVER BOW COUNTY, MONT.

Retail, wholesale, and service establishments located in Silver Bow County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$53.3 million, an increase of 96 percent over the \$27.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$79.1 million in 1948 as compared with \$28.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.5 million in 1948 compared with \$1.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,270 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,737 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Silver Bow County, Montana, which also includes data for the city of Butte. Final figures, superseding the preliminary data for Silver Bow County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Silver Bow County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SILVER BOW COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	644	53,285	682	2,825	2,197
Food group.....	182	14,202	194	417	324
Eating and drinking places.....	213	7,814	277	855	641
General merchandise grp, general stores.....	10	5,857	5	431	319
Apparel group.....	41	3,257	36	163	143
Furniture-home furnishings-appliance group.....	24	2,869	20	194	191
Automotive group.....	27	9,574	15	297	258
Gasoline service stations.....	42	2,045	45	72	49
Lumber-building-hardware group.....	12	2,063	6	90	81
Drug and proprietary stores.....	20	1,190	16	68	51
All other retail stores.....	73	4,414	68	238	140
WHOLESALE TRADE, total.....	98	79,143	35	1,029	x
Merchant wholesalers.....	55	31,788	25	727	x
Manufacturers' sales branches, offices.....	21	17,561	-	209	x
Petroleum bulk plants, terminals.....	10	2,407	7	34	x
Agents, brokers (merchandise).....	12	27,387	3	59	x
SELECTED SERVICE TRADES, ² /total.....	184	2,487	194	416	340
Personal services.....	121	1,598	133	313	245
Business services.....	7	279	3	49	43
Automotive repairs and services.....	34	473	35	44	42
Other repair services.....	22	137	23	10	10
TOURIST COURTS AND CAMPS.....	7	87	9	10	7

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
SILVER BOW COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Butte:					
Retail trade.....	522	48,665	537	2,569	2,032
Wholesale trade.....	90	74,101	33	852	x
Selected service trades.....	179	2,478	189	416	340
Remainder of county:					
Retail trade.....	122	4,620	145	256	165
Wholesale trade.....	8	5,042	2	177	x
Selected service trades.....	5	9	5	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-048

STILLWATER COUNTY, MONT.

Retail, wholesale, and service establishments located in Stillwater County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 180 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$119,000 in 1948 compared with \$40,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 160 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 135 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stillwater County, Montana. Final figures, superseding the preliminary data for Stillwater County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stillwater County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
STILLWATER COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	98	4,236	105	136	113
Food group.....	17	767	18	19	15
Eating and drinking places.....	22	402	26	38	28
Gasoline service stations.....	16	560	18	15	11
All other retail stores.....	43	2,507	43	64	59
WHOLESALE TRADE.....	15	2,056	9	19	15
SELECTED SERVICE TRADES, ² total...	22	119	22	5	4
Personal services.....	11	32	11	3	2
All other service trades.....	11	87	11	2	2

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-049

SWEET GRASS COUNTY, MONT.

Retail, wholesale, and service establishments located in Sweet Grass County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.8 million, an increase of 245 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$839,000 in 1948 as compared with \$222,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$80,000 in 1948 compared with \$23,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 196 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 100 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sweet Grass County, Montana. Final figures, superseding the preliminary data for Sweet Grass County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sweet Grass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SWEET GRASS COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	64	3,777	64	179	157
Food group.....	10	635	12	22	18
Eating and drinking places.....	16	533	19	57	54
Gasoline service stations.....	13	550	14	15	14
All other retail stores.....	25	2,059	19	85	71
WHOLESALE TRADE.....	7	839	4	11	
SELECTED SERVICE TRADES, ^{2/}	16	80	17	6	

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 20, 1950

Release Series BC-1P-25-050

TETON COUNTY, MONT.

Retail, wholesale, and service establishments located in Teton County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.6 million, an increase of 262 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.5 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$130,000 in 1948 compared with \$38,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 330 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 181 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Teton County, Montana. Final figures, superseding the preliminary data for Teton County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Teton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TETON COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	118	7,607	125	264	217
Food group.....	20	1,199	22	26	20
Eating and drinking places.....	27	552	31	59	45
Gasoline service stations.....	13	601	11	19	15
All other retail stores.....	58	5,255	61	160	137
WHOLESALE TRADE.....	35	10,549	12	45	x
SELECTED SERVICE TRADES ^{2/}	20	130	23	21	12

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-25-051

TOOLE COUNTY, MONT.

Retail, wholesale, and service establishments located in Toole County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 160 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.0 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$278,000 in 1948 compared with \$161,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 461 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 345 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Toole County, Montana, which also includes data for the city of Shelby. Final figures, superseding the preliminary data for Toole County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Toole County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TOOLE COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	130	7,846	129	362	285
Food group.....	13	1,380	10	44	33
Eating and drinking places.....	44	1,021	53	116	83
Gasoline service stations.....	15	795	15	33	22
All other retail stores.....	58	4,650	51	169	147
WHOLESALE TRADE, total.....	25	9,999	14	61	x
Merchant wholesalers.....	6	1,608	3	19	x
Other wholesale.....	19	8,391	11	42	x
SELECTED SERVICE TRADES, ^{2/} total..	18	278	21	38	37
Personal services.....	12	152	14	32	31
All other service trades.....	6	126	7	6	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Shelby:					
Retail trade.....	70	5,416	73	260	207
Selected service trades.....	12	190	15	33	32
Grand total.....	82	5,606	88	293	239
Trade group.....	0	1,400	5	1,02	78
Selected service trades.....	0	100	1	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of service trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-052

TREASURE COUNTY, MONT.

Retail establishments located in Treasure County Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.2 million, an increase of 200 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 41 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 33 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Treasure County, Montana. Final figures, superseding the preliminary data for Treasure County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of counties and States. A single copy of the preliminary release for Treasure County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TREASURE COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	22	1,200	27	41	36
Food group.....	Included in "All other retail stores"				
Eating and drinking places.....	5	77	4	10	7
Gasoline service stations.....	Included in "All other retail stores"				
All other retail stores.....	17	1,123	23	31	29

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 8, 1950

Release Series BC-1P-25-053

VALLEY COUNTY, MONT.

Retail, wholesale, and service establishments located in Valley County, Montana, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.0 million, an increase of 77 percent over the \$6.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.3 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$234,000 in 1948 compared with \$201,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 624 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 771 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Valley County, Montana, which also includes data for the city of Glasgow. Final figures, superseding the preliminary data for Valley County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Valley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
VALLEY COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	161	11,043	159	457	371
Food group.....	37	2,124	30	78	62
Eating and drinking places.....	37	1,045	44	122	102
General merchandise grp, general stores.	7	918	5	46	44
Apparel group.....	6	405	7	12	12
Furniture-home furnishings-appliance grp.	5	225	6	17	2
Automotive group.....	11	2,523	9	83	76
Gasoline service stations.....	21	516	21	15	10
Lumber-building-hardware group.....	17	2,503	18	53	39
Drug and proprietary stores.....	6	320	8	11	9
All other retail stores.....	14	464	11	20	15
WHOLESALE TRADE, total.....	42	12,334	10	134	x
Merchant wholesalers.....	5	1,668	2	28	x
Other wholesale.....	37	10,666	8	106	x
SELECTED SERVICE TRADES, ² /total.....	29	234	30	33	27
Personal services.....	20	181	21	30	24
All other service trades.....	9	53	9	3	3
HOTELS.....	11	210	13	31	28
TOURIST COURTS AND CAMPS.....	7	43	9	3	1

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
VALLEY COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Glasgow:					
Retail trade.....	88	8,307	92	357	281
Selected service trades....	16	183	16	32	27
Remainder of county:					
Retail trade.....	73	2,736	67	100	90
Selected service trades....	13	51	14	1	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-25-054

WHEATLAND COUNTY, MONT.

Retail, wholesale, and service establishments located in Wheatland County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 143 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$636,000 in 1948 as compared with \$245,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$99,000 in 1948 as compared with \$36,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 166 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 126 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wheatland County, Montana. Final figures, superseding the preliminary data for Wheatland County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wheatland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WHEATLAND COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	70	3,427	63	147	11
Food group.....	13	667	12	22	1
Eating and drinking places.....	20	434	18	52	42
Gasoline service stations.....	9	170	9	6	
All other retail stores.....	28	2,156	24	67	
WHOLESALE TRADE.....	11	636	11	3	
SELECTED SERVICE TRADES, ^{2/} total..	16	99	17	16	
Personal services.....	9	60	10	10	
All other service trades.....	7	39	7	6	

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 22, 1950

Release Series BC-1P-25-055

WIBAUX COUNTY, MONT.

Retail establishments located in Wibaux County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.4 million, an increase of 250 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 62 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 34 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wibaux County, Montana. Final figures, superseding the preliminary data for Wibaux County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wibaux County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WIBAUX COUNTY, MONT.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	28	1,371	30	62	52
Food group.....	Included with "All other retail stores"				
Eating and drinking places.....	9	175	12	24	18
Gasoline service stations.....	Included with "All other retail stores"				
All other retail stores.....	19	1,196	18	38	34

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-25-056

YELLOWSTONE COUNTY, MONT.

Retail, wholesale, and service establishments located in Yellowstone County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$66.4 million, an increase of 212 percent over the \$21.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$152.5 million in 1948 as compared with \$24.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.3 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,031 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,487 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Yellowstone County, Montana, which also includes data for the cities of Billings and Laurel. Final figures, superseding the preliminary data for Yellowstone County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Yellowstone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
YELLOWSTONE COUNTY, MONT.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	614	66,394	623	3,404	2,852
Food group.....	135	11,976	136	338	243
Eating and drinking places.....	140	7,126	178	887	726
General merchandise group, general stores	20	5,800	13	469	323
Apparel group.....	46	6,734	32	461	422
Furniture-home furnishings-appliance grp	30	3,845	31	198	188
Automotive group.....	36	12,735	23	392	379
Gasoline service stations.....	81	3,885	87	150	129
Lumber-building-hardware group.....	43	7,935	32	270	231
Drug and proprietary stores.....	19	2,002	22	107	98
All other retail stores.....	64	4,356	69	132	113
WHOLESALE TRADE, total.....	185	152,482	78	2,066	x
Merchant wholesalers.....	112	66,301	47	1,602	x
Groceries, foods.....	14	10,817	9	231	x
Hardware, elec'l, plum'g and heat'g...	19	17,599	1	341	x
Machy, equip't, industrial supplies...	25	11,950	9	321	x
Automotive parts, accessories.....	17	4,455	6	195	x
All other merchant wholesalers.....	37	21,480	22	514	x
Manufact'rs' sales branches, offices....	19	20,696	2	236	x
Petroleum bulk plants, terminals.....	20	7,280	15	62	x
Agents, brokers (merchandise).....	13	36,515	4	81	x
Assemblers of farm products.....	21	21,690	10	85	x
SELECTED SERVICE TRADES, ^{2/} total.....	200	3,273	213	561	523
Personal services.....	103	1,751	107	397	377
Business services.....	17	314	16	50	43
Automotive repairs and services.....	44	831	49	74	65
Other repair services.....	36	377	41	40	38
TOURIST COURTS AND CAMPS.....	31	364	34	24	16
AMUSEMENTS.....	23	1,162	16	176	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

YELLOWSTONE COUNTY, MONT.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Billings:					
Retail trade.....	420	56,509	405	2,959	2,483
Wholesale trade.....	146	125,524	58	1,868	x
Selected service trades.....	149	2,852	156	519	482
Tourist courts and camps....	13	134	20	7	5
Laurel:					
Retail trade.....	72	4,286	76	184	158
Selected service trades.....	20	198	21	30	30
Tourist courts and camps....	5	35	3	3	1
Remainder of county: ^{3/}					
Retail trade.....	122	5,599	142	261	211
Wholesale trade.....	39	26,958	20	198	x
Selected service trades.....	31	223	36	12	11
Tourist courts and camps....	13	195	11	14	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



NEBRASKA

counties

NEBRASKA

- | | |
|--------------|------------------|
| 1. Adams | 42. Harlan |
| 2. Antelope | 43. Hayes |
| 3. Arthur | 44. Hitchcock |
| 4. Banner | 45. Holt |
| 5. Blaine | 46. Hooker |
| 6. Boone | 47. Howard |
| 7. Box Butte | 48. Jefferson |
| 8. Boyd | 49. Johnson |
| 9. Brown | 50. Kearney |
| 10. Buffalo | 51. Keith |
| 11. Burt | 52. Keya Paha |
| 12. Butler | 53. Kimball |
| 13. Cass | 54. Knox |
| 14. Cedar | 55. Lancaster |
| 15. Chase | 56. Lincoln |
| 16. Cherry | 57. Logan |
| 17. Cheyenne | 58. Loup |
| 18. Clay | 59. McPherson |
| 19. Colfax | 60. Madison |
| 20. Cuming | 61. Merrick |
| 21. Custer | 62. Morrill |
| 22. Dakota | 63. Nance |
| 23. Dawes | 64. Nemaha |
| 24. Dawson | 65. Nuckolls |
| 25. Deuel | 66. Otoe |
| 26. Dixon | 67. Pawnee |
| 27. Dodge | 68. Perkins |
| 28. Douglas | 69. Phelps |
| 29. Dundy | 70. Pierce |
| 30. Fillmore | 71. Platte |
| 31. Franklin | 72. Polk |
| 32. Frontier | 73. Red Willow |
| 33. Furnas | 74. Richardson |
| 34. Gage | 75. Rock |
| 35. Garden | 76. Saline |
| 36. Garfield | 77. Sarpy |
| 37. Gosper | 78. Saunders |
| 38. Grant | 79. Scotts Bluff |
| 39. Greeley | 80. Seward |
| 40. Hall | |
| 41. Hamilton | |

NEBRASKA -----cont 'd

- 81. Sheridan
- 82. Sherman
- 83. Sioux
- 84. Stanton
- 85. Thayer
- 86. Thomas
- 87. Thurston
- 88. Valley
- 89. Washington
- 90. Wayne
- 91. Webster
- 92. Wheeler
- 93. York

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-26-000

NEBRASKA

Retail, wholesale, and service establishments located in Nebraska showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$1,313,900,000, an increase of 231 percent over the \$397,200,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 322 percent rise over the same period, reaching a total of \$2,392,000,000 in 1948 as compared with \$567,000,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$63,000,000 in 1948 compared with \$23,600,000 in 1939. Hotel receipts moved from \$7,800,000 in 1939 to \$17,800,000 in 1948. Amusement businesses in the State recorded receipts of \$15,700,000 in 1948. No comparable figure for 1939 is available.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the above trades. Retail trade establishments reported 64,230 paid employees for the workweek ended nearest November 15, 1948. Of these, 51,105 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 45,818 and 35,623. Wholesale trade establishments reported a total of 23,948 full- and part-week employees for the week of November 15, 1948, compared with 15,635 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 8,934; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 7,815.

These preliminary figures have been compiled from similar releases being made available for each county in Nebraska. Final figures, superseding the preliminary data for Nebraska, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for Nebraska as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEBRASKA

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	16,827	1,313,883	17,111	64,230	51,105
Food group.....	3,135	245,338	3,268	8,089	5,766
Eating and drinking places.....	3,185	91,010	3,564	10,946	8,470
General merchandise grp; general stores	700	149,297	550	11,970	8,853
Apparel group.....	742	67,315	737	4,137	3,173
Furniture-home furnishings-appliance grp	895	66,344	840	3,627	3,220
Automotive group.....	1,135	227,912	1,215	6,993	6,612
Gasoline service stations.....	2,292	99,432	2,304	3,791	3,053
Lumber-building-hardware group.....	2,252	229,921	2,119	7,878	6,864
Drug and proprietary stores.....	661	38,419	683	2,806	1,916
All other retail stores.....	1,830	98,895	1,831	3,993	3,178
WHOLESALE TRADE, total.....	3,165	2,392,023	2,068	23,948	x
Merchant wholesalers, total.....	1,098	758,853	782	13,890	x
Groceries, Confectionery, meat.....	95	104,513	70	1,974	x
Farm products, edible.....	101	80,030	100	2,151	x
Tobacco.....	34	21,730	26	278	x
Furniture, home furnishings.....	16	10,949	7	322	x
Automotive supplies.....	150	30,356	93	1,467	x
Electrical merchandise.....	45	46,058	29	987	x
Hardware, plumbing, heating.....	33	29,188	11	808	x
Lumber, construction materials.....	33	30,380	14	503	x
Mach'y, equip't, industrial supplies	155	62,801	88	1,774	x
All other merchant wholesalers.....	436	342,848	344	3,626	x
Manufact'rs' sales branches, offices..	174	286,679	-	3,681	x
Petroleum bulk plants, terminals.....	652	99,439	529	1,238	x
Agents, brokers (merchandise).....	217	806,620	216	1,707	x
Assemblers of farm products.....	1,024	440,432	541	3,432	x
SELECTED SERVICE TRADES, total.....	5,317	63,013	5,622	8,934	7,797
Personal services.....	2,913	30,091	3,049	5,642	5,014
Business services.....	193	8,195	177	1,329	1,035
Automotive repairs and services.....	1,160	15,508	1,278	1,271	1,147
Other repairs and services.....	1,051	9,219	1,118	692	601
HOTELS.....	345	17,764	327	3,989	3,320
TOURIST COURTS AND CAMPS.....	216	1,986	235	178	116
AMUSEMENTS.....	607	15,692	525	3,147	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P26-001

ADAMS COUNTY, NEBR.

Retail, wholesale, and service establishments located in Adams County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.9 million, an increase of 311 percent over the \$8.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.9 million in 1948 as compared with \$7.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,536 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,631 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Adams County, Nebraska, which also includes data for the city of Hastings. Final figures, superseding the preliminary data for Adams County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adams County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

44345

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ADAMS COUNTY, NEBR.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	332	32,943	305	1,755	1,368
Food group.....	58	4,855	51	181	136
Eating and drinking places.....	59	1,433	67	251	181
General merchandise grp, general stores.	11	4,397	5	359	243
Apparel group.....	19	2,164	18	125	103
Furniture-home furnishgs-appliance grp.	15	1,301	11	59	53
Automotive group.....	31	9,811	31	235	229
Gasoline service stations.....	44	2,402	38	108	85
Lumber-building-hardware group.....	32	3,512	22	188	154
Drug and proprietary stores.....	17	1,070	18	116	84
All other retail stores.....	46	1,998	44	133	100
WHOLESALE TRADE, total.....	62	21,918	38	542	x
Merchant wholesalers.....	32	14,741	21	476	x
Assemblers of farm products.....	21	4,638	10	30	x
Other types of wholesalers	9	2,539	7	36	x
SELECTED SERVICE TRADES, ^{2/} total.....	116	1,296	135	239	186
Personal services.....	59	714	69	179	134
Business services.....	5	57	5	10	7
Automotive repairs and services.....	32	390	40	40	37
Other repair services.....	20	135	21	10	8
TOURIST COURTS AND CAMPS.....	7	73	10	6	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

44345

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ADAMS COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hastings:					
Retail trade.....	277	29,946	253	1,666	1,302
Wholesale trade.....	43	17,465	25	511	x
Selected service trades....	103	1,195	120	235	183
Remainder of county:					
Retail trade.....	55	2,997	52	89	66
Wholesale trade.....	19	4,453	13	31	x
Selected service trades....	13	101	15	4	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-002

ANTELOPE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Antelope County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.1 million, an increase of 288 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$266,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 439 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 278 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Antelope County, Nebraska. Final figures, superseding the preliminary data for Antelope County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Antelope County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ANTELOPE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	183	10,050	181	377	288
Food group.....	23	1,708	17	53	37
Eating and drinking places.....	31	469	40	57	33
General merchandise grp, general stores	12	786	10	46	32
Apparel group.....	8	168	8	9	5
Furniture-home furnishgs-appliance grp	11	373	9	16	13
Automotive group.....	11	1,730	12	46	46
Gasoline service stations.....	33	1,117	31	44	36
Lumber-building-hardware group.....	31	2,775	33	80	69
Drug and proprietary stores.....	6	198	6	15	9
All other retail stores.....	17	726	15	11	8
WHOLESALE TRADE.....	23	3,360	21	42	x
SELECTED SERVICE TRADES, ^{2/} total.....	44	266	42	20	17
Personal services.....	27	100	25	9	8
All other service trades.....	17	166	17	11	9
AMUSEMENTS.....	10	123	12	16	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-003

ARTHUR COUNTY, NEBR.

Retail establishments located in Arthur County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Nine retail establishments reported 1948 sales aggregating \$230,000, an increase of 177 percent over the \$83,000 reported by sixteen establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported ten active proprietors of unincorporated businesses in 1948 as compared with fifteen proprietors in 1939. Twelve paid employees were reported for the workweek ended nearest November 15, 1948. Of these, three worked the full workweek, and the remainder part of the week. The comparable figures for 1939 were seven and five.

These preliminary figures have been derived from a Census report on Arthur County, Nebraska. Final figures, superseding the preliminary data for Arthur County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Arthur County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 26-004

BANNER COUNTY, NEBR.

Retail establishments located in Banner County, Nebraska, showed a decrease in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Three retail establishments reported 1948 sales aggregating \$36,000, a decrease of 31 percent from the \$52,000 reported by nine establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported three active proprietors of unincorporated businesses in 1948 as compared with nine proprietors in 1939. No employees were reported for the workweek ended nearest November 15, 1948; only one employee was reported for the same week in 1939.

These preliminary figures have been derived from a Census report on Banner County, Nebraska. Final figures, superseding the preliminary data for Banner County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Banner County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-005

BLAINE COUNTY, NEBR.

Retail establishments located in Blaine County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Fifteen retail establishments reported 1948 sales aggregating \$670,000, an increase of 209 percent over the 217,000 reported by twenty-four establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported twelve active proprietors of unincorporated businesses in 1948 as compared with twenty-two proprietors in 1939. Eighteen paid employees were reported for the workweek ended nearest November 15, 1948. Of these, twelve worked the full workweek, and the remainder part of the week. The comparable figures for 1939 were thirteen and twelve.

These preliminary figures have been derived from a Census report on Blaine County, Nebraska. Final figures, superseding the preliminary data for Blaine County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Blaine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-26-006

BOONE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Boone County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 246 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$179,000 in 1948 compared with \$93,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 407 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 293 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Boone County, Nebraska. Final figures, superseding the preliminary data for Boone County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Boone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BOONE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	141	8,317	137	348	308
Food group.....	21	1,297	17	39	32
Eating and drinking places.....	25	496	26	50	38
Gasoline service stations.....	24	1,008	27	32	31
All other retail stores.....	71	5,516	67	227	207
WHOLESALE TRADE.....	21	4,977	11	45	x
SELECTED SERVICE TRADES, ^{2/} total.....	35	179	38	14	13
Personal services.....	17	62	18	7	7
All other service trades.....	18	117	20	7	6

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 12, 1950

Release Series BC-1P-26-007

BOX BUTTE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Box Butte County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 236 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.4 million in 1948 as compared with \$4.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$603,000 in 1948 compared with \$249,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,067 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 666 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Box Butte County, Nebraska, which also includes data for the city of Alliance. Final figures, superseding the preliminary data for Box Butte County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Box Butte County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BOX BUTTE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	157	15,132	160	728	594
Food group.....	35	2,912	37	93	71
Eating and drinking places.....	27	686	33	98	81
General merchandise grp, general stores.....	6	1,674	2	137	105
Apparel group.....	8	737	9	28	24
Furniture-home furnishings-appliance grp.....	7	574	12	30	25
Automotive group.....	11	2,683	10	90	88
Gasoline service stations.....	15	787	17	30	25
Lumber-building-hardware group.....	23	3,936	16	149	119
All other retail stores.....	25	1,143	24	73	56
WHOLESALE TRADE, total.....	31	12,442	24	251	x
Merchant wholesalers.....	9	1,072	7	41	x
Other types of wholesalers.....	22	11,370	17	210	x
SELECTED SERVICE TRADES, ² /total.....	47	603	51	88	78
Personal services.....	28	384	31	74	68
All other service trades.....	19	219	20	14	10

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BOX BUTTE COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Alliance:					
Retail trade.....	117	12,724	122	641	529
Wholesale trade.....	21	7,605	15	199	x
Selected service trades....	38	525	42	86	76
Remainder of county:					
Retail trade.....	40	2,408	38	87	65
Wholesale trade.....	10	4,837	9	52	x
Selected service trades....	9	78	9	2	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-26-008

BOYD COUNTY, NEBR.

Retail, wholesale, and service establishments located in Boyd County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 223 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$144,000 in 1948 compared with \$37,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 167 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 113 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Boyd County, Nebraska. Final figures, superseding the preliminary data for Boyd County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Boyd County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BOYD COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	88	4,170	91	139	101
Food group.....	21	842	25	32	18
Eating and drinking places.....	20	294	21	23	16
Gasoline service stations.....	11	319	11	11	8
All other retail stores.....	36	2,715	34	73	59
WHOLESALE TRADE.....	11	3,130	6	25	x
SELECTED SERVICE TRADES ^{2/}	18	144	17	3	3
AMUSEMENTS.....	5	26	6	7	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 26-009

BROWN COUNTY, NEBR.

Retail, wholesale, and service establishments located in Brown County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 344 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$153,000 in 1948 compared with \$93,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 335 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 168 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brown County, Nebraska. Final figures, superseding the preliminary data for Brown County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brown County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BROWN COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	87	7,064	80	291	228
Food group.....	17	1,058	16	45	34
Eating and drinking places.....	14	348	15	55	37
Gasoline service stations.....	12	896	10	30	29
All other retail stores.....	44	4,762	39	161	128
WHOLESALE TRADE.....	8	1,646	8	24	x
SELECTED SERVICE TRADES, ^{2/} total.....	22	153	20	20	17
Personal services.....	16	100	15	15	13
All other service trades.....	6	53	5	5	4
AMUSEMENTS.....	7	144	6	25	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-010

BUFFALO COUNTY, NEBR.

Retail, wholesale, and service establishments located in Buffalo County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.7 million, an increase of 274 percent over the \$7.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.2 million in 1948 as compared with \$3.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,752 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,202 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Buffalo County, Nebraska, which also includes data for the city of Kearney. Final figures, superseding the preliminary data for Buffalo County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Buffalo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BUFFALO COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	391	27,661	416	1,359	1,049
Food group.....	72	4,888	79	161	114
Eating and drinking places.....	76	2,017	86	268	208
General merchandise grp, general stores.....	14	3,433	9	249	187
Apparel group.....	21	1,470	16	98	64
Furniture-home furnishings-appliance grp.....	20	1,875	20	63	59
Automotive group.....	33	5,088	40	153	142
Gasoline service stations.....	54	2,401	56	90	62
Lumber-building-hardware group.....	48	4,299	46	176	143
Drug and proprietary stores.....	14	781	20	44	29
All other retail stores.....	39	1,409	44	57	41
WHOLESALE TRADE, total.....	56	21,241	45	197	x
Merchant wholesalers.....	22	9,419	19	122	x
Petroleum bulk plants, terminals.....	16	1,997	11	14	x
Other wholesale.....	18	9,825	15	61	x
SELECTED SERVICE TRADES, ^{2/} total.....	130	1,335	135	196	168
Personal services.....	63	642	67	141	122
All other service trades.....	67	693	68	55	46
TOURIST COURTS AND CAMPS.....	14	246	21	19	7
AMUSEMENTS.....	17	386	16	74	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BUFFALO COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Kearney:					
Retail trade.....	217	20,173	234	1,013	801
Wholesale trade.....	32	14,765	28	155	x
Selected service trades....	80	1,029	86	173	150
Amusements.....	9	322	9	55	x
Remainder of County:					
Retail trade.....	174	7,488	182	346	248
Wholesale trade.....	24	6,476	17	42	x
Selected service trades....	50	306	49	23	18
Amusements.....	8	64	7	19	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1943, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P- 26-011

BURT COUNTY, NEBR.

Retail, wholesale, and service establishments located in Burt County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.4 million, an increase of 247 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$306,000 in 1948 compared with \$118,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 477 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 300 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Burt County, Nebraska. Final figures, superseding the preliminary data for Burt County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Burt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BURT COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	166	10,426	169	404	304
Food group.....	24	2,224	26	72	54
Eating and drinking places.....	24	506	23	53	42
General merchandise grp, general stores	7	361	8	30	17
Apparel group.....	6	316	7	14	10
Furniture-home furnishings-appliance grp.	16	614	12	30	13
Automotive group.....	14	1,305	16	52	44
Gasoline service stations.....	21	1,061	17	37	32
Lumber-building-hardware group.....	24	2,193	26	67	60
Drug and proprietary stores.....	8	299	8	11	5
All other retail stores.....	22	1,547	26	38	27
WHOLESALE TRADE, total.....	22	3,802	16	46	x
Merchant wholesalers.....	9	913	9	21	x
Other wholesale.....	13	2,889	7	25	x
SELECTED SERVICE TRADES, ^{2/} total.....	53	306	52	27	22
Personal services.....	23	124	23	15	11
All other service trades.....	30	182	29	12	11
AMUSEMENTS.....	12	120	12	20	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 26-012

BUTLER COUNTY, NEBR.

Retail, wholesale, and service establishments located in Butler County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 275 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.8 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$263,000 in 1948 compared with \$86,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 431 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 222 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Butler County, Nebraska. Final figures, superseding the preliminary data for Butler County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Butler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BUTLER COUNTY, NEBR.**

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	164	7,467	184	280	217
Food group.....	30	1,426	32	40	25
Eating and drinking places.....	33	742	41	38	30
General merchandise grp, general stores.....	8	699	5	50	34
Furniture-home furnishings-appliance grp.....	7	205	9	5	2
Automotive group.....	10	788	12	32	27
Gasoline service stations.....	22	492	24	15	12
Lumber-building-hardware group.....	39	2,681	43	82	73
Drug and proprietary stores.....	6	221	7	10	7
All other retail stores.....	9	213	11	8	7
WHOLESALE TRADE.....	40	10,767	26	128	x
SELECTED SERVICE TRADES, ² /total.....	46	263	49	23	18
Personal services.....	22	119	24	12	10
All other service trades.....	24	144	25	11	8

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 5, 1950

Release Series BC-1P-26-013

CASS COUNTY, NEBR.

Retail, wholesale, and service establishments located in Cass County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.8 million, an increase of 272 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$396,000 in 1948 compared with \$131,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 520 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 300 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cass County, Nebraska, which also includes data for the city of Plattsmouth. Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CASS COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	225	10,777	229	440	328
Food group.....	39	2,310	35	66	49
Eating and drinking places.....	47	1,008	53	90	62
General merchandise grp, general stores	7	232	7	20	14
Furniture-home furnishings-appliance grp	10	208	10	10	5
Automotive group.....	18	1,573	22	50	45
Gasoline service stations.....	28	830	27	39	25
Lumber-building-hardware group.....	40	2,305	36	86	68
Drug and proprietary stores.....	11	364	13	22	12
All other retail stores.....	25	1,947	26	57	48
WHOLESALE TRADE.....	30	5,924	14	43	x
SELECTED SERVICE TRADES, ² / total.....	52	396	56	37	29
Personal services.....	33	214	35	28	25
All other service trades.....	19	182	21	9	4
AMUSEMENTS.....	8	90	5	19	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CASS COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Plattsmouth:					
Retail trade.....	75	5,041	81	240	185
Selected service trades....	19	213	23	28	28
Remainder of county:					
Retail trade.....	150	5,736	148	200	143
Selected service trades....	33	183	33	9	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-26-014

CEDAR COUNTY, NEBR.

Retail, wholesale, and service establishments located in Cedar County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.4 million, an increase of 247 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$491,000 in 1948 compared with \$98,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 547 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 334 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cedar County, Nebraska. Final figures, superseding the preliminary data for Cedar County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cedar County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CEDAR COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	199	10,393	192	470	345
Food group.....	30	1,814	28	77	47
Eating and drinking places.....	29	671	31	86	62
General merchandise grp, general stores	11	1,040	10	69	41
Apparel group.....	8	276	9	10	6
Furniture-home furnishings-appliance grp.	9	109	7	10	7
Automotive group.....	10	1,301	13	44	42
Gasoline service stations.....	38	1,395	37	45	36
Lumber-building-hardware group.....	35	2,855	29	93	83
Drug and proprietary stores.....	9	349	9	15	10
All other retail stores.....	20	583	19	21	11
WHOLESALE TRADE.....	28	3,396	23	43	x
SELECTED SERVICE TRADES, ^{2/} total.....	49	491	51	34	28
Personal services.....	24	164	26	14	8
All other service trades.....	25	327	25	20	20
AMUSEMENTS.....	6	83	6	11	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-015

CHASE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Chase County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.3 million, an increase of 250 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.7 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$123,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 307 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 219 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report of Chase County, Nebraska. Final figures, superseding the preliminary data for Chase County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chase County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHASE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	77	6,334	81	256	202
Food group.....	16	1,125	19	31	18
Eating and drinking places.....	8	313	10	33	30
Gasoline service stations.....	11	721	9	33	32
All other retail stores.....	42	4,175	43	159	122
WHOLESALE TRADE.....	14	6,672	11	41	x
SELECTED SERVICE TRADES, ² /total..	21	123	26	10	9
Personal services.....	13	56	13	7	6
All other service trades.....	8	67	13	3	3

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-016

CHERRY COUNTY, NEBR.

Retail and service establishments located in Cherry County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.5 million, an increase of 280 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$245,000 in 1948 compared with \$77,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 347 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 239 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cherry County, Nebraska. Final figures, superseding the preliminary data for Cherry County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cherry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHERRY COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	121	9,505	124	330	278
Food group.....	22	1,336	23	32	27
Eating and drinking places....	19	333	22	62	51
Gasoline service stations.....	17	1,025	17	33	27
All other retail stores.....	63	6,811	62	203	173
SELECTED SERVICE TRADES, ² /total.	31	245	33	17	16
Personal services.....	18	88	18	10	10
All other service trades.....	13	157	15	7	6

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-26-017

CHEYENNE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Cheyenne County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.6 million, an increase of 289 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.1 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$627,000 in 1948 compared with \$124,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 768 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 467 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cheyenne County, Nebraska, which also includes data for the city of Sidney. Final figures, superseding the preliminary data for Cheyenne County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cheyenne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHEYENNE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	166	13,604	164	580	459
Food group.....	29	2,500	29	68	49
Eating and drinking places.....	28	1,003	29	140	117
General merchandise grp, general stores.....	6	1,097	3	88	59
Apparel group.....	7	394	11	19	12
Furniture-home furnishings-appliance grp.....	9	634	6	16	15
Automotive group.....	12	2,790	13	78	73
Gasoline service stations.....	28	1,101	21	40	30
Lumber-building-hardware group.....	25	3,066	24	94	78
Drug and proprietary stores.....	6	371	8	23	17
All other retail stores.....	16	648	20	14	9
WHOLESALE TRADE, total.....	51	20,141	25	124	x
Merchant wholesalers.....	11	934	6	41	x
Assemblers of farm products.....	21	16,980	9	46	x
Other wholesale.....	19	2,227	10	37	x
SELECTED SERVICE TRADES, 2/ total.....	57	627	63	64	53
Personal services.....	28	263	31	37	34
All other service trades.....	29	364	32	27	19
TOURIST COURTS AND CAMPS.....	6	49	9	3	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHEYENNE COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Sidney:					
Retail trade.....	99	10,465	98	474	376
Selected service trades.....	37	494	43	58	47
Hotels.....	6	84	7	16	14
Remainder of county:					
Retail trade.....	67	3,139	66	106	83
Selected service trades.....	20	133	20	6	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950 .

Release Series BC-1P-26-018

CLAY COUNTY, NEBR.

Retail, wholesale, and service establishments located in Clay County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 238 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.0 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$240,000 in 1948, compared with \$88,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 358 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 261 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Nebraska. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CLAY COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	141	5,379	150	265	196
Food group.....	37	1,306	40	46	27
Eating and drinking places.....	18	299	19	35	22
Gasoline service stations.....	19	744	24	38	36
All other retail stores.....	67	3,030	67	146	111
WHOLESALE TRADE.....	28	7,971	11	77	x
SELECTED SERVICE TRADES, ² /total...	49	240	52	16	15
Personal services.....	21	71	22	5	5
All other service trades.....	28	169	30	11	10
AMUSEMENTS.....	7	42	7	9	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-26-019

COLFAX COUNTY, NEBR.

Retail, wholesale, and service establishments located in Colfax County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.2 million, an increase of 336 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.7 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$326,000 in 1948 compared with \$90,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 538 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 380 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Colfax County, Nebraska, which also includes data for the city of Schuyler. Final figures, superseding the preliminary data for Colfax County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Colfax County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COLFAX COUNTY, NEBR.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	177	12,223	200	429	355
Food group.....	27	1,905	36	47	38
Eating and drinking places.....	35	971	39	63	45
General merchandise grp, general stores.	11	1,106	17	50	36
Apparel group.....	Included with "All other retail stores"				
Furniture-home furnishgs-appliance grp.	8	307	8	8	6
Automotive group.....	10	1,864	11	77	71
Gasoline service stations.....	28	2,291	26	72	68
Lumber-building-hardware group.....	31	3,010	35	84	70
Drug and proprietary stores.....	7	214	8	12	8
All other retail stores.....	20	555	20	16	13
WHOLESALE TRADE, total.....	21	6,662	12	88	x
Merchant wholesalers.....	7	1,048	7	34	x
Other wholesale.....	14	5,614	5	54	x
SELECTED SERVICE TRADES, ^{2/} total.....	46	326	47	21	12
Personal services.....	27	128	26	12	4
All other service trades.....	19	198	21	9	8
AMUSEMENTS.....	10	121	11	39	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

COLFAX COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Schuyler:					
Retail trade.....	83	6,637	94	237	197
Selected service trades....	25	161	25	10	5
Amusements.....	5	67	6	21	x
Remainder of county:					
Retail trade.....	94	5,586	106	192	158
Selected service trades....	21	165	22	11	7
Amusements.....	5	54	5	18	x

x Not available.

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

²/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P- 26-020

CUMING COUNTY, NEBR.

Retail, wholesale, and service establishments located in Cuming County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.0 million, an increase of 282 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.5 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$489,000 in 1948 compared with \$163,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 637 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 442 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cuming County, Nebraska, which also includes data for the city of West Point. Final figures, superseding the preliminary data for Cuming County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cuming County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CUMING COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	181	12,979	192	543	432
Food group.....	29	1,886	28	71	50
Eating and drinking places.....	31	742	36	83	67
General merchandise grp, general stores	9	1,591	8	93	59
Apparel group.....	12	387	14	19	11
Furniture-home furnishings-appliance grp	8	478	9	22	15
Automotive group.....	16	1,514	19	52	51
Gasoline service stations.....	25	1,827	29	52	48
Lumber-building-hardware group.....	28	3,108	26	111	98
Drug and proprietary stores.....	7	311	7	15	10
All other retail stores.....	16	1,135	16	25	23
WHOLESALE TRADE.....	20	5,509	14	36	x
SELECTED SERVICE TRADES, ² /total.....	54	489	62	58	49
Personal services.....	26	252	28	42	36
All other service trades.....	28	237	34	16	13
AMUSEMENTS.....	5	82	4	17	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CUMING COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
West Point:					
Retail trade.....	79	6,911	85	290	226
Selected service trades....	28	313	32	44	36
Remainder of county:					
Retail trade.....	102	6,068	107	253	206
Selected service trades....	26	176	30	14	13

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-021

CUSTER COUNTY, NEBR.

Retail, wholesale, and service establishments located in Custer County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 208 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.6 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$551,000 in 1948 compared with \$187,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 904 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 686 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Custer County, Nebraska, which also includes data for the city of Broken Bow. Final figures, superseding the preliminary data for Custer County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Custer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CUSTER COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	279	15,975	304	705	512
Food group.....	48	3,317	49	103	72
Eating and drinking places.....	35	626	40	68	38
General merchandise group, general stores....	26	1,776	25	129	80
Apparel group.....	11	470	14	20	12
Furniture-home furnishings appliance-group...	20	1,004	20	42	35
Automotive group.....	15	2,072	19	69	66
Gasoline service stations.....	40	1,616	47	47	32
Lumber-building-hardware group.....	49	3,851	47	152	126
Drug and proprietary stores.....	15	543	19	40	25
All other retail stores.....	20	700	24	35	26
WHOLESALE TRADE, total.....	44	16,574	24	140	x
Merchant wholesalers.....	6	1,493	2	26	x
All other types of wholesalers.....	38	15,081	22	114	x
SELECTED SERVICE TRADES, ^{2/} total.....	79	551	85	59	49
Personal services.....	37	252	38	36	31
All other service trades.....	42	299	47	23	18
AMUSEMENTS.....	12	151	10	29	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CUSTER COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Broken Bow:					
Retail trade.....	88	7,875	106	400	295
Selected service trades.....	24	332	25	41	36
Remainder of county:					
Retail trade.....	191	8,100	198	305	217
Selected service trades.....	55	219	60	18	13

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-26-022

DAKOTA COUNTY, NEBR.

Retail, wholesale, and service establishments located in Dakota County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.7 million, an increase of 353 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$329,000 in 1948 compared with \$87,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 364 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 167 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dakota County, Nebraska, which also includes data for South Sioux City. Final figures, superseding the preliminary data for Dakota County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dakota County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DAKOTA COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	133	7,733	134	262	216
Food group.....	24	1,795	25	54	42
Eating and drinking places.....	36	978	36	71	59
Gasoline service stations.....	24	784	25	15	12
All other retail stores.....	49	4,176	47	122	103
WHOLESALE TRADE.....	12	4,490	8	74	x
SELECTED SERVICE TRADES, ^{2/} total.	50	329	54	28	23
Personal services.....	27	160	28	16	13
All other service trades.....	23	169	26	12	10

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
DAKOTA COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
South Sioux City:					
Retail trade.....	78	5,895	79	194	164
Selected service trades....	32	253	35	27	23
Remainder of county:					
Retail trade.....	55	1,838	55	68	52
Selected service trades....	18	76	19	1	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-26-023

DAWES COUNTY, NEBR.

Retail, wholesale, and service establishments located in Dawes County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.8 million, an increase of 200 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.3 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$374,000 in 1948 compared with \$159,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 752 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 494 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dawes County, Nebraska, which also includes data for the city of Chadron. Final figures, superseding the preliminary data for Dawes County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dawes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DAWES COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	162	10,839	168	530	423
Food group.....	25	2,248	36	75	53
Eating and drinking places.....	28	740	31	112	70
General merchandise grp, general stores.	7	643	3	49	30
Apparel group.....	15	492	14	31	26
Automotive group.....	16	2,190	17	74	72
Gasoline service stations.....	21	869	20	27	22
Lumber-building-hardware group.....	22	2,187	15	85	80
Drug and proprietary stores.....	5	247	5	20	17
All other retail stores.....	23	1,223	27	57	53
WHOLESALE TRADE.....	27	10,253	24	157	x
SELECTED SERVICE TRADES, ² /total.....	49	374	54	65	53
Personal services.....	31	284	35	61	50
All other service trades.....	18	90	19	4	3
HOTELS.....	5	70	6	12	11

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
DAWES COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Chadron:					
Retail trade.....	86	6,724	90	315	251
Selected service trades....	31	262	34	44	41
Remainder of County:					
Retail trade.....	76	4,115	78	215	172
Selected service trades....	18	112	20	21	12

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-024

DAWSON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Dawson County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.6 million, an increase of 312 percent over the \$6.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.2 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$854,000 in 1948 compared with \$218,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,277 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 782 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dawson County, Nebraska, which also includes data for the city of Lexington. Final figures, superseding the preliminary data for Dawson County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dawson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DAWSON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	280	27,626	307	1,076	870
Food group.....	44	4,183	44	156	103
Eating and drinking places.....	47	1,104	59	166	136
General merchandise grp, general stores.....	13	2,221	11	122	76
Apparel group.....	12	586	12	28	15
Furniture-home furnishings-appliance grp.....	18	846	16	37	26
Automotive group.....	22	6,620	25	214	203
Gasoline service stations.....	44	3,464	46	106	93
Lumber-building-hardware group.....	40	5,306	49	167	157
Drug and proprietary stores.....	10	679	10	47	33
All other retail stores.....	30	2,617	35	33	28
WHOLESALE TRADE.....	35	12,219	28	90	x
SELECTED SERVICE TRADES, ² /total.....	81	854	91	111	83
Personal services.....	42	426	47	76	53
All other service trades.....	39	428	44	35	30
TOURIST COURTS AND CAMPS.....	11	138	9	19	8
AMUSEMENTS.....	15	203	13	73	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DAWSON COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lexington:					
Retail trade.....	84	10,563	105	382	314
Selected service trades....	33	464	38	79	56
Remainder of county:					
Retail trade.....	196	17,063	202	694	556
Selected service trades....	48	390	53	32	27

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-26-025

DEUEL COUNTY, NEBR.

Retail, wholesale, and service establishments located in Deuel County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 325 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.5 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$182,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 144 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Deuel County, Nebraska. Final figures, superseding the preliminary data for Deuel County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Deuel County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DEUEL COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	72	5,124	67	176	142
Food group.....	9	600	9	25	15
Eating and drinking places.....	11	245	12	31	25
Gasoline service stations.....	13	477	10	16	15
All other retail stores.....	39	3,802	36	104	87
WHOLESALE TRADE.....	13	11,509	10	45	x
SELECTED SERVICE TRADES, ^{2/} total..	20	182	22	11	10
Personal services.....	13	61	13	6	5
All other service trades.....	7	121	9	5	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-026

DIXON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Dixon County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 258 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$246,000 in 1948 compared with \$60,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 303 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 218 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dixon County, Nebraska. Final figures, superseding the preliminary data for Dixon County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dixon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DIXON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	141	6,812	155	266	184
Food group.....	27	1,249	29	45	26
Eating and drinking places.....	28	566	35	65	33
Gasoline service stations.....	13	452	13	11	7
All other retail stores.....	73	4,545	78	145	118
WHOLESALE TRADE.....	18	1,833	13	19	x
SELECTED SERVICE TRADES ² /total...	32	246	32	18	16
Personal services.....	17	67	17	8	6
All other service trades.....	15	179	15	10	10
AMUSEMENTS.....	10	54	10	16	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P- 26-027

DODGE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Dodge County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.0 million, an increase of 282 percent over the \$8.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$34.5 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,373 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,326 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dodge County, Nebraska, which also includes data for the city of Fremont. Final figures, superseding the preliminary data for Dodge County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dodge County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DODGE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	416	33,999	439	1,652	1,299
Food group.....	80	5,599	89	204	121
Eating and drinking places.....	85	2,407	99	304	247
General merchandise grp, general stores.....	18	3,754	16	309	204
Apparel group.....	25	2,077	21	130	94
Furniture-home furnishings-appliance grp.....	23	1,647	21	69	63
Automotive group.....	28	5,188	29	180	173
Gasoline service stations.....	48	1,924	53	84	67
Lumber-building-hardware group.....	55	6,574	54	214	195
Drug and proprietary stores.....	9	607	10	36	29
All other retail stores.....	45	4,222	47	122	106
WHOLESALE TRADE, total.....	68	34,499	53	531	x
Merchant wholesalers.....	29	18,063	26	318	x
Assemblers of farm products.....	18	9,874	10	169	x
Other wholesale.....	21	6,562	17	44	x
SELECTED SERVICE TRADES, ² /total.....	135	1,376	145	190	174
Personal services.....	73	643	72	145	136
Business services.....	6	196	8	13	13
Automotive repairs and services.....	29	316	34	23	17
Other repair services.....	27	221	31	9	8

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DODGE COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fremont:					
Retail trade.....	236	24,071	246	1,321	1,045
Wholesale trade.....	46	27,079	39	449	x
Selected service trades.....	78	1,010	86	162	153
Remainder of county:					
Retail trade.....	180	9,928	193	331	254
Wholesale trade.....	22	7,420	14	82	x
Selected service trades.....	57	366	59	28	21

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-26-028

DOUGLAS COUNTY, NEBR.

Retail, wholesale, and service establishments located in Douglas County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$315,900,000, an increase of 192 percent over the \$108,300,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 285 percent rise over the same period, reaching a total of \$1,507,700,000 in 1948 as compared with \$392,100,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$23,300,000 in 1948 compared with \$9,500,000 in 1939. Amusement businesses in the county recorded receipts of \$5,100,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 27,837 paid employees for the workweek ended nearest November 15, 1948. Of these, 14,952 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 14,583 and 12,049. Wholesale trade establishments reported a total of 12,888 full- and part-week employees for the week of November 15, 1948, compared with 8,245 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,929; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 3,572.

These preliminary figures have been derived from a Census report on Douglas County, Nebraska. The report also contains data for the city of Omaha.

Final figures, superseding the preliminary data for Douglas County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Douglas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DOUGLAS COUNTY, NEBR.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,604	315,949	2,511	17,837	14,952
Food group.....	624	62,392	630	2,078	1,590
Eating and drinking places.....	659	28,797	685	3,401	2,783
General merchandise grp, general stores	59	44,083	51	3,754	3,161
Apparel group.....	138	25,152	108	1,782	1,425
Furniture-home furnishgs-appliance grp	116	20,935	109	1,427	1,363
Automotive group.....	134	62,073	127	1,667	1,596
Gasoline service stations.....	272	10,907	272	519	394
Lumber-building-hardware group.....	129	23,219	118	966	871
Drug and proprietary stores.....	123	11,380	111	843	601
All other retail stores.....	350	27,011	300	1,400	1,168
WHOLESALE TRADE, total.....	807	1,507,654	487	12,888	x
Merchant wholesalers, total.....	514	530,952	348	8,773	x
Groceries, foods.....	71	116,363	64	2,722	x
Dry goods, apparel.....	7	1,610	8	36	x
Hardware, elec'l, plum'g and heating	48	56,541	14	1,247	x
Mach'y, equip't, industrial supplies	94	39,418	50	1,207	x
Farm products, inedible.....	108	157,178	103	347	x
All other merchant wholesalers.....	186	159,842	109	3,214	x
Manufact'rs' sales branches, offices..	126	264,844	-	3,198	x
Petroleum bulk plants, terminals.....	26	20,836	18	280	x
Agents, brokers (merchandise).....	125	606,945	109	523	x
Assemblers of farm products.....	16	84,077	12	114	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,093	23,308	1,099	3,929	3,494
Personal services.....	682	10,909	686	2,270	2,102
Business services.....	77	5,966	62	996	771
Automotive repairs and services.....	178	3,842	189	403	373
Other repair services.....	156	2,591	162	260	248
HOTELS.....	Data withheld to avoid disclosure				
AMUSEMENTS.....	77	5,125	54	861	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DOUGLAS COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Omaha:					
Retail trade.....	2,428	306,043	2,317	17,524	14,708
Wholesale trade.....	784	1,474,924	474	12,566	x
Selected service trades...	1,058	22,722	1,060	3,897	3,464
Hotels.....	70	8,431	59	1,936	1,662
Remainder of county:					
Retail trade.....	176	9,906	194	313	244
Wholesale trade.....	23	32,730	13	322	x
Selected service trades...	35	586	39	32	30

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobiles repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

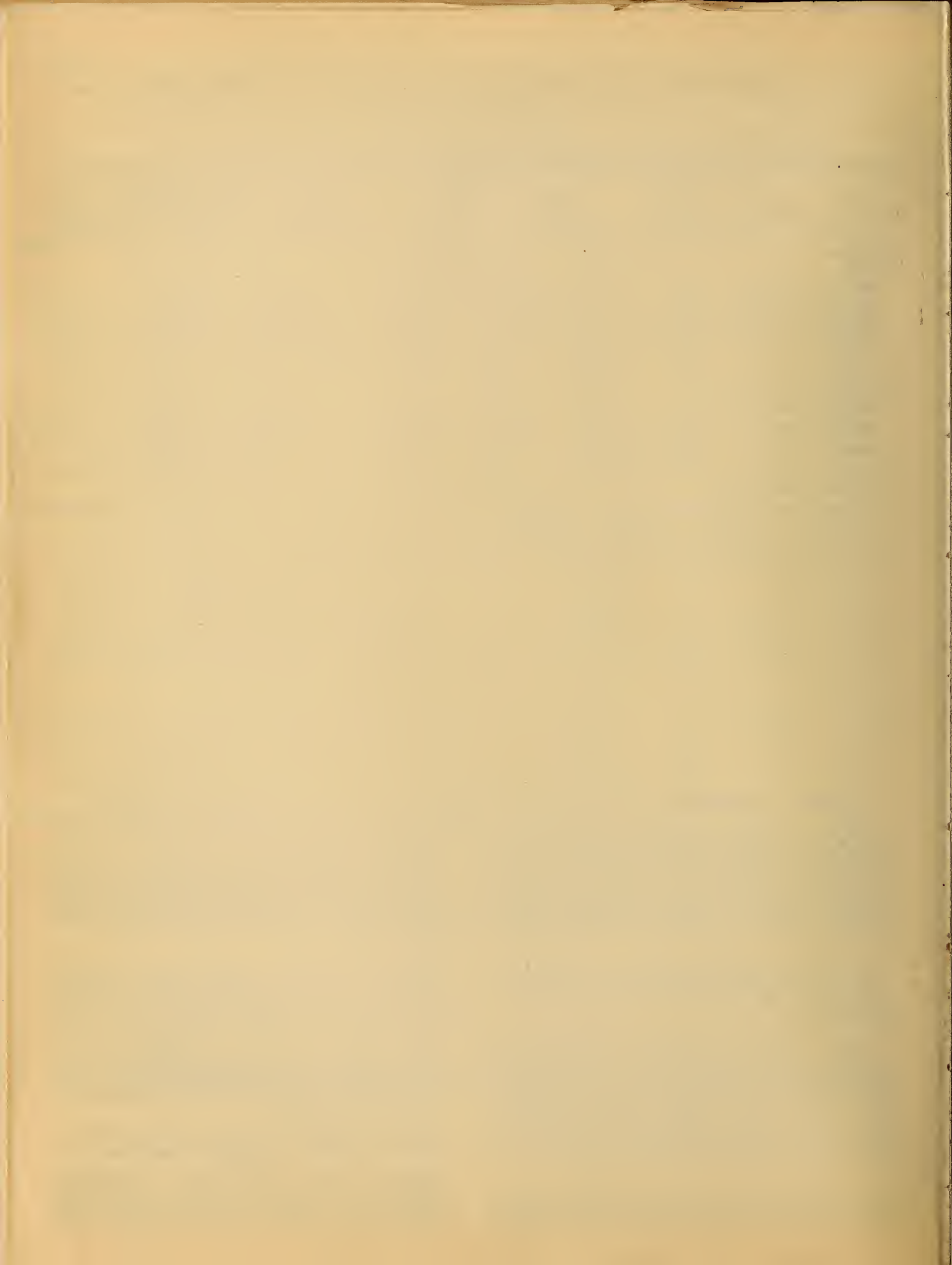
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprise conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P- 26-029

DUNDY COUNTY, NEBR.

Retail, wholesale, and service establishments located in Dundy County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 364 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$93,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 286 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 120 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dundy County, Nebraska. Final figures, superseding the preliminary data for Dundy County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dundy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DUNDY COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	79	5,061	83	231	166
Food group.....	12	701	14	19	11
Eating and drinking places....	11	275	11	53	32
Gasoline service stations.....	9	659	8	19	17
All other retail stores.....	47	3,426	50	140	106
WHOLESALE TRADE.....	15	3,874	12	51	x
SELECTED SERVICE TRADES, ² /total.	19	93	20	4	2
Personal services.....	10	36	11	1	1
All other service trades.....	9	57	9	3	1

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-030

FILLMORE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Fillmore County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.1 millions, an increase of 190 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.4 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$260,000 in 1948 compared with \$118,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 382 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 327 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fillmore County, Nebraska. Final figures, superseding the preliminary data for Fillmore County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fillmore County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FILLMORE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	144	6,087	145	255	194
Food group.....	23	1,566	27	46	34
Eating and drinking places.....	30	583	34	49	39
Gasoline service stations.....	22	600	22	16	14
All other retail stores.....	69	3,338	62	144	107
WHOLESALE TRADE.....	28	8,362	15	103	x
SELECTED SERVICE TRADES, ² /total..	41	260	48	24	13
Personal services.....	22	116	27	13	6
All other service trades.....	19	144	21	11	7

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-26-031

FRANKLIN COUNTY, NEBR.

Retail, wholesale, and service establishments located in Franklin County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 329 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$202,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 225 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 183 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Nebraska. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FRANKLIN COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	107	6,042	105	180	126
Food group.....	18	1,300	17	44	25
Eating and drinking places.....	18	369	20	23	15
Gasoline service stations.....	22	574	20	14	13
All other retail stores.....	49	3,799	48	99	73
WHOLESALE TRADE.....	14	3,388	11	30	x
SELECTED SERVICE TRADES, ² /total.....	32	202	35	15	14
Personal services.....	14	44	16	5	4
All other service trades.....	18	158	19	10	10

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-032

FRONTIER COUNTY, NEBR.

Retail, wholesale, and service establishments located in Frontier County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 173 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$106,000 in 1948 compared with \$41,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 152 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 131 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Frontier County, Nebraska. Final figures, superseding the preliminary data for Frontier County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Frontier County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FRONTIER COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	67	2,959	70	117	94
Food group.....	13	438	14	11	8
Eating and drinking places.....	13	225	13	12	6
Gasoline service stations.....	9	486	9	16	13
All other retail stores.....	32	1,810	34	78	67
WHOLESALE TRADE.....	9	3,367	3	28	x
SELECTED SERVICE TRADES, ² /total...	20	106	21	7	7
Personal services.....	10	36	10	-	-
All other service trades.....	10	70	11	7	7

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P- 26-033

FURNAS COUNTY, NEBR.

Retail, wholesale, and service establishments located in Furnas County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.0 million, an increase of 275 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$178,000 in 1948 compared with \$113,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 426 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 298 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Furnas County, Nebraska. Final figures, superseding the preliminary data for Furnas County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Furnas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FURNAS COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	163	8,978	172	372	283
Food group.....	31	1,939	39	52	30
Eating and drinking places.....	23	446	31	54	40
Apparel group.....	6	164	6	7	1
Furniture-home furnishings-appliance grp	6	371	5	29	25
Automotive group.....	14	1,321	16	39	38
Gasoline service stations.....	24	1,445	21	49	46
Lumber-building-hardware group.....	29	1,937	29	57	46
Drug and proprietary stores.....	8	283	7	27	13
All other retail stores.....	22	1,072	18	58	44
WHOLESALE TRADE.....	26	5,038	13	41	x
SELECTED SERVICE TRADES, ² /total.....	38	178	44	13	12
Personal services.....	21	83	24	6	6
All other service trades.....	17	95	20	7	6
HOTELS.....	7	41	8	15	8
AMUSEMENTS.....	6	74	7	12	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-034

GAGE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Gage County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.3 million, an increase of 212 percent over the \$7.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.8 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$766,000 in 1948 compared with \$376,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,400 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,170 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gage County, Nebraska, which also includes data for the city of Beatrice. Final figures, superseding the preliminary data for Gage County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gage County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GAGE COUNTY, NEBR.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	342	24,323	357	1,056	878
Food group.....	60	4,952	59	134	110
Eating and drinking places.....	53	1,109	69	133	95
General merchandise grp, general stores.	13	2,195	10	158	113
Apparel group.....	15	971	14	59	52
Furniture-home furnishgs-appliance grp.	20	1,259	18	65	55
Automotive group.....	25	5,100	27	161	154
Gasoline service stations.....	52	2,059	54	60	50
Lumber-building-hardware group.....	46	4,107	37	160	142
Drug and proprietary stores.....	13	900	18	65	57
All other retail stores.....	45	1,671	51	61	50
WHOLESALE TRADE, total.....	51	16,758	42	261	x
Merchant wholesalers.....	16	4,721	21	118	x
Assemblers of farm products.....	23	10,387	9	112	x
Other wholesale.....	12	1,650	12	31	x
SELECTED SERVICE TRADES, ^{2/} total.....	114	766	120	83	69
Personal services.....	61	430	65	61	48
All other service trades.....	53	336	55	22	21
AMUSEMENTS.....	9	233	10	46	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GAGE COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Beatrice:					
Retail trade.....	200	18,461	200	857	735
Wholesale trade.....	28	7,955	29	168	x
Selected service trades....	72	588	76	66	56
Remainder of county:					
Retail trade.....	142	5,862	157	199	143
Wholesale trade.....	23	8,803	13	93	x
Selected service trades....	42	178	44	17	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

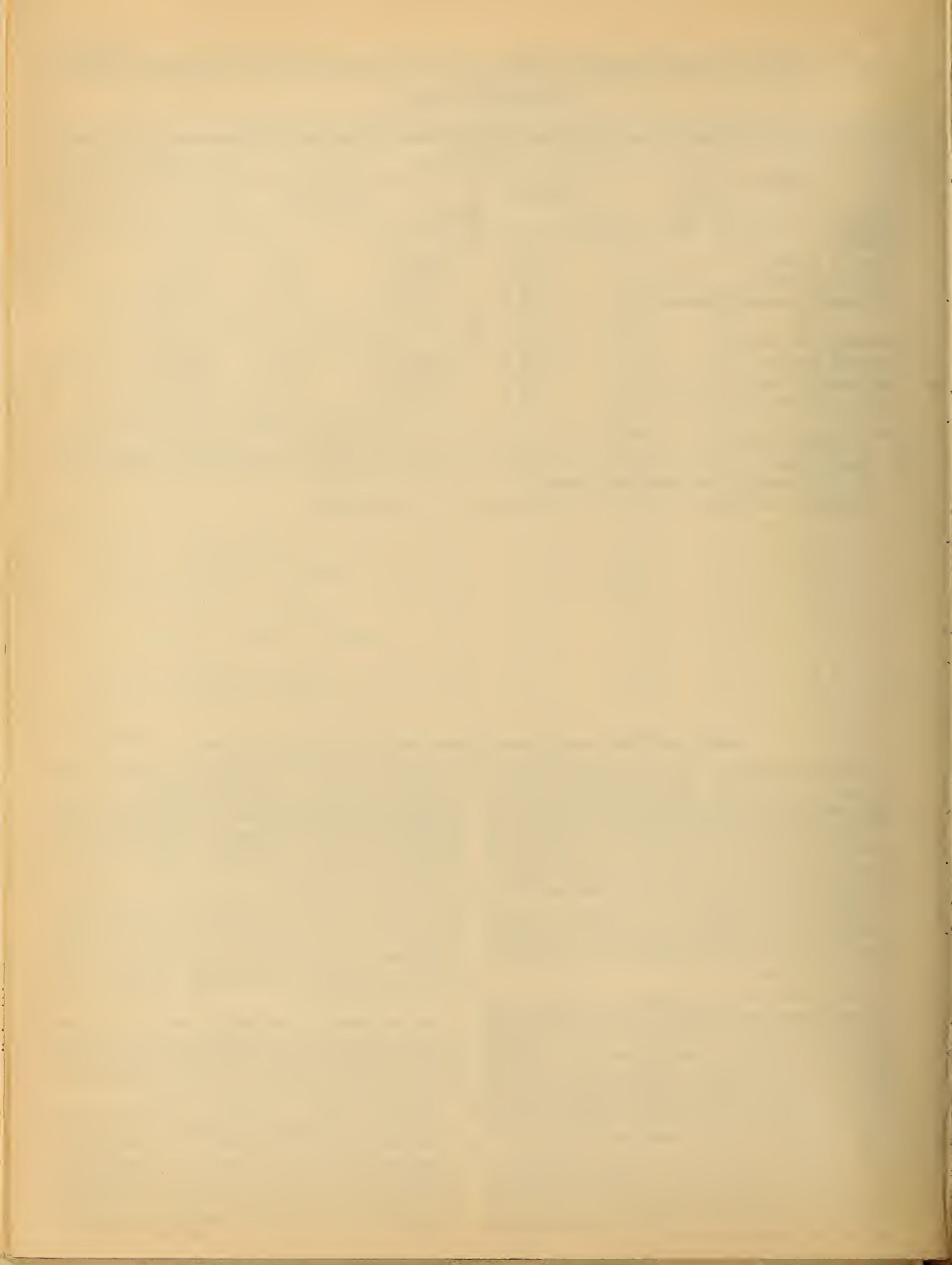
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-26-035

GARDEN COUNTY, NEBR.

Retail, wholesale, and service establishments located in Garden County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 275 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$84,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 140 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 104 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Garden County, Nebraska. Final figures, superseding the preliminary data for Garden County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Garden County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GARDEN COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	73	2,962	70	115	75
Food group.....	15	771	16	29	19
Eating and drinking places.....	11	176	10	24	13
Gasoline service stations.....	13	469	15	9	6
All other retail stores.....	34	1,546	29	53	37
WHOLESALE TRADE.....	9	2,134	10	22	x
SELECTED SERVICE TRADES ^{2/}	16	84	18	3	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-036

GARFIELD COUNTY, NEBR.

Retail establishments located in Garfield County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.7 million, an increase of 238 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 117 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 66 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Garfield County, Nebraska. Final figures, superseding the preliminary data for Garfield County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Garfield County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GARFIELD COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total,.....	48	2,747	56	117	92
Eating and drinking places.....	7	107	9	21	16
Gasoline service stations.....	7	523	7	15	15
All other retail stores.....	34	2,117	40	81	61

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-037

GOSPER COUNTY, NEBR.

Retail establishments located in Gosper County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 240 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 41 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 23 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gosper County, Nebraska. Final figures, superseding the preliminary data for Gosper County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gosper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GOSPER COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	30	1,714	42	41	35
Food group.....	5	214	6	4	3
Eating and drinking places.....	5	103	6	2	1
Gasoline service stations.....	5	275	8	4	4
All other retail stores.....	15	1,122	22	31	27

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-038

GRANT COUNTY, NEBR.

Retail establishments located in Grant County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$986,000, an increase of 74 percent over the \$568,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 35 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 32 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grant County, Nebraska. Final figures, superseding the preliminary data for Grant County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grant County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GRANT COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	23	986	23	35	28
Food group.....	7	261	8	8	6
All other retail stores.....	16	725	15	27	22

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-039

GREELEY COUNTY, NEBR.

Retail, wholesale, and service establishments located in Greeley County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 282 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.4 million in 1948 as compared with \$0.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$125,000 in 1948 compared with \$41,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 178 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 117 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greeley County, Nebraska. Final figures, superseding the preliminary data for Greeley County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greeley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GREELEY COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	90	4,243	91	135	109
Food group.....	11	764	10	25	16
Eating and drinking places....	17	300	17	25	21
Gasoline service stations.....	12	419	12	11	8
All other retail stores.....	50	2,760	52	74	64
WHOLESALE TRADE.....	18	4,428	15	36	x
SELECTED SERVICE TRADES, ^{2/} total.	24	125	26	7	6
Personal services.....	16	65	17	1	-
All other service trades.....	8	60	9	6	6

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P- 26-040

HALL COUNTY, NEBR.

Retail, wholesale, and service establishments located in Hall County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$36.7 million, an increase of 237 percent over the \$10.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$67.9 million in 1948 as compared with \$17.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,215 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,294 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hall County, Nebraska, which also includes data for the city of Grand Island. Final figures, superseding the preliminary data for Hall County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HALL COUNTY, NEBR.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propriet- ors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	412	36,704	384	2,025	1,682
Food group.....	79	7,275	68	280	204
Eating and drinking places.....	99	2,693	101	379	302
General merchandise grp, general stores.	9	4,943	3	415	332
Apparel group.....	21	2,272	24	111	88
Furniture-home furnishgs-appliance grp.	22	1,713	18	71	65
Automotive group.....	38	7,006	36	219	209
Gasoline service stations.....	44	1,976	38	105	89
Lumber-building-hardware group.....	35	5,271	26	235	217
Drug and proprietary stores.....	9	748	10	46	32
All other retail stores.....	56	2,807	60	164	144
WHOLESALE TRADE, total.....	92	67,891	72	873	x
Merchant wholesalers.....	51	22,831	44	585	x
Petroleum bulk plants, terminals.....	18	3,009	13	34	x
Other types of wholesale.....	23	42,051	15	254	x
SELECTED SERVICE TRADES, ² /total.....	146	2,049	163	317	270
Personal services.....	72	922	83	207	195
Business services.....	13	288	13	46	27
Automotive repairs and services.....	36	593	40	45	37
Other repair services.....	25	246	27	19	11
TOURIST COURTS AND CAMPS.....	9	88	6	12	9
HOTELS.....	Data withheld to avoid disclosure.				
AMUSEMENTS.....	22	779	19	185	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
HALL COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Grand Island:					
Retail trade.....	326	33,625	293	1,882	1,577
Selected service trades....	125	1,842	140	313	267
Hotels.....	11	811	8	176	169
Remainder of County:					
Retail trade.....	86	3,079	91	143	105
Selected service trades....	21	207	23	4	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-041

HAMILTON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Hamilton County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.2 million, an increase of 265 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.4 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$279,000 in 1948 compared with \$97,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 345 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 238 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hamilton County, Nebraska. Final figures, superseding the preliminary data for Hamilton County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hamilton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HAMILTON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	117	6,164	114	267	216
Food group.....	24	1,369	23	38	29
Eating and drinking places....	14	316	14	34	21
Gasoline service stations.....	24	971	25	43	33
All other retail stores.....	55	3,508	52	152	133
WHOLESALE TRADE.....	20	11,401	11	51	x
SELECTED SERVICE TRADES, ^{2/} total.	45	279	48	27	20
Personal services.....	19	107	22	15	12
All other service trades.....	26	172	26	12	8

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-042

HARLAN COUNTY, NEBR.

Retail, wholesale, and service establishments located in Harlan County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.3 million, an increase of 342 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$212,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 292 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 172 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harlan County, Nebraska. Final figures, superseding the preliminary data for Harlan County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harlan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HARLAN COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	105	5,341	117	228	155
Food group.....	18	1,192	22	37	25
Eating and drinking places....	22	475	26	72	40
Gasoline service stations.....	17	464	21	13	12
All other retail stores.....	48	3,210	48	106	78
WHOLESALE TRADE.....	19	4,349	10	45	x
SELECTED SERVICE TRADES, ² /total.	27	212	26	19	17
Personal services.....	13	55	13	10	8
All other service trades.....	14	157	13	9	9
AMUSEMENTS.....	6	68	5	12	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-043

HAYES COUNTY, NEBR.

Retail establishments located in Hayes County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$501,000, an increase of 180 percent over the \$179,000 in 1939 when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 20 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 18 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hayes County, Nebraska. Final figures, superseding the preliminary data for Hayes County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hayes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HAYES COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	17	501	18	20	17
Gasoline service stations.....	6	196	5	7	7
All other retail stores.....	11	305	13	13	10

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-26-044

HITCHCOCK COUNTY, NEBR.

Retail, wholesale, and service establishments located in Hitchcock County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 254 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.5 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$104,000 in 1948 compared with \$48,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 141 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hitchcock County, Nebraska. Final figures, superseding the preliminary data for Hitchcock County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hitchcock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HITCHCOCK COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	78	4,556	85	152	132
Food group.....	11	666	12	20	13
Eating and drinking places.....	10	227	12	10	7
Gasoline service stations.....	11	597	13	16	14
All other retail stores.....	46	3,066	48	106	98
WHOLESALE TRADE.....	22	13,507	15	71	x
SELECTED SERVICE TRADES, ^{2/} total.....	28	104	31	9	7
Personal services.....	17	53	20	6	4
All other service trades.....	11	51	11	3	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-26-045

HOLT COUNTY, NEBR.

Retail, wholesale, and service establishments located in Holt County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.2 million, an increase of 277 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.4 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$320,000 in 1948 compared with \$138,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 667 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 407 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Holt County, Nebraska, which also includes data for the city of O'Neill. Final figures, superseding the preliminary data for Holt County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Holt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HOLT COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	232	13,176	254	498	404
Food group.....	41	2,335	40	71	57
Eating and drinking places.....	43	882	52	84	62
General merchandise grp, general stores	15	966	12	73	50
Apparel group.....	12	268	14	13	7
Furniture-home furnishings-appliance grp	10	394	10	13	10
Automotive group.....	17	2,427	20	66	66
Gasoline service stations.....	33	1,257	40	32	29
Lumber-building-hardware group.....	34	3,391	39	50	77
Drug and proprietary stores.....	7	293	7	24	15
All other retail stores.....	20	965	20	34	31
WHOLESALE TRADE.....	27	19,351	21	140	x
SELECTED SERVICE TRADES, ² /total.....	53	320	55	21	21
Personal services.....	30	192	32	13	13
All other service trades.....	23	128	23	8	8
AMUSEMENTS.....	10	94	10	17	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HOLT COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
O'Neill:					
Retail trade.....	80	5,715	80	261	214
Selected service trades....	19	189	21	16	16
Remainder of county:					
Retail trade.....	152	7,461	174	237	190
Selected service trades....	34	131	34	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P- 26-046

HOOKER COUNTY, NEBR.

Retail establishments located in Hooker County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Nineteen retail establishments reported 1948 sales aggregating \$1.7 million, an increase of 113 percent over the \$0.8 million reported by twenty-five establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported twenty active proprietors of unincorporated businesses in both 1948 and 1939. Sixty-two paid employees were reported for the workweek ended nearest November 15, 1948. Of these, fifty-one worked the full workweek, and the remainder part of the week. The comparable figures for 1939 were sixty-two and fifty-eight.

These preliminary figures have been derived from a Census report on Hooker County, Nebraska. Final figures, superseding the preliminary data for Hooker County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hooker County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The first part of the paper is devoted to a general discussion of the problem of the origin of life. It is shown that the problem is not only one of the most important but also one of the most difficult in the history of science. The author then proceeds to a detailed examination of the various theories which have been advanced to explain the origin of life. These theories are divided into two main classes: the "chemical" and the "biological" theories. The "chemical" theories are based on the idea that life originated from non-living matter through a series of chemical reactions. The "biological" theories are based on the idea that life originated from pre-existing life. The author then discusses the evidence in support of each of these theories and finally reaches the conclusion that the "chemical" theory is the most plausible.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-047

HOWARD COUNTY, NEBR.

Retail, wholesale, and service establishments located in Howard County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 277 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$259,000 in 1948 compared with \$54,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 241 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 157 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Howard County, Nebraska. Final figures, superseding the preliminary data for Howard County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Howard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HOWARD COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	115	4,855	120	182	126
Food group.....	20	1,002	23	32	21
Eating and drinking places....	23	405	24	55	33
Gasoline service stations.....	18	781	17	17	14
All other retail stores.....	54	2,667	56	78	58
WHOLESALE TRADE.....	16	3,101	8	37	x
SELECTED SERVICE TRADES, ^{2/} total.	37	259	40	22	16
Personal services.....	16	71	17	8	3
All other service trades.....	21	188	23	14	13

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P- 26-048

JEFFERSON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Jefferson County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.8 million, an increase of 205 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.5 million in 1948 as compared with \$3.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$578,000 in 1948 compared with \$218,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 821 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 640 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Nebraska, which also includes data for the city of Fairbury. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JEFFERSON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	190	12,805	195	583	455
Food group.....	35	2,412	35	66	51
Eating and drinking places.....	25	579	30	86	59
General merchandise grp, general stores.	7	1,783	3	132	85
Apparel group.....	6	441	9	18	16
Furniture-home furnishings-appliance grp.	6	753	7	32	32
Automotive group.....	17	2,086	21	77	70
Gasoline service stations.....	32	900	28	28	22
Lumber-building-hardware group.....	34	2,719	32	89	77
Drug and proprietary stores.....	8	353	10	21	18
All other retail stores.....	20	779	20	34	25
WHOLESALE TRADE, total.....	32	10,465	17	145	x
Merchant wholesalers.....	7	2,978	4	71	x
Other wholesale.....	25	7,487	13	74	x
SELECTED SERVICE TRADES, ² /total.....	64	578	69	93	83
Personal services.....	36	294	38	58	52
All other service trades.....	28	284	31	35	31

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
JEFFERSON COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fairbury:					
Retail trade.....	117	10,021	118	506	405
Wholesale trade.....	20	5,411	12	107	x
Selected service trades....	45	503	49	88	80
Remainder of county:					
Retail trade.....	73	2,784	77	77	50
Wholesale trade.....	12	5,054	5	38	x
Selected service trades....	19	75	20	5	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-049

JOHNSON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Johnson County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 275 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.0 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$119,000 in 1948 compared with \$79,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 270 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 181 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Johnson County, Nebraska. Final figures, superseding the preliminary data for Johnson County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Johnson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
JOHNSON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	118	6,021	123	228	165
Food group.....	18	1,129	19	37	23
Eating and drinking places....	15	326	18	29	16
Gasoline service stations.....	21	816	20	24	17
All other retail stores.....	64	3,750	66	138	109
WHOLESALE TRADE, total.....	15	3,983	10	28	x
SELECTED SERVICE TRADES, ² /total.	25	119	24	14	8
Personal services.....	15	63	14	9	5
All other service trades.....	10	56	10	5	3
AMUSEMENTS.....	6	39	6	13	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-050

KEARNEY COUNTY, NEBR.

Retail, wholesale, and service establishments located in Kearney County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 442 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.4 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$165,000 in 1948 compared with \$60,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 308 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 179 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kearney County, Nebraska. Final figures, superseding the preliminary data for Kearney County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kearney County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
KEARNEY COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	101	6,453	105	251	190
Food group.....	16	1,577	15	46	35
Eating and drinking places.....	14	260	18	43	27
Gasoline service stations.....	17	524	19	16	11
All other retail stores.....	54	4,092	53	146	117
WHOLESALE TRADE.....	19	5,374	7	40	x
SELECTED SERVICE TRADES, ^{2/} total..	25	165	26	17	15
Personal services.....	12	90	13	15	13
All other service trades.....	13	75	13	2	2

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-051

KEITH COUNTY, NEBR.

Retail, wholesale, and service establishments located in Keith County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 191 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.2 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$350,000 in 1948 compared with \$116,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 582 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 361 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Keith County, Nebraska, which also includes data for the city of Ogallala. Final figures, superseding the preliminary data for Keith County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Keith County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
KEITH COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	142	10,161	151	463	369
Food group.....	19	1,499	24	47	37
Eating and drinking places.....	32	772	36	130	100
Gasoline service stations.....	17	862	20	30	26
All other retail stores.....	74	7,028	71	256	206
WHOLESALE TRADE.....	25	9,210	21	86	x
SELECTED SERVICE TRADES, ^{2/} total...	44	350	49	33	30
Personal services.....	25	201	28	27	24
All other service trades.....	19	149	21	6	6
TOURIST COURTS AND CAMPS.....	12	169	13	15	11

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

KEITH COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Ogallala:					
Retail trade.....	89	8,029	96	363	308
Selected service trades....	33	301	36	33	30
Tourist courts and camps...	6	123	7	10	7
Remainder of county:					
Retail trade.....	53	2,132	55	100	61
Selected service trades....	11	49	13	-	-
Tourist courts and camps...	6	46	6	5	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P- 26-052

KEYA PAHA COUNTY, NEBR.

Retail and service establishments located in Keya Paha County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$916,000, an increase of 258 percent over the \$256,000 in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$12,000 in 1948 compared with \$7,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for retail trade. Retail establishments reported a total of 30 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 11 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Keya Paha County, Nebraska. Final figures, superseding the preliminary data for Keya Paha County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Keya Paha County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
KEYA PAHA COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	22	916	24	30	23
Food group.....	7	315	7	9	7
All other retail stores.....	15	601	17	21	16
SELECTED SERVICE TRADES ² /.....	6	12	6	-	-

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-053

KIMBALL COUNTY, NEBR.

Retail, wholesale, and service establishments located in Kimball County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.2 million, an increase of 300 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.9 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$134,000 in 1948 compared with \$44,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 287 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 143 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kimball County, Nebraska. Final figures, superseding the preliminary data for Kimball County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kimball County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
KIMBALL COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	74	5,192	70	209	164
Food group.....	11	941	10	26	18
Eating and drinking places.....	15	236	17	26	17
Gasoline service stations.....	11	397	10	16	10
All other retail stores.....	37	3,618	33	141	119
WHOLESALE TRADE, total.....	25	8,931	14	69	x
Merchant wholesalers.....	5	79	5	2	x
Other wholesale.....	20	8,852	9	67	x
SELECTED SERVICE TRADES, ² /total.....	20	134	20	9	9
Personal services.....	12	53	11	4	4
All other service trades.....	8	81	9	5	5

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-054

KNOX COUNTY, NEBR.

Retail, wholesale, and service establishments located in Knox County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.5 million, an increase of 331 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.3 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$309,000 in 1948 compared with \$113,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 541 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 291 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Knox County, Nebraska. Final figures, superseding the preliminary data for Knox County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Knox County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

KNOX COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	218	12,480	249	462	351
Food group.....	33	1,870	37	81	52
Eating and drinking places.....	38	1,015	51	83	67
General merchandise grp., general stores.....	13	865	10	40	29
Apparel group.....	11	348	15	12	7
Furniture-home furnishings-appliance grp.....	12	393	16	19	17
Automotive group.....	18	2,863	21	66	55
Gasoline service stations.....	28	858	32	26	16
Lumber-building-hardware group.....	40	3,258	40	99	86
Drug and proprietary stores.....	8	372	9	21	12
All other retail stores.....	17	638	18	15	10
WHOLESALE TRADE.....	27	5,348	20	49	x
SELECTED SERVICE TRADES, ² /total.....	46	309	44	30	22
Personal services.....	24	101	23	12	6
All other service trades.....	22	208	21	18	16
AMUSEMENTS.....	9	68	10	11	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-26-055

LANCASTER COUNTY, NEBR.

Retail, wholesale, and service establishments located in Lancaster County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$124.7 million, an increase of 204 percent over the \$41.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$98.1 million in 1948 as compared with \$35.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$7.6 million in 1948 compared with \$3.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 11,649 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 8,704 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lancaster County, Nebraska, which also includes data for the city of Lincoln. Final figures, superseding the preliminary data for Lancaster County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lancaster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LANCASTER COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,090	124,680	1,055	8,283	6,282
Food group.....	242	20,525	257	694	436
Eating and drinking places.....	199	7,493	222	1,117	897
General merchandise grp, general stores	22	26,831	14	2,554	1,851
Apparel group.....	44	11,110	37	813	595
Furniture-home furnishings-appliance grp	47	4,996	47	427	389
Automotive group.....	62	17,950	50	651	568
Gasoline service stations.....	149	6,657	154	348	228
Lumber-building-hardware group.....	91	12,884	61	583	531
Drug and proprietary stores.....	42	4,390	31	455	258
All other retail stores.....	192	11,844	182	641	529
WHOLESALE TRADE, total.....	199	98,088	111	2,059	x
Merchant wholesalers, total.....	126	70,803	74	1,678	x
Groceries, foods.....	22	16,984	19	329	x
Hardware, elec'l, plum'g and heat'g.	15	10,766	10	262	x
Mach'y, equip't, industrial supplies	28	16,552	14	387	x
Automotive parts, accessories.....	12	2,813	7	158	x
All other merchant wholesalers.....	49	23,688	24	542	x
Petroleum bulk plants, terminals.....	21	6,915	17	54	x
Assemblers of farm products.....	30	7,705	18	63	x
Other types of wholesale.....	22	12,665	2	264	x
SELECTED SERVICE TRADES, ^{2/} total.....	429	7,551	427	1,307	1,144
Personal services.....	236	4,029	233	861	758
Business services.....	35	936	27	181	152
Automotive repairs and services.....	90	1,918	96	189	169
Other repair services.....	68	668	71	76	65
TOURIST COURTS AND CAMPS.....	17	71	19	3	2
AMUSEMENTS.....	40	1,919	30	328	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LANCASTER COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total ² employees	Full workweek employees
Lincoln:					
Retail trade.....	911	117,930	873	8,021	6,105
Wholesale trade.....	163	88,094	86	1,958	x
Selected service trades....	393	7,328	389	1,295	1,135
Remainder of county:					
Retail trade.....	179	6,750	182	262	177
Wholesale trade.....	36	9,994	25	101	x
Selected service trades....	36	223	38	12	9

x Not available.

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.²// Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1945, and 1953.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

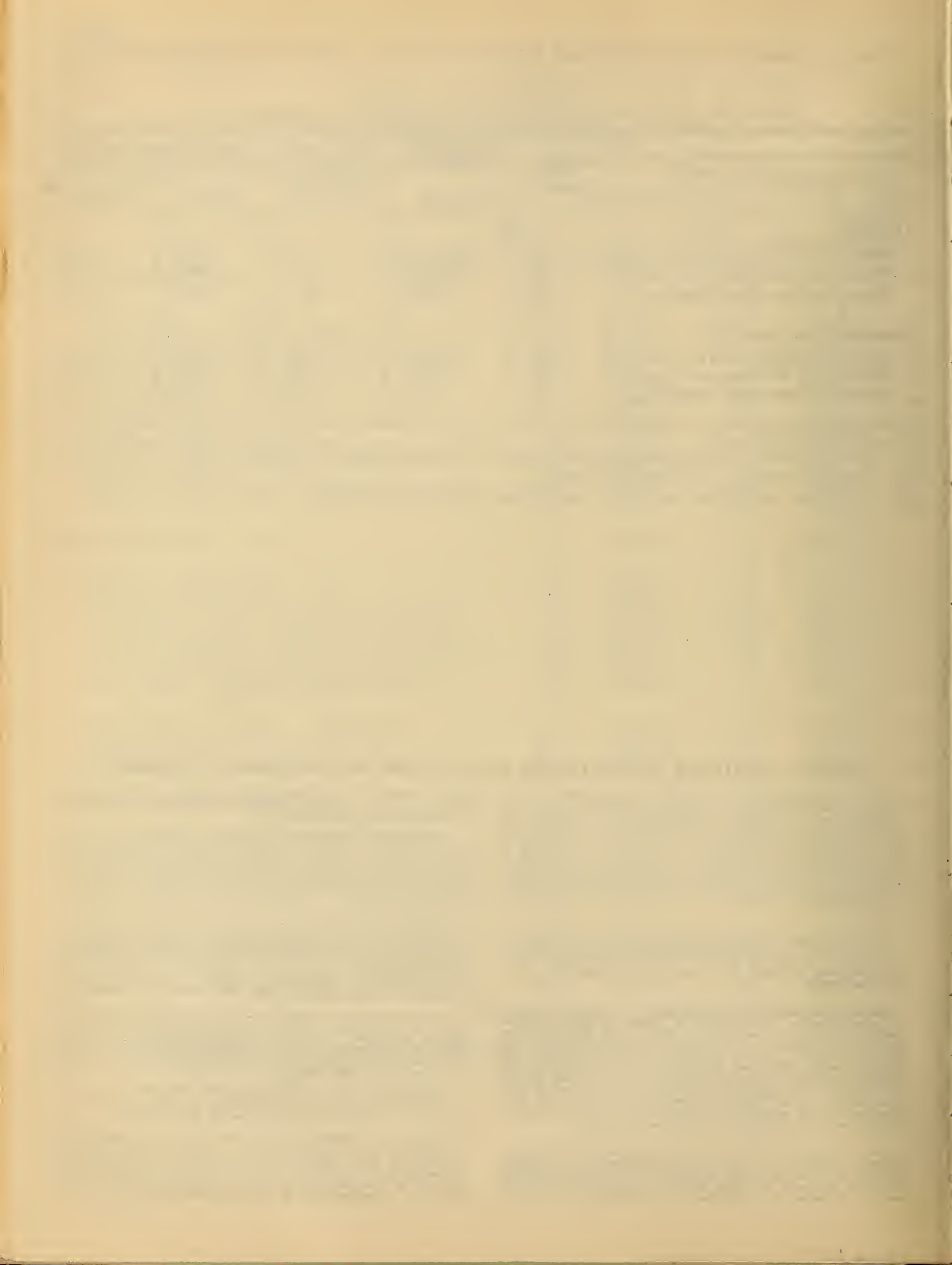
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P- 26-056

LINCOLN COUNTY, NEBR.

Retail, wholesale, and service establishments located in Lincoln County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.8 million, an increase of 238 percent over the \$9.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$26.0 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,897 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,403 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, Nebraska, which also includes data for the city of North Platte. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LINCOLN COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	322	31,833	325	1,424	1,174
Food group.....	57	6,835	68	177	149
Eating and drinking places.....	62	2,272	76	294	247
General merchandise grp, general stores	10	3,654	5	295	208
Apparel group.....	16	1,196	12	69	60
Furniture-home furnishgs-appliance grp	18	1,658	14	64	52
Automotive group.....	24	5,340	26	146	144
Gasoline service stations.....	48	2,796	47	118	100
Lumber-building-hardware group.....	37	4,231	29	122	102
Drug and proprietary stores.....	12	900	14	53	38
All other retail stores.....	38	2,951	34	86	74
WHOLESALE TRADE, total.....	47	25,988	31	318	x
Merchant wholesalers.....	22	9,698	14	220	x
Other types of wholesalers.....	25	16,290	17	98	x
SELECTED SERVICE TRADES, ^{2/} total.....	100	1,171	111	155	139
Personal services.....	56	685	65	116	107
All other service trades.....	44	486	46	39	32
TOURIST COURTS AND CAMPS.....	23	310	20	29	24

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LINCOLN COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
North Platte:					
Retail trade.....	205	27,153	213	1,227	1,018
Selected service trades....	81	1,058	90	151	135
Tourist courts and camps...	13	234	11	18	15
Remainder of county:					
Retail trade.....	117	4,680	112	197	156
Selected service trades....	19	113	21	4	4
Tourist courts and camps...	10	76	9	11	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-057

LOGAN COUNTY, NEBR.

Retail establishments located in Logan County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Seventeen retail establishments reported 1948 sales aggregating \$629,000, an increase of 98 percent over the \$317,000 reported by twenty-nine establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported eighteen active proprietors of unincorporated businesses in 1948 as compared with thirty proprietors in 1939. Twenty-two paid employees were reported for the workweek ended nearest November 15, 1948. Of these, sixteen worked the full workweek, and the remainder part of the week. The comparable figures for 1939 were twenty-six and nineteen.

These preliminary figures have been derived from a Census report on Logan County, Nebraska. Final figures, superseding the preliminary data for Logan County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Logan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-058

LOUP COUNTY, NEBR.

Retail establishments located in Loup County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Fifteen retail establishments reported 1948 sales aggregating \$542,000, an increase of 245 percent over the \$157,000 reported by twenty-five establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported seventeen active proprietors of unincorporated businesses in 1948 as compared with twenty-four proprietors in 1939. Twenty-six paid employees were reported for the workweek ended nearest November 15, 1948. Of these, nineteen worked the full workweek, and the remainder part of the week. The comparable figures for 1939 were thirteen and seven.

These preliminary figures have been derived from a Census report on Loup County, Nebraska. Final figures, superseding the preliminary data for Loup County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Loup County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-26-059

McPHERSON COUNTY, NEBR.

Retail establishments located in McPherson County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Six retail establishments reported 1948 sales aggregating \$244,000, an increase of 180 percent over the \$87,000 reported by six establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported five active proprietors of unincorporated businesses in 1948 as compared with six proprietors in 1939. Three paid employees were reported for the workweek ended nearest November 15, 1948. Of these, two worked the full workweek, and one worked part of the week. Two full workweek employees were reported in 1939.

These preliminary figures have been derived from a Census report on McPherson County, Nebraska. Final figures, superseding the preliminary data for McPherson County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McPherson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-060

MADISON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Madison County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.5 million, an increase of 294 percent over the \$8.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$39.9 million in 1948 as compared with \$5.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,192 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,423 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, Nebraska, which also includes data for the city of Norfolk. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MADISON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	393	31,491	384	1,570	1,259
Food group.....	64	4,976	68	175	125
Eating and drinking places.....	62	1,850	68	213	145
General merchandise grp, general stores	15	3,926	10	297	216
Apparel group.....	18	1,426	16	68	62
Furniture-home furnishings-appliance grp	28	2,330	24	102	96
Automotive group.....	22	4,803	16	166	163
Gasoline service stations.....	55	2,714	48	126	109
Lumber-building-hardware group.....	54	6,091	54	251	212
Drug and proprietary stores.....	12	617	14	37	28
All other retail stores.....	63	2,758	66	135	103
WHOLESALE TRADE.....	58	39,873	35	421	x
SELECTED SERVICE TRADES, ^{2/} total.....	100	1,360	98	201	191
Personal services.....	60	900	58	168	159
All other service trades.....	40	460	40	33	32

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MADISON COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Norfolk:					
Retail trade.....	223	22,979	205	1,184	988
Selected service trades...	65	1,145	63	187	180
Remainder of county:					
Retail trade.....	170	8,512	179	386	271
Selected service trades...	35	215	35	14	11

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-061

MERRICK COUNTY, NEBR.

Retail, wholesale, and service establishments located in Merrick County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.5 million, an increase of 305 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.2 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$404,000 in 1948 compared with \$94,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 434 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 334 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Merrick County, Nebraska. Final figures, superseding the preliminary data for Merrick County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Merrick County as well as an order blank for other area release may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MERRICK COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	155	8,458	168	358	277
Food group.....	21	1,187	23	39	26
Eating and drinking places.....	21	428	24	53	40
General merchandise grp, general stores.	11	764	8	44	26
Furniture-home furnishings-appliance grp.	12	409	13	19	16
Automotive group.....	9	665	11	16	16
Gasoline service stations.....	34	1,535	37	54	46
Lumber-building-hardware group.....	21	2,403	21	84	73
Drug and proprietary stores.....	5	208	6	16	10
All other retail stores.....	21	859	25	33	24
WHOLESALE TRADE.....	18	5,190	8	36	x
SELECTED SERVICE TRADES, ^{2/} total.....	49	404	54	40	37
Personal services.....	21	147	22	20	19
All other service trades.....	28	257	32	20	18

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-062

MORRILL COUNTY, NEBR.

Retail, wholesale, and service establishments located in Morrill County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.4 million, an increase of 236 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$233,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 378 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 254 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morrill County, Nebraska. Final figures, superseding the preliminary data for Morrill County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morrill County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MORRILL COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	130	7,363	130	323	253
Food group.....	25	1,473	30	57	38
Eating and drinking places.....	22	441	27	63	41
Gasoline service stations.....	18	575	21	11	9
All other retail stores.....	65	4,874	52	192	165
WHOLESALE TRADE.....	17	2,665	16	35	x
SELECTED SERVICE TRADES, ^{2/} total...	38	233	39	20	16
Personal services.....	20	131	20	14	12
All other service trades.....	18	102	19	6	4
HOTELS.....	7	21	7	2	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-063

NANCE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Nance County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 254 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.4 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$173,000 in 1948 compared with \$56,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 223 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 169 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nance County, Nebraska. Final figures, superseding the preliminary data for Nance County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nance County as well an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NANCE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	89	4,631	93	197	146
Food group.....	9	798	11	25	18
Eating and drinking places.....	16	335	19	28	24
Gasoline service stations.....	12	648	10	19	19
All other retail stores.....	52	2,850	53	125	85
WHOLESALE TRADE.....	12	2,355	7	14	x
SELECTED SERVICE TRADES, ^{2/} total..	34	173	37	12	10
Personal services.....	19	56	20	5	3
All other service trades.....	15	117	17	7	7

x Not available.

1/ Includes employees paid for less than the full workweek

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-26-064

NEMAHA COUNTY, NEBR.

Retail, wholesale, and service establishments located in Nemaha County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 169 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.2 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$275,000 in 1948 compared with \$123,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 387 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 326 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nemaha County, Nebraska, which also includes data for the city of Auburn. Final figures, superseding the preliminary data for Nemaha County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nemaha County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEMAHA COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	155	7,834	163	298	236
Food group.....	27	1,722	29	48	29
Eating and drinking places.....	28	564	32	59	43
Apparel group.....	8	483	9	19	11
Furniture-home furnishings-appliance grp.	7	189	9	5	5
Automotive group.....	9	1,177	10	39	38
Gasoline service stations.....	29	814	26	31	26
Lumber-building-hardware group.....	22	2,011	26	67	60
All other retail stores.....	25	874	22	30	24
WHOLESALE TRADE.....	27	6,200	20	58	x
SELECTED SERVICE TRADES, ² /total.....	40	275	43	31	27
Personal services.....	24	145	26	20	18
All other service trades.....	16	130	17	11	9

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NEMAHA COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Auburn:					
Retail trade.....	91	6,117	95	238	193
Selected service trades...	26	214	29	24	22
Remainder of county:					
Retail trade.....	64	1,717	68	60	43
Selected service trades...	14	61	14	7	5

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-065

NUCKOLLS COUNTY, NEBR.

Retail, wholesale, and service establishments located in Nuckolls County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 295 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.2 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$278,000 in 1948 compared with \$114,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 480 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 308 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nuckolls County, Nebraska, which also includes data for the city of Superior. Final figures, superseding the preliminary data for Nuckolls County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nuckolls County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NUCKOLLS COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	139	8,287	133	357	276
Food group.....	22	1,743	23	58	40
Eating and drinking places....	20	577	21	59	49
Gasoline service stations.....	16	554	14	22	20
All other retail stores.....	81	5,413	75	218	167
WHOLESALE TRADE, total.....	36	10,198	25	109	x
Merchant wholesalers.....	5	411	5	12	x
Other wholesale.....	31	9,787	20	97	x
SELECTED SERVICE TRADES, ^{2/} total.	56	278	59	14	12
Personal services.....	27	96	28	4	3
All other service trades.....	29	182	31	10	9

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NUCKOLLS COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Superior:					
Retail trade.....	65	5,231	63	246	194
Selected service trades....	27	149	30	11	9
Remainder of county:					
Retail trade.....	74	3,056	70	111	82
Selected service trades....	29	129	29	3	3

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

²/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-26-066

OTOE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Otoe County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.4 million, an increase of 214 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.3 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$466,000 in 1948 compared with \$203,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 850 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 711 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Otoe County, Nebraska, which also includes data for Nebraska City. Final figures, superseding the preliminary data for Otoe County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Otoe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OTOE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	246	15,417	251	663	532
Food group.....	41	2,847	40	94	66
Eating and drinking places.....	46	883	53	98	81
General merchandise grp, general stores.	12	1,906	11	130	92
Apparel group.....	12	430	9	25	18
Furniture-home furnishings-appliance grp.	14	735	13	31	22
Automotive group.....	15	2,603	21	66	65
Gasoline service stations.....	29	1,317	25	53	48
Lumber-building-hardware group.....	35	3,370	32	118	104
Drug and proprietary stores.....	11	431	14	21	12
All other retail stores.....	31	895	33	27	24
WHOLESALE TRADE, total.....	53	10,308	28	122	x
Merchant wholesalers.....	13	3,347	8	58	x
Assemblers of farm products.....	26	5,191	7	39	x
Other types of wholesale.....	14	1,770	13	25	x
SELECTED SERVICE TRADES, ² /total.....	49	466	49	65	57
Personal services.....	31	257	30	53	46
All other service trades.....	18	209	19	12	11

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

OTOE COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Nebraska City:					
Retail trade.....	134	10,266	128	505	411
Wholesale trade.....	25	5,035	15	76	x
Selected service trades....	32	295	32	52	46
Remainder of county:					
Retail trade.....	112	5,151	123	158	121
Wholesale trade.....	28	5,273	13	46	x
Selected service trades....	17	171	17	13	11

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-067

PAWNEE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Pawnee County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 167 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$94,000 in 1948 compared with \$73,000 in 1939.

Employment in the county showed no change over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 187 paid employees for the workweek ended nearest November 15 for each of the years.

These preliminary figures have been derived from a Census report on Pawnee County, Nebraska. Final figures, superseding the preliminary data for Pawnee County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pawnee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PAWNEE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	87	3,992	84	157	125
Food group.....	14	764	12	21	16
Eating and drinking places.....	12	273	14	23	14
Gasoline service stations.....	15	472	15	17	12
All other retail stores.....	46	2,483	43	96	83
WHOLESALE TRADE.....	12	1,820	5	24	x
SELECTED SERVICE TRADES, ^{2/} total..	22	94	24	6	6
Personal services.....	14	52	16	3	3
All other service trades.....	8	42	8	3	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P- 26-068

PERKINS COUNTY, NEBR.

Retail, wholesale, and service establishments located in Perkins County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 213 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.5 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$137,000 in 1948 compared with \$38,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 262 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 162 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Perkins County, Nebraska. Final figures, superseding the preliminary data for Perkins County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Perkins County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PERKINS COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	86	4,965	87	186	151
Food group.....	15	921	15	38	30
Eating and drinking places....	15	286	16	34	26
Gasoline service stations.....	9	226	8	8	5
All other retail stores.....	47	3,532	48	106	90
WHOLESALE TRADE.....	22	8,504	13	68	x
SELECTED SERVICE TRADES, ^{2/} total.	23	137	27	8	5
Personal services.....	13	49	14	4	3
All other service trades.....	10	88	13	4	2

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-069

PHELPS COUNTY, NEBR.

Retail, wholesale, and service establishments located in Phelps County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.3 million, an increase of 290 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$473,000 in 1948 compared with \$95,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 705 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 462 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Phelps County, Nebraska, which also includes data for the city of Holdrege. Final figures, superseding the preliminary data for Phelps County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Phelps County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PHELPS COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	130	11,317	140	524	422
Food group.....	24	2,321	26	76	54
Eating and drinking places....	17	439	19	64	51
Gasoline service stations.....	16	773	17	40	36
All other retail stores.....	73	7,784	78	344	281
WHOLESALE TRADE.....	28	7,641	12	119	x
SELECTED SERVICE TRADES, ² /total..	37	473	37	62	54
Personal services	17	195	17	37	30
All other service trades.....	20	278	20	25	24

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PHELPS COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Holdrege:					
Retail trade.....	92	9,383	95	453	375
Selected service trades...	28	358	28	56	50
Remainder of county:					
Retail trade.....	38	1,934	45	71	47
Selected service trades...	9	115	9	6	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-070

PIERCE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Pierce County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 271 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$332,000 in 1948 compared with \$81,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 350 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 243 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pierce County, Nebraska. Final figures, superseding the preliminary data for Pierce County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pierce County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PIERCE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	144	7,798	153	306	244
Food group.....	16	998	18	48	33
Eating and drinking places....	24	515	28	45	33
Gasoline service stations.....	28	1,448	30	42	35
All other retail stores.....	76	4,837	77	171	143
WHOLESALE TRADE.....	13	2,523	11	26	x
SELECTED SERVICE TRADES, ^{2/} total.	41	332	49	18	15
Personal services.....	23	96	25	10	8
All other service trades.....	18	236	24	8	7
AMUSEMENTS.....	6	58	6	25	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL. WHOLESALE. SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P- 26-071

PLATTE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Platte County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.0 million, an increase of 282 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.2 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$756,000 in 1948 compared with \$264,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,347 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 766 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Platte County, Nebraska, which also includes data for the city of Columbus. Final figures, superseding the preliminary data for Platte County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Platte County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PLATTE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	271	21,000	274	1,032	805
Food group.....	46	3,573	50	126	91
Eating and drinking places.....	67	1,851	72	186	149
General merchandise grp, general stores.	11	2,871	4	211	137
Apparel group.....	10	1,021	13	45	32
Furniture-home furnishings-appliance grp.	15	837	13	33	27
Automotive group.....	19	2,925	9	121	117
Gasoline service stations.....	36	1,458	48	45	32
Lumber-building-hardware group.....	36	4,556	33	175	153
Drug and proprietary stores.....	9	521	11	42	29
All other retail stores.....	22	1,387	21	48	38
WHOLESALE TRADE.....	39	21,162	25	204	x
SELECTED SERVICE TRADES, ² /total.....	79	756	86	111	104
Personal services.....	33	345	34	94	89
All other service trades.....	46	411	52	17	15

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
PLATTE COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Columbus:					
Retail trade.....	163	16,279	157	850	663
Selected service trades....	49	597	55	106	100
Remainder of county:					
Retail trade.....	108	4,721	117	182	142
Selected service trades....	30	159	31	5	4

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

²/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-26-072

FOLK COUNTY, NEBR.

Retail, wholesale, and service establishments located in Polk County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 364 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.1 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$86,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 269 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 170 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Folk County, Nebraska. Final figures, superseding the preliminary data for Polk County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Polk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
POLK COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	104	6,503	112	243	211
Food group.....	16	1,153	15	34	26
Eating and drinking places.....	14	301	17	26	24
Gasoline service stations.....	16	928	11	58	56
All other retail stores.....	58	4,121	69	125	105
WHOLESALE TRADE.....	16	5,107	9	19	x
SELECTED SERVICE TRADES ^{2/}	25	86	24	7	6
AMUSEMENTS.....	5	51	7	10	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Services Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-26-073

RED WILLOW COUNTY, NEBR.

Retail, wholesale, and service establishments located in Red Willow County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.7 million, an increase of 254 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.1 million in 1949 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$737,000 in 1948 compared with \$240,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,175 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 680 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Red Willow County, Nebraska, which also includes data for the city of McCook. Final figures, superseding the preliminary data for Red Willow County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Red Willow County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RED WILLOW COUNTY, NEBR.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full- workweek employees
RETAIL TRADE, total.....	182	17,669	183	892	702
Food group.....	30	3,051	31	132	96
Eating and drinking places.....	32	835	41	118	89
General merchandise grp, general stores.	7	2,177	2	188	118
Apparel group.....	16	1,297	15	65	61
Furniture-home furnishgs-appliance grp.	9	996	8	55	53
Automotive group.....	17	3,422	20	110	104
* Gasoline service stations.....	20	1,274	18	48	41
Lumber-building-hardware group.....	23	3,030	15	91	81
Drug and proprietary stores.....	6	438	7	49	30
All other retail stores.....	22	1,149	26	36	29
WHOLESALE TRADE.....	39	22,065	29	170	x
SELECTED SERVICE TRADES, ^{2/} total.....	57	737	60	113	100
Personal services.....	31	475	35	90	78
All other service trades.....	26	262	25	23	22
TOURIST COURTS AND CAMPS.....	9	76	10	6	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RED WILLOW COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
McCook:					
Retail trade.....	131	15,487	134	812	642
Selected service trades....	45	644	48	108	95
Remainder of county:					
Retail trade.....	51	2,182	49	80	60
Selected service trades....	12	93	12	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-074

RICHARDSON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Richardson County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.2 million, an increase of 212 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.2 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$625,000 in 1948 compared with \$251,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 988 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 731 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Richardson County, Nebraska, which also includes data for Falls City. Final figures, superseding the preliminary data for Richardson County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Richardson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C..

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RICHARDSON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	228	16,160	232	755	612
Food group.....	34	2,934	37	95	68
Eating and drinking places.....	42	893	45	129	89
General merchandise grp, general stores	8	1,367	2	129	90
Apparel group.....	11	745	13	37	28
Furniture-home furnishings-appliance grp	15	1,053	14	45	41
Automotive group.....	18	2,649	20	82	80
Gasoline service stations.....	32	1,379	30	63	53
Lumber-building-hardware group.....	33	3,150	33	104	99
Drug and proprietary stores.....	5	360	7	21	19
All other retail stores.....	30	1,630	31	50	45
WHOLESALE TRADE, total.....	31	11,157	28	166	x
Merchant wholesalers.....	7	3,942	10	98	x
Other wholesale.....	24	7,215	18	68	x
SELECTED SERVICE TRADES, ^{2/} total.....	67	625	72	67	60
Personal services.....	36	225	37	39	33
All other service trades.....	31	400	35	28	27

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RICHARDSON COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Falls City:					
Retail trade.....	111	11,364	114	559	460
Wholesale trade.....	17	7,954	21	140	x
Selected service trades....	41	453	46	55	48
Remainder of county:					
Retail trade.....	117	4,796	118	196	152
Wholesale trade.....	14	3,203	7	26	x
Selected service trades....	26	172	26	12	12

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Censuses bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-26-075

ROCK COUNTY, NEBR.

Retail and service establishments located in Rock County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 222 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$73,000 in 1948 compared with \$44,000 in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 126 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 108 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rock County, Nebraska. Final figures, superseding the preliminary data for Rock County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ROCK COUNTY, NEBR.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	49	2,879	45	120	94
Food group.....	10	475	6	20	13
Eating and drinking places.....	7	122	6	26	23
Gasoline service stations.....	7	268	6	7	7
All other retail stores.....	25	2,014	27	67	51
SELECTED SERVICE TRADES ^{2/}	15	73	16	6	5

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-076

SALINE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Saline County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.5 million, an increase of 238 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.1 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$334,000 in 1948 compared with \$146,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 580 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 417 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Saline County, Nebraska, which also includes data for the city of Crete. Final figures, superseding the preliminary data for Saline County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Saline County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SALINE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	216	11,478	230	478	350
Food group.....	33	2,286	37	76	46
Eating and drinking places.....	38	984	44	74	58
General merchandise grp, general stores..	9	043	6	57	33
Apparel group.....	7	272	8	8	6
Furniture-home furnishings-appliance grp..	16	464	15	14	6
Automotive group.....	18	2,147	18	70	66
Gasoline service stations.....	29	1,283	31	39	31
Lumber-building-hardware group.....	35	2,662	34	104	85
Drug and proprietary stores.....	9	276	11	16	11
All other retail stores.....	22	461	26	20	8
WHOLESALE TRADE.....	37	9,053	28	62	x
SELECTED SERVICE TRADES, ² /total.....	56	334	58	40	28
Personal services.....	31	177	33	27	17
All other service trades.....	25	157	25	13	11
AMUSEMENTS.....	10	115	7	28	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
SALINE COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Crete:					
Retail trade.....	70	4,814	65	226	162
Selected service trades....	22	161	23	23	18
Amusements.....	5	89	4	20	x
Remainder of county:					
Retail trade.....	146	6,664	165	252	188
Selected service trades....	34	173	35	17	10
Amusements.....	5	26	3	8	x

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

x. Not available.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-26-077

SARPY COUNTY, NEBR.

Retail, wholesale, and service establishments located in Sarpy County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.7 million, an increase of 236 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$717,000 in 1948 as compared with \$91,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$226,000 in 1948 compared with \$39,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 199 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 130 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sarpy County, Nebraska. Final figures, superseding the preliminary data for Sarpy County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sarpy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SARPY COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	97	4,688	111	172	133
Food group.....	15	1,325	20	30	23
Eating and drinking places.....	32	688	36	49	38
Gasoline service stations.....	12	385	10	15	10
All other retail stores.....	38	2,290	45	78	62
WHOLESALE TRADE.....	5	717	5	13	x
SELECTED SERVICE TRADES, ² /total.....	27	226	29	14	13
Personal services.....	15	98	17	9	9
All other service trades.....	12	128	12	5	4
AMUSEMENTS.....	6	74	3	8	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-078

SAUNDERS COUNTY, NEBR.

Retail, wholesale, and service establishments located in Saunders County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.5 million, an increase of 229 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.8 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$471,000 in 1948 compared with \$125,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 741 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 461 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Saunders County, Nebraska, which also includes data for the city of Wahoo. Final figures, superseding the preliminary data for Saunders County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Saunders County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SAUNDERS COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	250	13,521	258	610	447
Food group.....	51	3,309	46	106	78
Eating and drinking places.....	50	1,179	55	149	108
General merchandise grp., general stores.	10	701	9	43	25
Apparel group.....	7	194	8	5	3
Furniture-home furnishings-appliance grp.	13	525	12	33	25
Automotive group.....	13	2,233	15	70	67
Gasoline service stations.....	39	1,098	44	40	28
Lumber-building-hardware group.....	40	2,840	40	104	91
Drug and proprietary stores.....	11	294	10	15	9
All other retail stores.....	16	1,148	19	45	13
WHOLESALE TRADE.....	46	10,797	23	101	x
SELECTED SERVICE TRADES, ² /total.....	69	471	77	30	26
Personal services.....	34	155	38	13	11
All other service trades.....	35	316	39	17	15

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SAUNDERS COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Wahoo:					
Retail trade.....	84	5,771	87	325	244
Selected service trades....	22	172	25	12	11
Remainder of county:					
Retail trade.....	166	7,750	171	285	203
Selected service trades....	47	299	52	18	15

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-26-079

SCOTTS BLUFF COUNTY, NEBR.

Retail, wholesale, and service establishments located in Scotts Bluff County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$41.9 million, an increase of 93 percent over the \$14.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$45.3 million in 1948 as compared with \$8.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,095 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,076 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scotts Bluff County, Nebraska, which also includes data for the cities of Gering and Scottsbluff. Final figures, superseding the preliminary data for Scotts Bluff County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scotts Bluff County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SCOTTS BLUFF COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	476	41,905	502	1,785	1,406
Food group.....	89	8,029	101	241	150
Eating and drinking places.....	69	1,732	93	225	184
General merchandise grp, general stores	26	4,982	21	352	228
Apparel group.....	24	1,613	24	61	50
Furniture-home furnishgs-appliance grp	34	2,215	32	96	82
Automotive group.....	38	8,424	40	275	264
Gasoline service stations.....	64	3,067	65	112	96
Lumber-building-hardware group.....	54	7,595	43	240	216
Drug and proprietary stores.....	15	1,052	17	76	59
All other retail stores.....	63	3,196	66	107	77
WHOLESALE TRADE, total.....	100	45,327	60	1,090	x
Merchant wholesalers.....	45	20,105	20	365	x
Mach'y equip't, industrial supplies.	6	281	3	12	x
Automotive parts, accessories.....	7	1,421	1	67	x
All other merchant wholesalers.....	32	18,403	16	286	x
Petroleum bulk plants, terminals.....	21	4,051	18	58	x
Assemblers of farm products.....	27	11,306	17	590	x
Other wholesale.....	7	9,865	5	77	x
SELECTED SERVICE TRADES, ² /total.....	176	2,025	217	220	193
Personal services.....	86	776	104	141	124
Business services.....	6	97	8	11	11
Automotive repairs and services.....	40	557	51	43	38
Other repair services.....	44	595	54	25	20
HOTELS.....	15	300	14	62	45
TOURIST COURTS AND CAMPS.....	11	88	16	11	5
AMUSEMENTS.....	21	578	22	152	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SCOTTS BLUFF COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Gering:					
Retail trade.....	70	4,359	80	159	133
Selected service trades.....	24	206	31	20	16
Scottsbluff:					
Retail trade.....	235	28,429	255	1,294	1,000
Wholesale trade.....	51	16,809	28	374	x
Selected service trades.....	90	1,219	111	163	150
Remainder of county: ^{3/}					
Retail trade.....	171	9,117	167	332	273
Wholesale trade.....	49	28,518	32	716	x
Selected service trades.....	62	600	75	37	27

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-26-080

SEWARD COUNTY, NEBR.

Retail, wholesale, and service establishments located in Seward County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.0 million, an increase of 257 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.5 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$321,000 in 1948 compared with \$134,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 465 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 354 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Seward County, Nebraska, which also includes data for the city of Seward. Final figures, superseding the preliminary data for Seward County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Seward County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SEWARD COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	181	9,988	194	381	283
Food group.....	32	2,277	37	58	40
Eating and drinking places.....	35	871	38	82	63
General merchandise grp, general stores	9	480	11	23	12
Furniture-home furnishings-appliance grp	10	413	7	36	21
Automotive group.....	12	1,377	14	33	32
Gasoline service stations.....	33	1,234	32	45	32
Lumber-building-hardware group.....	31	2,411	30	76	68
Drug and proprietary stores.....	8	316	9	15	7
All other retail stores.....	11	609	16	13	8
WHOLESALE TRADE... ..	32	8,524	17	47	x
SELECTED SERVICE TRADES, ² /total.....	38	321	43	37	32
Personal services.....	20	210	20	30	26
All other service trades.....	18	111	23	7	6

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SEWARD COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Seward:					
Retail trade.....	73	6,054	80	250	179
Selected service trades....	17	208	21	28	25
Remainder of county:					
Retail trade.....	108	3,934	114	131	104
Selected service trades....	21	113	22	9	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-081

SHERIDAN COUNTY, NEBR.

Retail, wholesale, and service establishments located in Sheridan County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 183 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.9 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$391,000 in 1948 compared with \$110,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 605 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 431 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sheridan County, Nebraska. Final figures, superseding the preliminary data for Sheridan County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sheridan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SHERIDAN COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	159	10,219	152	448	321
Food group.....	29	2,047	28	66	47
Eating and drinking places.....	35	879	39	93	63
General merchandise grp, general stores	12	1,275	7	82	46
Apparel group.....	5	185	6	5	2
Furniture-home furnishings-appliance grp	9	692	7	23	18
Automotive group.....	12	1,479	11	62	56
Gasoline service stations.....	17	595	17	21	16
Lumber-building-hardware group.....	23	2,461	22	64	53
Drug and proprietary stores.....	6	309	5	20	15
All other retail stores.....	11	297	10	12	5
WHOLESALE TRADE, total.....	32	12,878	26	115	x
Merchant wholesalers.....	5	197	5	6	x
Other wholesale.....	27	12,681	21	109	x
SELECTED SERVICE TRADES, ² /total.....	53	391	60	42	37
Personal services.....	29	194	34	28	25
All other service trades.....	24	197	26	14	12

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-26-082

SHERMAN COUNTY, NEBR.

Retail, wholesale, and service establishments located in Sherman County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.6 million, an increase of 227 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$142,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 210 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 121 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sherman County, Nebraska. Final figures, superseding the preliminary data for Sherman County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sherman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SHERMAN COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	87	3,599	93	169	113
Food group.....	16	897	17	28	21
Eating and drinking places.....	15	324	17	30	21
Gasoline service stations.....	14	426	14	19	14
All other retail stores.....	42	1,952	45	92	57
WHOLESALE TRADE.....	12	1,652	9	28	x
SELECTED SERVICE TRADES, ^{2/} total.....	20	142	21	13	11
Personal services.....	11	81	12	10	8
All other service trades.....	9	61	9	3	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-26-083

SIOUX COUNTY, NEBR.

Retail establishments located in Sioux County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Twenty-two retail establishments reported 1948 sales aggregating \$1.3 million, an increase of 333 percent over the \$0.3 million reported by thirty-three establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported twenty-two active proprietors of unincorporated businesses in 1948 as compared with thirty-six proprietors in 1939. Forty-five paid employees were reported for the workweek ended nearest November 15, 1948. Of these, thirty-four worked the full workweek, and the remainder part of the week. All seventeen paid employees reported in 1939 worked the full workweek.

These preliminary figures have been derived from a Census report on Sioux County, Nebraska. Final figures, superseding the preliminary data for Sioux County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sioux County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-084

STANTON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Stanton County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 278 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$710,000 in 1948 as compared with \$177,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$100,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 147 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 108 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stanton County, Nebraska. Final figures, superseding the preliminary data for Stanton County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stanton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
STANTON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	60	3,401	62	132	98
Food group.....	12	701	13	33	22
Eating and drinking places.....	8	159	3	24	13
Gasoline service stations.....	10	513	11	11	9
All other retail stores.....	30	2,028	30	64	54
WHOLESALE TRADE.....	6	710	9	12	x
SELECTED SERVICE TRADES, ² /total..	21	100	21	3	2
Personal services.....	11	37	11	2	1
All other service trades.....	10	63	10	1	1

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-26-085

THAYER COUNTY, NEBR.

Retail, wholesale, and service establishments located in Thayer County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.7 million, an increase of 222 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.6 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$305,000 in 1948 compared with \$158,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 492 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 479 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Thayer County, Nebraska. Final figures, superseding the preliminary data for Thayer County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Thayer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
THAYER COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	182	8,673	206	371	287
Food group.....	26	1,799	32	56	42
Eating and drinking places.....	30	682	38	71	47
General merchandise grp, general stores.	9	576	6	47	30
Apparel group.....	9	352	10	16	11
Furniture-home furnishings-appliance grp.	9	712	11	25	24
Automotive group.....	13	931	15	28	28
Gasoline service stations.....	26	651	28	15	13
Lumber-building-hardware group.....	33	2,148	35	82	68
Drug and proprietary stores.....	9	260	9	17	14
All other retail stores.....	18	562	22	14	10
WHOLESALE TRADE, total.....	38	9,633	25	87	x
SELECTED SERVICE TRADES, ^{2/} total.....	63	305	72	34	20
Personal services.....	30	96	33	11	6
All other service trades.....	33	209	39	23	14

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 12, 1950

Release Series BC-1P-26-086

THOMAS COUNTY, NEBR.

Retail establishments located in Thomas County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$668,000, an increase of 102 percent over the \$330,000 in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 19 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 23 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Thomas County, Nebraska. Final figures, superseding the preliminary data for Thomas County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Thomas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
THOMAS COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	24	668	24	19	12
Food group.....	5	163	6	3	3
All other retail stores.....	19	505	18	16	9

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-26-087

THURSTON COUNTY, NEBR.

Retail and service establishments located in Thurston County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 253 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$167,000 in 1948 compared with \$83,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 228 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 144 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Thurston County, Nebraska. Final figures, superseding the preliminary data for Thurston County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Thurston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

THURSTON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	109	5,982	113	216	176
Food group.....	18	863	18	37	22
Eating and drinking places.....	25	540	29	47	40
Gasoline service stations.....	13	936	14	26	25
All other retail stores.....	53	3,643	52	106	89
SELECTED SERVICE TRADES, ² /total...	29	167	29	12	11
Personal services.....	13	90	13	9	8
All other service trades.....	16	77	16	3	3

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 3, 1950

Release Series BC-1P-26-088

VALLEY COUNTY, NEBR.

Retail, wholesale, and service establishments located in Valley County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 256 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.6 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$172,000 in 1948 compared with \$89,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 306 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 234 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Valley County, Nebraska. Final figures, superseding the preliminary data for Valley County will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Valley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
VALLEY COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	113	5,678	107	258	173
Food group.....	19	1,476	16	55	38
Eating and drinking places.....	15	264	16	40	20
Gasoline service stations.....	15	566	13	17	16
All other retail stores.....	64	3,372	62	146	99
WHOLESALE TRADE.....	20	5,635	23	37	x
SELECTED SERVICE TRADES, ^{2/} total..	28	172	29	11	11
Personal services.....	15	84	16	6	6
All other service trades.....	13	88	13	5	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-26-089

WASHINGTON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Washington County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.5 million, an increase of 286 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$255,000 in 1948 compared with \$113,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 368 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 289 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Nebraska, which also includes data for the city of Blair. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WASHINGTON COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	145	8,504	153	301	253
Food group.....	31	2,181	31	50	40
Eating and drinking places....	29	649	32	68	52
Gasoline service stations.....	16	601	18	19	15
All other retail stores.....	69	5,073	72	164	146
WHOLESALE TRADE.....	19	3,700	14	46	x
SELECTED SERVICE TRADES, ^{2/} total.	28	255	33	21	19
Personal services.....	17	146	20	19	17
All other service trades.....	11	109	13	2	2

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
WASHINGTON COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Blair:					
Retail trade.....	83	6,035	92	222	195
Selected service trades....	15	139	18	20	18
Remainder of county:					
Retail trade.....	62	2,469	61	79	58
Selected service trades....	13	116	15	1	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-090

WAYNE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Wayne County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.5 million, an increase of 270 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.0 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$310,000 in 1948 compared with \$112,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 446 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 288 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, Nebraska, which also includes data for the city of Wayne. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WAYNE COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	114	8,472	120	328	247
Food group.....	18	1,405	19	48	33
Eating and drinking places....	15	407	20	32	21
Gasoline service stations.....	19	968	19	30	22
All other retail stores.....	62	5,692	62	218	171
WHOLESALE TRADE.....	19	3,971	14	84	x
SELECTED SERVICE TRADES, ^{2/} total.	37	310	37	34	26
Personal services.....	17	112	15	18	12
All other service trades.....	20	198	22	16	14

x Not available.

^{1/} Includes employees paid for less than the full workweek

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WAYNE COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Wayne:					
Retail trade.....	67	6,695	70	277	215
Selected service trades....	24	244	23	32	24
Remainder of county:					
Retail trade.....	47	1,777	50	51	32
Selected service trades....	13	66	14	2	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-091

WEBSTER COUNTY, NEBR.

Retail, wholesale, and service establishments located in Webster County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 217 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.5 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$155,000 in 1948 compared with \$74,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 335 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 230 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Webster County, Nebraska. Final figures, superseding the preliminary data for Webster County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Webster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WEBSTER COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	114	5,706	111	267	213
Food group.....	26	1,213	27	42	30
Eating and drinking places.....	19	446	20	52	44
Gasoline service stations.....	13	580	12	24	23
All other retail stores.....	56	3,467	52	149	116
WHOLESALE TRADE.....	20	5,465	17	47	x
SELECTED SERVICE TRADES, ^{2/} total.....	24	155	26	21	20
Personal services.....	12	67	13	10	10
All other service trades.....	12	88	13	11	10
AMUSEMENTS.....	7	61	7	16	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-26-092

WHEELER COUNTY, NEBR.

Retail establishments located in Wheeler County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$394,000, an increase of 139 percent over the \$165,000 in 1939, when the preceding Census of Business was taken.

Employment in the county showed no change over the 9-year period between 1939 and 1948 for retail trade. Establishments in this trade reported a total of 13 paid employees for the workweek ended nearest November 15 for each of the years.

These preliminary figures have been derived from a Census report on Wheeler County, Nebraska. Final figures, superseding the preliminary data for Wheeler County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wheeler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WHEELER COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	16	394	15	13	4
Food group.....	5	112	5	1	—
All other retail stores.....	11	282	10	12	4

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-26-093

YORK COUNTY, NEBR.

Retail, wholesale, and service establishments located in York County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.5 million, an increase of 229 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.7 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$716,000 in 1948 compared with \$209,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 858 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 596 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on York County, Nebraska, which also includes data for the city of York. Final figures, superseding the preliminary data for York County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for York County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

YORK COUNTY, NEBR.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	188	13,503	178	656	472
Food group.....	33	2,350	36	91	61
Eating and drinking places.....	39	730	38	94	63
General merchandise grp, general stores	7	1,121	5	111	71
Apparel group.....	11	677	12	39	22
Furniture-home furnishings-appliance grp	12	870	11	36	23
Automotive group.....	17	3,572	19	100	91
Gasoline service stations.....	21	829	18	44	39
Lumber-building-hardware group.....	22	2,031	19	68	49
Drug and proprietary stores.....	7	357	4	22	15
All other retail stores.....	19	966	16	51	38
WHOLESALE TRADE, total.....	44	19,675	34	123	x
Merchant wholesalers.....	8	1,352	6	22	x
Other types of wholesalers.....	36	18,323	28	101	x
SELECTED SERVICE TRADES, ² /total.....	62	716	69	79	70
Personal services.....	28	353	30	60	53
All other service trades.....	34	363	39	19	17

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
YORK COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
York:					
Retail trade.....	117	11,274	112	565	399
Wholesale trade.....	23	14,118	21	83	x
Selected service trades.....	40	531	46	72	63
Remainder of county:					
Retail trade.....	71	2,229	66	91	73
Wholesale trade.....	21	5,557	13	40	x
Selected service trades.....	22	185	23	7	7

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





NEVADA

counties

NEVADA

1. Churchill
2. Clark
3. Douglas
4. Elko
5. Esmeralda
6. Eureka
7. Humboldt
8. Lander
9. Lincoln
10. Lyon
11. Mineral
12. Nye
13. Ormsby
14. Pershing
15. Storey
16. Washoe
17. White Pine

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1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 27-000

NEVADA

Retail, wholesale, and service establishments located in Nevada showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$199.6 million, an increase of 223 percent over the \$61.8 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 243 percent rise over the same period, reaching a total of \$79.5 million in 1948 as compared with \$23.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$11.2 million in 1948 compared with \$3.2 million in 1939. Hotel receipts moved from \$3.0 million in 1939 to \$20.4 million in 1948. Amusement businesses in the State recorded receipts of \$31.2 million in 1948. No comparable figure for 1939 is available.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 9,013 paid employees for the workweek ended nearest November 15, 1948. Of these, 7,626 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 6,027 and 4,742. Wholesale trade establishments reported a total of 1,326 full- and part-week employees for the week of November 15, 1948, compared with 768 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,589; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 817.

These preliminary figures have been compiled from similar releases being made available for each county in Nevada. Final figures, superseding the preliminary data for Nevada, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Nevada as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEVADA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,402	199,592	2,473	9,013	7,626
Food group.....	343	40,097	357	942	749
Eating and drinking places.....	720	26,209	835	2,688	2,325
General merchandise grp, general stores	94	21,769	75	1,294	1,021
Apparel group.....	152	11,023	156	490	414
Furniture-home furnishings-appliance grp	96	8,833	84	385	367
Automotive group.....	154	35,837	143	884	837
Gasoline service stations.....	348	14,230	366	523	432
Lumber-building-hardware group.....	92	13,293	91	448	400
Drug and proprietary stores.....	84	10,008	61	579	455
All other retail stores.....	319	18,293	305	780	626
WHOLESALE TRADE, total.....	254	79,498	149	1,326	x
Merchant wholesalers, total.....	144	54,904	100	1,051	x
Groceries, foods.....	35	18,102	25	314	x
Hardware, elec'l, plum'g and heat'g.	11	5,039	2	107	x
Mach'y, equip't, industrial supplies.	23	3,927	21	126	x
All other merchant wholesalers.....	75	27,836	52	504	x
Manufact'rs' sales branches, offices...	16	3,924	1	84	x
Petroleum bulk plants, terminals.....	94	20,670	48	191	x
SELECTED SERVICE TRADES, total.....	641	11,215	680	1,589	1,497
Personal services.....	383	6,426	405	1,177	1,121
Business services.....	39	1,019	37	106	90
Automotive repairs and services.....	142	2,768	153	219	205
Other repair services.....	77	1,002	85	87	81
HOTELS.....	155	20,366	140	2,249	2,080
TOURIST COURTS AND CAMPS.....	280	3,925	319	273	227
AMUSEMENTS.....	118	31,200	114	3,878	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 6, 1950

Release Series BC-1P-27-001

CHURCHILL COUNTY, NEV.

Retail, wholesale, and service establishments located in Churchill County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.1 million, an increase of 214 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$271,000 in 1948 compared with \$79,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 368 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 275 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Churchill County, Nevada. Final figures, superseding the preliminary data, for Churchill County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Churchill County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHURCHILL COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	92	8,095	88	317	250
Food group.....	9	1,093	9	21	17
Eating and drinking places.....	25	759	28	63	62
Gasoline service stations.....	13	365	11	11	9
All other retail stores.....	43	5,858	40	217	162
WHOLESALE TRADE.....	8	1,211	2	10	x
SELECTED SERVICE TRADES,^{2/} total.	21	271	26	41	41
Personal services.....	8	49	9	12	12
All other service trades.....	13	222	17	29	29
TOURIST COURTS AND CAMPS.....	5	53	7	3	1

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-27-002

CLARK COUNTY, NEV.

Retail, wholesale, and service establishments located in Clark County, Nevada, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$55.5 million, an increase of 484 percent over the \$9.5 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.2 million in 1948 compared with \$3.4 million in 1939. The service trades included in the Census of Business reported receipts totaling \$3.4 million in 1948 compared with \$0.5 million in 1939. Hotel receipts moved from \$0.4 million in 1939 to \$10.7 million in 1948. Amusement businesses in the county recorded receipts of \$13.3 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 1,586 paid employees for the workweek ended nearest November 15, 1948. The comparable figure for 1939 was 1,009. Wholesale trade establishments reported a total of 372 full- and part-week employees for the week of November 15, 1948, compared with 180 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 512; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 145. Hotels reported 1,035 paid employees for the November workweek in 1948 compared with 133 in 1939. Paid employees in Amusement businesses numbered 1,704 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on Clark County, Nevada. The report also contains data for the city of Las Vegas.

Final figures, superseding the preliminary data for Clark County, will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CLARK COUNTY, NEV.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	619	55,513	623	2,586	2,249
Food group.....	73	11,529	76	246	208
Eating and drinking places.....	163	7,011	187	845	732
General merchandise grp, general stores	20	5,682	20	393	329
Apparel group.....	47	2,722	55	129	112
Furniture-home furnishgs-appliance grp	35	2,523	33	108	100
Automotive group.....	42	11,209	32	223	211
Gasoline service stations.....	88	4,076	92	161	142
Lumber-building-hardware group.....	20	3,922	20	132	123
Drug and proprietary stores.....	20	1,881	15	112	100
All other retail stores.....	111	4,958	93	237	192
WHOLESALE TRADE, total.....	58	20,234	47	372	x
Merchant wholesalers.....	45	14,829	33	301	x
Other types of wholesale.....	13	5,405	14	71	x
SELECTED SERVICE TRADES, ²/total.....	209	3,403	228	512	465
Personal services.....	119	1,944	130	381	353
Business services.....	16	302	15	31	26
Automotive repairs and services.....	46	847	52	77	68
Other repair services.....	28	310	31	23	18
HOTELS.....	35	10,746	26	1,035	971
TOURIST COURTS AND CAMPS.....	127	1,866	147	134	106
AMUSEMENTS.....	42	13,285	38	1,704	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CLARK COUNTY, NEV.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Las Vegas:					
Retail trade.....	390	45,049	373	2,020	1,799
Selected service trades...	152	2,810	168	426	401
Hotels.....	26	1,378	19	205	198
Tourist courts and camps..	64	1,193	68	86	64
Remainder of county:					
Retail trade.....	229	10,464	250	566	450
Selected service trades...	57	593	60	86	64
Hotels.....	9	9,368	7	830	773
Tourist courts and camps..	63	673	79	48	42

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-27-003

DOUGLAS COUNTY, NEV.

Retail, wholesale, and service establishments located in Douglas County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.2 million, an increase of 144 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$849,000 in 1948 as compared with \$249,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$91,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 87 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 56 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Douglas County, Nevada. Final figures, superseding the preliminary data, for Douglas County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Douglas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DOUGLAS COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	48	2,233	47	59	49
Food group.....	5	304	5	4	3
Eating and drinking places.....	14	241	18	18	14
Gasoline service stations.....	6	176	5	4	3
All other retail stores.....	23	1,512	19	33	29
WHOLESALE TRADE.....	5	849	1	10	x
SELECTED SERVICE TRADES ^{2/}	11	91	13	18	16
HOTELS.....	8	520	7	28	28
TOURIST COURTS AND CAMPS.....	6	27	6	-	-
AMUSEMENTS.....	5	19	5	4	x

x Not available

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P- 27-004

ELKO COUNTY, NEV.

Retail, wholesale, and service establishments located in Elko County, Nevada, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.2 million, an increase of 173 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$496,000 in 1948 compared with \$203,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 669 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 491 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Elko County, Nevada, which also includes data for Elko City. Final figures, superseding the preliminary data, for Elko County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Elko County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ELKO COUNTY, NEV.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	200	14,225	209	569	492
Food group.....	23	2,756	24	66	51
Eating and drinking places.....	69	2,033	74	164	148
General merchandise group, general stores	16	1,434	17	44	34
Apparel group.....	13	738	14	24	22
Furniture-home furnishings-appliance grp	5	614	6	18	17
Automotive group.....	14	2,454	15	85	81
Gasoline service stations.....	28	1,520	26	62	52
Lumber-building-hardware group.....	9	1,592	8	45	42
Drug and proprietary stores.....	6	519	5	37	28
All other retail stores.....	17	565	20	24	17
WHOLESALE TRADE.....	19	3,375	7	31	x
SELECTED SERVICE TRADES, ^{2/} total.....	36	496	35	69	67
Personal services.....	21	296	22	57	56
Other service trades.....	15	200	13	12	11
HOTELS.....	18	2,757	22	414	397
TOURIST COURTS AND CAMPS.....	10	180	11	12	11

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ELKO COUNTY, NEV.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Elko:					
Retail trade.....	106	10,186	111	409	355
Selected service trades....	27	389	26	58	57
Remainder of county: ^{3/}					
Retail trade.....	94	4,039	98	160	137
Selected service trades....	9	107	9	11	10

- 1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

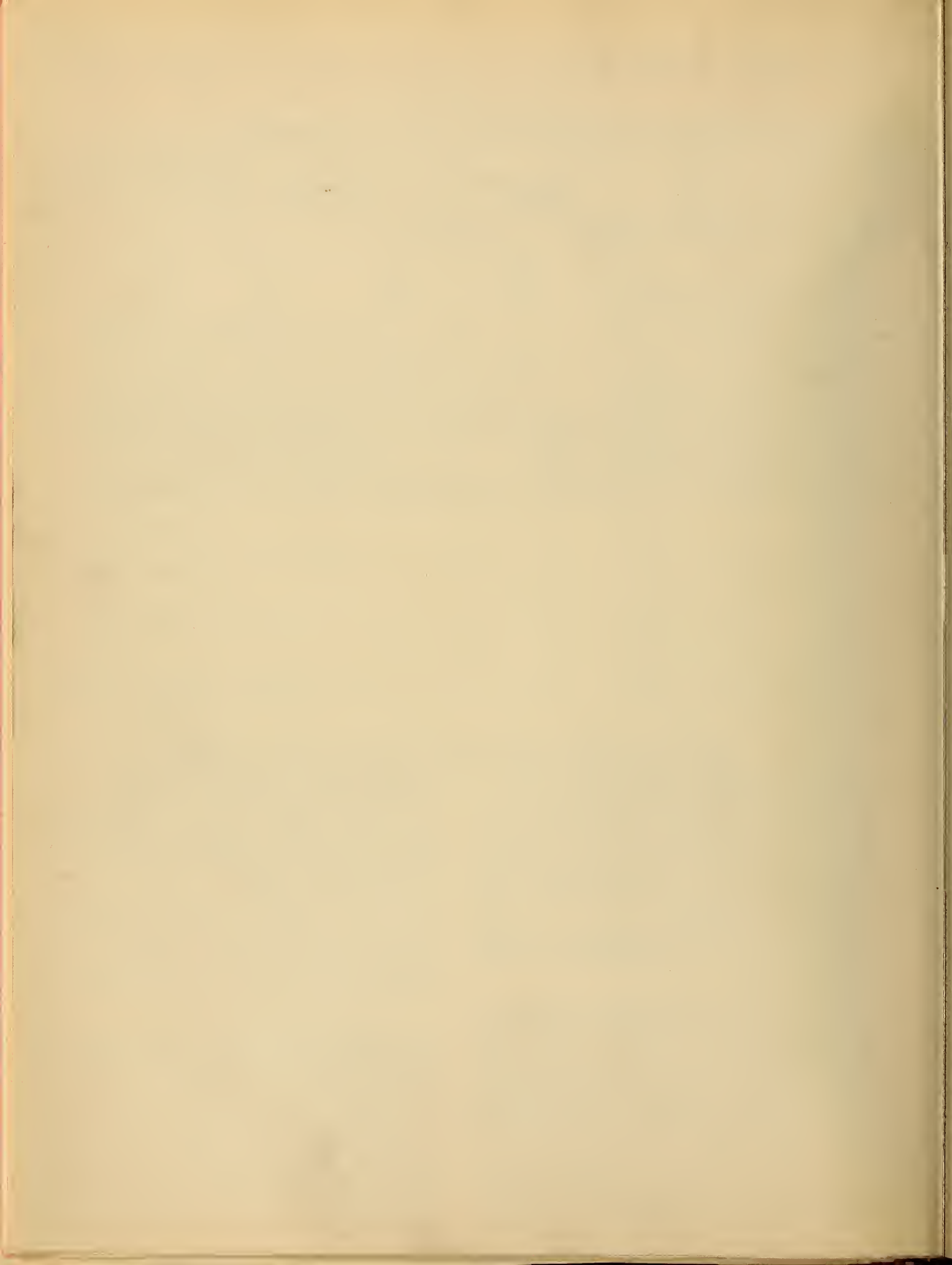
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-27-005

ESMERALDA COUNTY, NEV.

Retail establishments located in Esmeralda County, Nevada, showed a decrease in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$223,000, a decrease of 75 percent from the \$873,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 2 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 78 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Esmeralda County, Nevada. Final figures, superseding the preliminary data for Esmeralda County, will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Esmeralda County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ESMERALDA COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	20	223	26	2	1
Food group.....	Included with "All other retail stores"				
Eating and drinking places....	8	48	12	-	-
Gasoline service stations.....	7	44	8	-	-
All other retail stores.....	5	131	6	2	1

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-27-006

EUREKA COUNTY, NEV.

Retail and service establishments located in Eureka County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$821,000, an increase of 158 percent over the \$318,000 in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$28,000 in 1948 compared with \$5,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 24 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 8 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Eureka County, Nevada. Final figures, superseding the preliminary data for Eureka County, will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Eureka County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

EUREKA COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	27	821	34	23	22
Food group.....	7	424	8	10	9
Eating and drinking places.....	10	156	12	7	7
Gasoline service stations.....	Included with "All other retail stores"				
All other retail stores.....	10	241	14	6	6
SELECTED SERVICE TRADES²/.....	6	28	6	1	1

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-27-007

HUMBOLDT COUNTY, NEV.

Retail, wholesale, and service establishments located in Humboldt County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.2 million, an increase of 138 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$384,000 in 1948 compared with \$115,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 356 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 272 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Humboldt County, Nevada. Final figures, superseding the preliminary data, for Humboldt County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Humboldt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HUMBOLDT COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	98	6,163	103	265	227
Food group.....	16	1,506	16	44	36
Eating and drinking places.....	31	735	35	74	67
Gasoline service stations.....	21	945	23	36	28
All other retail stores.....	30	2,977	29	111	96
WHOLESALE TRADE.....	11	1,979	5	24	x
SELECTED SERVICE TRADES ^{2/}	19	384	19	67	66
HOTELS.....	11	1,145	11	157	145
TOURIST COURTS AND CAMPS.....	7	156	5	15	15

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-27-008

LANDER COUNTY, NEV.

Retail and wholesale establishments located in Lander County, Nevada, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 113 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$469,000 in 1948 as compared with \$164,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 72 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 52 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lander County, Nevada. Final figures, superseding the preliminary data for Lander County, will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lander County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LANDER COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	37	1,691	42	68	57
Food group.....	5	371	3	7	5
Eating and drinking places.....	11	429	14	29	27
Gasoline service stations.....	10	348	12	15	11
All other retail stores.....	11	543	13	17	14
WHOLESALE TRADE.....	5	469	5	4	x

x Not available.

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-27-009

LINCOLN COUNTY, NEV.

Retail and wholesale establishments located in Lincoln County, Nevada, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.6 million, an increase of 117 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$524,000 in 1948 as compared with \$213,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 115 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 140 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, Nevada. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LINCOLN COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	54	2,565	60	111	96
Food group.....	9	738	7	20	15
Eating and drinking places.....	15	349	20	35	33
Gasoline service stations.....	7	217	11	4	2
All other retail stores.....	23	1,261	22	52	46
WHOLESALE TRADE.....	5	524	8	4	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series EC-1P-27-010

LYON COUNTY, NEV.

Retail, wholesale, and service establishments located in Lyon County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.1 million, an increase of 182 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$566,000 in 1948 as compared with \$290,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$138,000 in 1948 compared with \$24,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 94 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 70 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lyon County, Nevada. Final figures, superseding the preliminary data, for Lyon County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lyon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LYON COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	74	3,072	86	82	62
Food group.....	13	903	14	16	13
Eating and drinking places.....	27	480	31	38	29
Gasoline service stations.....	15	355	17	6	2
All other retail stores	19	1,334	24	22	18
WHOLESALE TRADE.....	5	566	7	4	x
SELECTED SERVICE TRADES, ² /total..	15	138	18	8	6
Personal services.....	7	34	7	1	—
All other service trades.....	8	104	11	7	6
TOURIST COURTS AND CAMPS.....	8	24	9	—	—

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-27-011

MINERAL COUNTY, NEV.

Retail and service establishments located in Mineral County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.3 million, an increase of 312 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$51,000 in 1948 compared with \$9,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 155 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 91 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mineral County, Nevada, which also includes data for Hawthorne City. Final figures, superseding the preliminary data, for Mineral County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mineral County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MINERAL COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	83	3,305	92	150	123
Food group.....	14	1,229	16	38	27
Eating and drinking places.....	27	534	29	64	55
Gasoline service stations.....	14	321	15	6	4
All other retail stores.....	28	1,221	32	42	37
SELECTED SERVICE TRADES, ^{2/} total..	8	51	9	5	5
Personal services.....	8	51	9	5	5

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MINERAL COUNTY, NEV.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hawthorne:					
Retail trade.....	51	2,350	62	123	106
Remainder of county: ²					
Retail trade.....	32	955	30	27	17

¹/ Includes employees paid for less than the full workweek.²/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-27-012

NYE COUNTY, NEV.

Retail, wholesale, and service establishments located in Nye County, Nevada, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.2 million, an increase of 60 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$613,000 in 1948 as compared with \$481,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$81,000 in 1948 compared with \$59,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 154 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 168 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nye County, Nevada. Final figures, superseding the preliminary data for Nye County, will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nye County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NYE COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	82	3,205	94	141	123
Food group.....	18	1,187	19	30	26
Eating and drinking places.....	28	511	37	53	51
Gasoline service stations.....	12	180	15	3	3
All other retail stores.....	24	1,327	23	55	43
WHOLESALE TRADE.....	7	613	6	9	x
SELECTED SERVICE TRADE^{2/}.....	16	81	16	4	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-27-013

ORMSBY COUNTY, NEV.

Retail, wholesale, and service establishments located in Ormsby County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 207 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$867,000 in 1948 as compared with \$297,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$229,000 in 1948 compared with \$81,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 243 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 191 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ormsby County, Nevada. Final figures, superseding the preliminary data, for Ormsby County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ormsby County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ORMSBY COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	72	4,624	71	207	182
Food group.....	9	1,202	8	36	35
Eating and drinking places.....	24	917	27	83	68
Gasoline service stations.....	7	353	6	10	9
All other retail stores.....	32	2,152	30	78	70
WHOLESALE TRADE.....	5	867	2	10	x
SELECTED SERVICE TRADES,^{2/} total.	24	229	27	26	25
Personal services.....	15	118	17	21	20
All other service trades.....	9	111	10	5	5
TOURIST COURTS AND CAMPS.....	14	144	14	3	3
AMUSEMENTS.....	5	192	8	22	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-27-014

PERSHING COUNTY, NEV.

Retail, wholesale, and service establishments located in Pershing County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.3 million, an increase of 230 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$734,000 in 1948 as compared with \$254,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$106,000 in 1948 compared with \$36,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the trades covered by the Census of Business. Establishments in these trades reported 168 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 110 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pershing County, Nevada. Final figures, superseding the preliminary data, for Pershing County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pershing County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PERSHING COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	56	3,341	55	147	122
Food group.....	5	601	4	18	11
Eating and drinking places.....	19	423	20	33	32
Gasoline service stations.....	12	595	12	17	15
All other retail stores.....	20	1,722	19	79	64
WHOLESALE TRADE.....	6	734	-	7	x
SELECTED SERVICE TRADES, ^{2/} total.	12	106	17	14	14
Personal services.....	7	63	12	12	12
All other service trades.....	5	43	5	2	2
TOURIST COURTS AND CAMPS.....	9	80	10	5	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-27--015

STOREY COUNTY, NEV.

Retail establishments located in Storey County, Nevada, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$512,000, an increase of 29 percent over the \$398,000 in 1939, when the preceding Census of Business was taken.

These preliminary figures have been derived from a Census report on Storey County, Nevada. Final figures, superseding the preliminary data, for Storey County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Storey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

STOREY COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	30	512	38	17	13
Food group.....	Included with "all other retail stores"				
Eating and drinking places.....	18	331	24	12	12
Gasoline service stations.....	Included with "all other retail stores"				
All other retail stores.....	12	181	14	5	1

^{1/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 6, 1950

Release Series BC-1P-27-016

WASHOE COUNTY, NEV.

Retail, wholesale, and service establishments located in Washoe County, Nevada, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$79.2 million, an increase of 214 percent over the \$25.2 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 242 percent rise over the same period, reaching a total of \$44.4 million in 1948 as compared with \$13.0 million in 1939. The service trades included in the Census of Business reported receipts totaling \$5.4 million in 1948 compared with \$1.8 million in 1939. Hotel receipts moved from \$1.1 million in 1939 to \$3.9 million in 1948. Amusement businesses in the county recorded receipts of \$16.6 million in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 3,799 paid employees for the workweek ended nearest November 15, 1948. Of these, 3,169 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 2,678 and 2,119. Wholesale trade establishments reported a total of 790 full- and part-week employees for the week of November 15, 1948, compared with 496 for the same week in 1939. For the selected service trades, November 15, 1948 paid employees numbered 751; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 474. Amusement businesses reported 1,969 paid employees for the workweek ended nearest November 15, 1948.

These preliminary figures have been derived from a Census report on Washoe County, Nevada. The report also contains data for Reno and Sparks cities.

Final figures, superseding the preliminary data for Washoe County, will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washoe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WASHOE COUNTY, NEV.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	665	79,157	659	3,799	3,169
Food group.....	104	13,311	117	309	235
Eating and drinking places.....	187	9,977	218	1,021	869
General merchandise group, general stores	13	8,110	3	583	458
Apparel group.....	50	5,871	39	285	241
Furniture-home furnishings-appliance grp	35	4,637	30	214	209
Automotive group.....	36	14,194	31	321	301
Gasoline service stations.....	83	3,766	84	162	132
Lumber-building-hardware group.....	16	3,793	11	156	131
Drug and proprietary stores.....	27	5,409	16	320	243
All other retail stores.....	114	10,089	110	428	350
WHOLESALE TRADE, total.....	97	44,363	47	790	x
Merchant wholesalers.....	77	35,614	46	682	x
Manufact'rs' sales branches, offices...	10	2,640	-	47	x
Petroleum bulk plants, terminals.....	10	6,109	1	61	x
SELECTED SERVICE TRADES, ^{2/} total.....	213	5,448	214	751	717
Personal services.....	123	3,094	124	537	517
Business services.....	20	675	19	74	63
Automotive repairs and services.....	50	1,278	51	106	104
Other repair services.....	20	401	20	34	33
HOTELS.....	47	3,935	38	442	382
TOURIST COURTS AND CAMPS.....	68	1,240	77	94	85
AMUSEMENTS.....	39	16,620	32	1,969	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-27-017

WHITE PINE COUNTY, NEV.

Retail, wholesale, and service establishments located in White Pine County, Nevada, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.8 million, an increase of 80 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.0 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$376,000 in 1948 compared with \$218,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 581 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 656 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on White Pine County, Nevada, which also includes data for the city of Ely. Final figures, superseding the preliminary data for White Pine County, will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for White Pine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WHITE PINE COUNTY, NEV.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	147	10,847	146	470	389
Food group.....	28	2,747	25	73	57
Eating and drinking places.....	44	1,275	49	144	119
Gasoline service stations.....	18	798	21	23	17
All other retail stores.....	57	6,027	51	230	196
WHOLESALE TRADE.....	15	3,007	15	43	x
SELECTED SERVICE TRADES,²/total..	36	376	39	68	67
Personal services.....	24	322	25	67	66
All other service trades.....	12	54	14	1	1
TOURIST COURTS AND CAMPS.....	10	82	12	4	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WHITE PINE COUNTY, NEV.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total 1 employees	Full workweek employees
Elv:					
Retail trade.....	78	7,377	80	313	268
Remainder of county:2/					
Retail trade.....	69	3,470	66	157	121

1/ Includes employees paid for less than the full workweek.

2/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 10, 1946, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

NEW HAMPSHIRE

counties

NEW HAMPSHIRE

1. Belknap
2. Carroll
3. Cheshire
4. Coos
5. Grafton
6. Hillsborough
7. Merrimack
8. Rockingham
9. Strafford
10. Sullivan

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-28-000

NEW HAMPSHIRE

Retail, wholesale, and service establishments located in New Hampshire showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$469.8 million, an increase of 157 percent over the \$183.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 199 percent rise over the same period, reaching a total of \$192.4 million in 1948 as compared with \$64.3 million in 1939. The service trades included in the Census of Business reported receipts totaling \$22.0 million in 1948 compared with \$8.5 million in 1939. Hotel receipts moved from \$4.3 million in 1939 to \$14.7 million in 1948. Amusement businesses in the State recorded receipts of \$11.2 million in 1948 compared with \$5.0 million in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 24,128 paid employees for the workweek ended nearest November 15, 1948. Of these, 19,072 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 18,198 and 14,851. Wholesale trade establishments reported a total of 4,112 full- and part-week employees for the week of November 15, 1948, compared with 2,570 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,284; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,450.

These preliminary figures have been compiled from similar releases being made available for each county in New Hampshire. Final figures, superseding the preliminary data for New Hampshire, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of New Hampshire as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NEW HAMPSHIRE

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	7,556	469,841	6,960	24,128	19,072
Food group.....	2,087	142,799	2,026	4,521	3,258
Eating and drinking places.....	1,221	29,399	1,260	4,209	3,252
General merchandise grp, general stores	314	31,180	268	2,772	1,826
Apparel group.....	581	32,588	484	1,987	1,485
Furniture-home furnishings-appliance grp	501	25,788	414	1,652	1,495
Automotive group.....	375	60,985	272	2,440	2,315
Gasoline service stations.....	857	22,610	905	890	692
Lumber-building-hardware group.....	302	35,588	234	1,969	1,772
Drug and proprietary stores.....	228	13,467	194	983	731
All other retail stores.....	1,090	75,437	903	2,705	2,246
WHOLESALE TRADE, total.....	518	192,438	261	4,112	x
Merchant wholesalers, total.....	374	115,783	221	3,111	x
Groceries, confectionery, meat.....	56	28,352	36	418	x
Farm products, edible.....	55	14,337	38	435	x
Tobacco.....	18	11,431	7	156	x
Furniture, home furnishings.....	9	157	8	5	x
Automotive supplies.....	30	5,469	18	312	x
Electrical merchandise.....	9	6,436	4	100	x
Hardware, plumbing, heating.....	18	8,205	3	316	x
Lumber, construction materials.....	20	3,692	11	155	x
Mach'y, equip't, industrial supplies	38	5,181	15	233	x
All other merchant wholesalers.....	121	32,523	81	981	x
Manufact'rs' sales branches, offices..	52	35,437	-	547	x
Petroleum bulk plants, terminals.....	84	39,413	35	414	x
Other types of wholesale.....	8	1,805	5	40	x
SELECTED SERVICE TRADES, total.....	2,158	22,034	2,201	3,284	2,822
Personal services.....	1,386	12,659	1,410	2,358	2,052
Business services.....	80	1,271	73	163	136
Automotive repairs and services.....	414	5,696	428	528	454
Other repairs and services.....	278	2,408	290	235	180
HOTELS.....	454	14,740	457	1,351	1,209
TOURIST COURTS AND CAMPS.....	548	2,356	593	31	28
AMUSEMENTS.....	268	11,150	178	1,912	x

x Not available.

1/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-28-001

BELKNAP COUNTY, N. H.

Retail, wholesale, and service establishments located in Belknap County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.3 million, an increase of 190 percent over the \$9.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.8 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$919,000 in 1948 compared with \$358,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,564 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,048 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Belknap County, New Hampshire, which also includes data for the city of Laconia. Final figures, superseding the preliminary data for Belknap County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Belknap County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BELKNAP COUNTY, N. H.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	467	27,320	422	1,320	1,081
Food group.....	125	8,118	120	234	161
Eating and drinking places.....	65	1,393	54	132	105
General merchandise group, general stores....	22	1,505	19	135	88
Apparel group.....	31	1,650	31	97	90
Furniture-home furnishings-appliance group...	34	1,980	27	133	130
Automotive group.....	31	3,952	21	186	177
Gasoline service stations.....	51	1,312	61	41	29
Lumber-building-hardware group.....	26	2,066	17	159	122
Drug and proprietary stores.....	15	736	10	44	35
All other retail stores.....	67	4,608	62	159	144
WHOLESALE TRADE, total.....	29	7,807	16	125	x
Merchant wholesalers.....	18	4,144	12	91	x
Other types of wholesalers.....	11	3,663	4	34	x
SELECTED SERVICE TRADES, ^{2/} total.....	114	919	113	119	97
Personal services.....	79	582	75	91	72
All other service trades.....	35	337	38	28	25
HOTELS.....	21	610	24	53	51
TOURIST COURTS AND CAMPS.....	121	513	140	1	1
AMUSEMENTS.....	22	334	13	61	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BELKNAP COUNTY, N. H.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Laconia:					
Retail trade.....	256	19,537	219	1,017	848
Selected service trades.....	73	617	73	82	69
Tourist courts and camps.....	43	206	50	1	1
Remainder of county:					
Retail trade.....	211	7,783	203	303	233
Selected service trades.....	41	302	40	37	28
Tourist courts and camps.....	78	307	90	—	—

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 28-002

CARROLL COUNTY, N. H.

Retail, wholesale, and service establishments located in Carroll County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.2 million, an increase of 168 percent over the \$5.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$767,000 in 1948 compared with \$317,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 791 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 458 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carroll County, New Hampshire. Final figures, superseding the preliminary data for Carroll County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carroll County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CARROLL COUNTY, N. H.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	393	14,156	367	665	570
Food group.....	99	4,863	93	130	102
Eating and drinking places.....	75	1,062	75	165	152
General merchandise grp., general stores.....	16	431	16	20	16
Apparel group.....	16	507	15	21	20
Furniture-home furnishings-appliance grp.....	28	472	25	14	14
Automotive group.....	14	1,742	8	63	61
Gasoline service stations.....	52	1,106	54	47	39
Lumber-building-hardware group.....	14	1,222	9	76	74
Drug and proprietary stores.....	11	449	8	29	25
All other retail stores.....	68	2,302	64	100	67
WHOLESALE TRADE.....	7	1,792	5	15	x
SELECTED SERVICE TRADES, ^{2/} total.....	69	767	63	111	101
Personal services.....	38	305	37	71	62
All other service trades.....	31	462	26	40	39
HOTELS.....	95	2,184	95	79	70
TOURIST COURTS AND CAMPS.....	68	356	67	4	4

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 6, 1950

Release Series BC-1P-28-003

CHESHIRE COUNTY, N. H.

Retail, wholesale, and service establishments located in Cheshire County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.4 million, an increase of 151 percent over the \$11.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.4 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,924 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,417 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cheshire County, New Hampshire, which also includes data for the city of Keene. Final figures, superseding the preliminary data for Cheshire County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cheshire County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHESHIRE COUNTY, N. H.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	473	29,371	426	1,475	1,089
Food group.....	127	9,913	114	297	207
Eating and drinking places.....	62	1,627	66	248	167
General merchandise grp, general stores.	13	1,379	6	145	81
Apparel group.....	35	2,095	24	145	104
Furniture-home furnishings-appliance grp.	26	1,057	18	51	37
Automotive group.....	25	3,650	21	156	140
Gasoline service stations.....	69	1,925	73	79	64
Lumber-building-hardware group.....	22	2,202	14	131	116
Drug and proprietary stores.....	13	846	11	58	41
All other retail stores.....	81	4,677	79	165	132
WHOLESALE TRADE.....	31	14,361	17	249	x
SELECTED SERVICE TRADES, ² /total.....	139	1,373	142	200	175
Personal services.....	80	788	79	149	132
All other service trades.....	59	585	63	51	43
HOTELS.....	30	915	28	126	111
TOURIST COURTS AND CAMPS.....	29	95	31	1	1
AMUSEMENTS.....	15	348	8	63	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHESHIRE COUNTY, N. H.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Keene:					
Retail trade.....	221	19,457	186	1,106	831
Selected service trades.....	76	963	75	172	154
Remainder of county:					
Retail trade.....	252	9,914	240	369	258
Selected service trades.....	63	410	67	28	21

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-28-004

COOS COUNTY, N. H.

Retail, wholesale, and service establishments located in Coos County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.5 million, an increase of 128 percent over the \$12.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$4.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$959,000 in 1948 compared with \$434,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,579 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,285 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Coos County, New Hampshire, which also includes data for the city of Berlin. Final figures, superseding the preliminary data for Coos County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Coos County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

COOS COUNTY, N. H.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	528	28,518	505	1,329	1,042
Food group.....	147	9,232	149	267	209
Eating and drinking places.....	86	1,585	92	227	168
General merchandise grp, general stores	20	1,736	16	151	91
Apparel group.....	48	1,939	45	89	62
Furniture-home furnishings-appliance grp	37	1,572	32	79	71
Automotive group.....	19	3,708	16	171	169
Gasoline service stations.....	57	1,570	63	57	45
Lumber-building-hardware group.....	23	1,904	22	78	72
Drug and proprietary stores.....	17	829	15	49	38
All other retail stores.....	74	4,443	55	161	117
WHOLESALE TRADE, total.....	25	7,574	13	140	x
Merchant wholesalers.....	15	2,675	8	69	x
Other types of wholesalers.....	10	4,899	5	71	x
SELECTED SERVICE TRADES, ² / total.....	127	959	135	110	93
Personal services.....	94	569	99	74	62
All other service trades.....	33	390	36	36	31
HOTELS.....	45	3,095	39	105	100
TOURIST COURTS AND CAMPS.....	58	249	59	11	10

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
COOS COUNTY, N. H.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Berlin:					
Retail trade.....	223	14,613	208	725	552
Wholesale trade.....	20	6,893	10	126	x
Selected service trades.....	56	457	62	61	53
Remainder of county:					
Retail trade.....	305	13,905	297	604	490
Wholesale trade.....	5	681	3	14	x
Selected service trades.....	71	502	73	49	40

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-28-005

GRAFTON COUNTY, N. H.

Retail, wholesale, and service establishments located in Grafton County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$43.2 million, an increase of 144 percent over the \$17.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.4 million in 1948 as compared with \$4.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,621 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,899 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grafton County, New Hampshire, which also includes data for Lebanon town and Littleton town. Final figures, superseding the preliminary data for Grafton County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grafton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GRAFTON COUNTY, N. H.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	784	43,207	738	2,113	1,742
Food group.....	170	12,060	170	328	256
Eating and drinking places.....	121	2,618	119	358	308
General merchandise grp, general stores	42	2,575	39	184	119
Apparel group.....	47	3,018	44	156	130
Furniture-home furnishings-appliance grp	57	1,912	53	113	104
Automotive group.....	41	6,508	39	284	269
Gasoline service stations.....	116	2,652	118	107	83
Lumber-building-hardware group.....	40	3,374	35	163	141
Drug and proprietary stores.....	28	1,724	22	157	117
All other retail stores.....	122	6,766	99	263	215
WHOLESALE TRADE, total.....	35	10,410	14	225	x
Merchant wholesalers.....	14	2,904	9	93	x
Other types of wholesalers.....	21	7,506	5	132	x
SELECTED SERVICE TRADES, ^{2/} total.....	176	1,782	172	283	250
Personal services.....	117	1,090	114	228	204
All other service trades.....	59	692	58	55	46
HOTELS.....	90	3,299	79	282	267
TOURIST COURTS AND CAMPS.....	132	664	134	10	10
AMUSEMENTS.....	30	512	17	112	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GRAFTON COUNTY, N. H.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lebanon town:					
Retail trade.....	126	9,048	118	445	356
Wholesale trade.....	11	3,904	4	137	x
Selected service trades....	27	319	26	57	55
Littleton town:					
Retail trade.....	85	7,231	65	377	320
Selected service trades....	24	329	24	66	49
Remainder of county: ^{3/}					
Retail trade.....	573	26,928	555	1,291	1,066
Wholesale trade.....	24	6,506	10	88	x
Selected service trades....	125	1,134	122	160	146
Tourist courts and camps...	124	648	125	10	10

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-28-006

HILLSBOROUGH COUNTY, N. H.

Retail, wholesale, and service establishments located in Hillsborough County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$147.4 million, an increase of 161 percent over the \$56.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$87.1 million in 1948 as compared with \$29.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$8.6 million in 1948 compared with \$3.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 11,588 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 8,864 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hillsborough County, New Hampshire, which also includes data for Manchester, Milford town, and Nashua. Final figures, superseding the preliminary data for Hillsborough County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hillsborough County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HILLSBOROUGH COUNTY, N. H.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,902	147,440	1,716	8,132	6,272
Food group.....	573	44,803	561	1,618	1,110
Eating and drinking places.....	314	9,189	348	1,323	985
General merchandise grp, general stores.	74	10,737	66	1,041	668
Apparel group.....	162	11,701	111	820	566
Furniture-home furnishgs-appliance grp.	115	11,190	83	857	789
Automotive group.....	89	16,875	54	637	586
Gasoline service stations.....	183	5,254	185	225	188
Lumber-building-hardware group.....	69	11,858	43	595	556
Drug and proprietary stores.....	61	3,376	54	231	162
All other retail stores.....	262	22,457	211	785	662
WHOLESALE TRADE, total.....	208	87,134	96	2,064	x
Merchant wholesalers.....	168	63,034	89	1,735	x
Groceries, foods.....	46	16,251	32	335	x
Hardware, elec'l, plum'g and heating.	17	11,591	4	302	x
Mach'y, equip't, industrial supplies..	26	3,258	13	151	x
Waste materials dealers.....	13	809	12	62	x
All other merchant wholesalers.....	66	31,125	28	885	x
Manufact'rs' sales branches, offices...	22	17,211	-	237	x
Other wholesale.....	18	6,889	7	92	x
SELECTED SERVICE TRADES, ^{2/} total.....	702	8,634	728	1,392	1,153
Personal services.....	460	5,005	478	960	812
Business services.....	36	936	31	138	117
Automotive repairs and services.....	106	1,592	113	156	124
Other repair services.....	100	1,101	106	138	100
HOTELS.....	28	1,282	31	295	264
TOURIST COURTS AND CAMPS.....	17	64	18	-	-
AMUSEMENTS.....	66	2,444	52	391	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HILLSBOROUGH COUNTY, N. H.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Manchester:					
Retail trade.....	1,000	87,013	937	5,196	4,014
Wholesale trade.....	160	68,937	71	1,659	x
Selected service trades....	415	5,871	442	966	803
Milford town:					
Retail trade.....	84	5,890	67	229	169
Selected service trades....	21	213	22	37	32
Nashua:					
Retail trade.....	427	36,832	350	2,067	1,613
Wholesale trade.....	31	14,852	17	340	x
Selected service trades....	169	1,720	168	294	256
Tourist courts and camps...	5	8	5	-	-
Remainder of county:					
Retail trade.....	391	17,705	362	640	476
Wholesale trade.....	17	3,345	8	65	x
Selected service trades....	97	830	96	95	62
Hotels.....	18	305	24	70	69
Tourist courts and camps...	12	56	13	-	-
Amusements.....	26	576	24	124	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1939, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "transportation" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-28-007

MERRIMACK COUNTY, N. H.

Retail, wholesale, and service establishments located in Merrimack County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$51.1 million, an increase of 137 percent over the \$21.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.5 million in 1948 as compared with \$5.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,644 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,608 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Merrimack County, New Hampshire, which also includes data for the cities of Franklin and Concord. Final figures, superseding the preliminary data for Merrimack County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Merrimack County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MERRIMACK COUNTY, N. H.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	806	51,119	744	2,755	2,227
Food group.....	199	14,172	193	456	323
Eating and drinking places.....	116	3,132	126	488	397
General merchandise grp, general stores.	46	5,427	37	420	320
Apparel group.....	59	2,931	52	163	130
Furniture-home furnishgs-appliance grp.	63	1,811	57	96	84
Automotive group.....	43	6,677	32	258	252
Gasoline service stations.....	111	2,817	116	104	81
Lumber-building-hardware group.....	27	2,955	22	259	223
Drug and proprietary stores.....	26	1,816	23	149	107
All other retail stores.....	116	9,381	86	362	310
WHOLESALE TRADE, total.....	65	24,538	28	560	x
Merchant wholesalers.....	50	17,231	23	417	x
Manufact'rs' sales branches, offices...	7	3,867	-	90	x
Other types of wholesalers.....	8	3,440	5	53	x
SELECTED SERVICE TRADES, ^{2/} total.....	242	2,376	253	329	293
Personal services.....	148	1,252	151	238	211
Business services.....	10	62	9	4	4
Automotive repairs and services.....	52	688	58	56	49
Other repair services.....	32	374	35	31	29
HOTELS.....	38	906	39	122	98
TOURIST COURTS AND CAMPS.....	37	126	37	1	-
AMUSEMENTS.....	29	493	22	87	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MERRIMACK COUNTY, N. H.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Concord:					
Retail trade.....	335	30,245	292	1,783	1,471
Wholesale trade.....	48	21,078	14	451	x
Selected service trades....	120	1,477	124	221	199
Franklin:					
Retail trade.....	120	7,561	102	383	311
Wholesale trade.....	7	1,797	5	42	x
Selected service trades....	43	369	42	73	66
Remainder of county: <u>3/</u>					
Retail trade.....	351	13,313	350	589	445
Wholesale trade.....	10	1,663	9	67	x
Selected service trades....	79	530	87	35	28
Tourist courts and camps...	29	107	30	1	-
Amusements.....	17	134	12	19	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.2/ Includes employees paid for less than the full workweek.3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

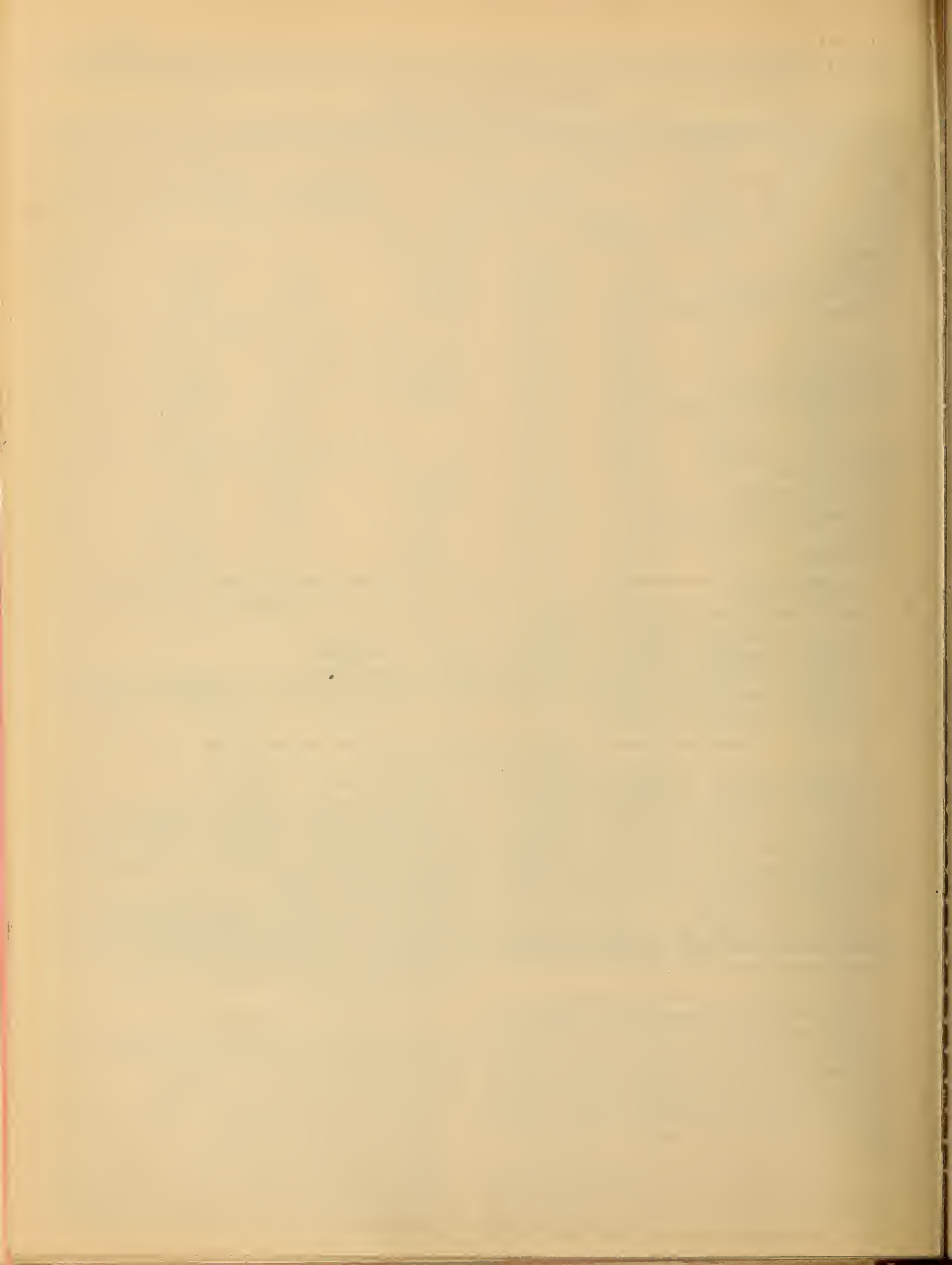
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 8, 1950

Release Series BC-1P-28-008

ROCKINGHAM COUNTY, N. H.

Retail, wholesale, and service establishments located in Rockingham County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$59.3 million, an increase of 166 percent over the \$22.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.9 million in 1948 as compared with \$6.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.5 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,718 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,600 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rockingham County, New Hampshire, which also includes data for Derry town, Exeter town, and Portsmouth. Final figures, superseding the preliminary data for Rockingham County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rockingham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ROCKINGHAM COUNTY, N. H.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,095	59,261	1,015	2,919	2,400
Food group.....	335	19,434	310	602	444
Eating and drinking places.....	223	5,094	216	698	573
General merchandise grp, general stores.....	31	2,079	31	180	140
Apparel group.....	76	3,808	65	232	183
Furniture-home furnishings-appliance grp.....	64	2,301	60	141	116
Automotive group.....	51	7,202	40	298	285
Gasoline service stations.....	103	2,663	112	100	62
Lumber-building-hardware group.....	36	4,316	29	216	205
Drug and proprietary stores.....	24	1,587	23	106	88
All other retail stores.....	152	10,777	129	346	304
WHOLESALE TRADE, total.....	55	24,871	31	440	x
Merchant wholesalers.....	38	10,219	24	309	x
Other types of wholesalers.....	17	14,652	7	131	x
SELECTED SERVICE TRADES, ² /total.....	265	2,498	265	359	317
Personal services.....	157	1,417	158	252	229
All other service trades.....	108	1,081	107	107	88
HOTELS.....	75	1,572	91	161	127
TOURIST COURTS AND CAMPS.....	62	236	79	3	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ROCKINGHAM COUNTY, N. H.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Derry town:					
Retail trade.....	95	6,967	89	324	263
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	37	408	40	63	62
Hotels.....		Included with "Remainder of county"			
Exeter town:					
Retail trade.....	107	7,342	89	304	254
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	32	209	31	26	22
Hotels.....		Included with "Remainder of county"			
Portsmouth:					
Retail trade.....	298	23,124	267	1,327	1,097
Wholesale trade.....	26	17,670	13	289	x
Selected service trades....	91	1,121	89	187	168
Hotels.....	5	67	3	80	68
Amusements.....	10	355	7	69	x
Remainder of county: ^{3/}					
Retail trade.....	595	21,828	570	964	786
Wholesale trade.....	29	7,201	18	151	x
Selected service trades....	105	760	105	83	65
Hotels.....	70	1,505	88	81	59

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-28-009

STRAFFORD COUNTY, N. H.

Retail, wholesale, and service establishments located in Strafford County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$43.6 million, an increase of 153 percent over the \$17.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.1 million in 1948 as compared with \$3.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,626 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,993 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Strafford County, New Hampshire, which also includes data for the cities of Dover, Rochester and Somersworth. Final figures, superseding the preliminary data for Strafford County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Strafford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

STRAFFORD COUNTY, N. H.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	729	43,616	681	2,156	1,667
Food group.....	218	13,193	214	400	314
Eating and drinking places.....	110	2,715	114	412	283
General merchandise grp, general stores	29	2,827	19	279	149
Apparel group.....	68	3,199	60	158	118
Furniture-home furnishings-appliance grp	53	2,405	40	123	111
Automotive group.....	36	5,538	29	192	188
Gasoline service stations.....	72	2,044	82	85	67
Lumber-building-hardware group.....	27	3,819	26	163	150
Drug and proprietary stores.....	24	1,564	20	118	94
All other retail stores.....	92	6,312	77	226	193
WHOLESALE TRADE, total.....	44	10,056	26	241	x
Merchant wholesalers.....	36	5,715	26	185	x
All other wholesale....	8	4,341	-	56	x
SELECTED SERVICE TRADES, ² total.....	218	1,795	222	229	198
Personal services.....	150	1,088	154	179	156
All other service trades.....	68	707	68	50	42
HOTELS.....	12	305	16	69	62
TOURIST COURTS AND CAMPS.....	11	25	15	-	-
AMUSEMENTS.....	21	637	15	144	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

STRAFFORD COUNTY, N. H.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dover:					
Retail trade.....	250	20,556	203	996	818
Wholesale trade.....	19	5,678	8	107	x
Selected service trades....	86	824	88	123	106
Amusements.....	7	302	5	68	x
Rochester:					
Retail trade.....	225	14,458	218	673	514
Wholesale trade.....	13	1,997	9	83	x
Selected service trades....	53	414	55	62	53
Somersworth:					
Retail trade.....	124	3,997	126	176	137
Wholesale trade.....	7	921	5	26	x
Selected service trades....	47	285	50	17	14
Remainder of county:					
Retail trade.....	130	4,605	134	311	198
Wholesale trade.....	5	1,460	4	25	x
Selected service trades....	32	272	29	27	25
Tourist courts and camps...	5	11	7	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-28-010

SULLIVAN COUNTY, N. H.

Retail, wholesale, and service establishments located in Sullivan County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.8 million, an increase of 187 percent over the \$9.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$931,000 in 1948 compared with \$385,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,469 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,047 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sullivan County, New Hampshire, which also includes data for Claremont and Newport town. Final figures, superseding the preliminary data for Sullivan County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sullivan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SULLIVAN COUNTY, N. H.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	379	25,833	346	1,264	982
Food group.....	94	7,011	102	189	132
Eating and drinking places.....	49	984	50	158	114
General merchandise grp, general stores.	21	2,484	19	217	154
Apparel group.....	39	1,740	37	106	82
Furniture-home furnishings-appliance grp.	24	1,088	19	45	39
Automotive group.....	26	5,133	12	195	188
Gasoline service stations.....	43	1,267	41	45	34
Lumber-building-hardware group.....	18	1,872	17	129	113
Drug and proprietary stores.....	9	540	8	42	24
All other retail stores.....	56	3,714	41	138	102
WHOLESALE TRADE.....	19	3,895	15	53	x
SELECTED SERVICE TRADES, ² /total.....	106	931	108	152	145
Personal services.....	63	563	65	116	112
All other service trades.....	43	368	43	36	33
HOTELS.....	20	572	15	59	59
TOURIST COURTS AND CAMPS.....	13	28	13	-	-
AMUSEMENTS.....	12	313	6	75	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SULLIVAN COUNTY, N. H.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Claremont:					
Retail trade.....	211	17,679	192	905	704
Wholesale trade.....	12	3,046	10	43	x
Selected service trades....	61	627	58	120	115
Newport town:					
Retail trade.....	95	6,206	85	278	226
Wholesale trade.....	Included with "Remainder of County"				
Selected service trades....	32	196	35	24	23
Remainder of county:					
Retail trade.....	73	1,948	69	81	52
Wholesale trade ³	7	849	5	10	x
Selected service trades....	13	108	15	8	7

x Not available.

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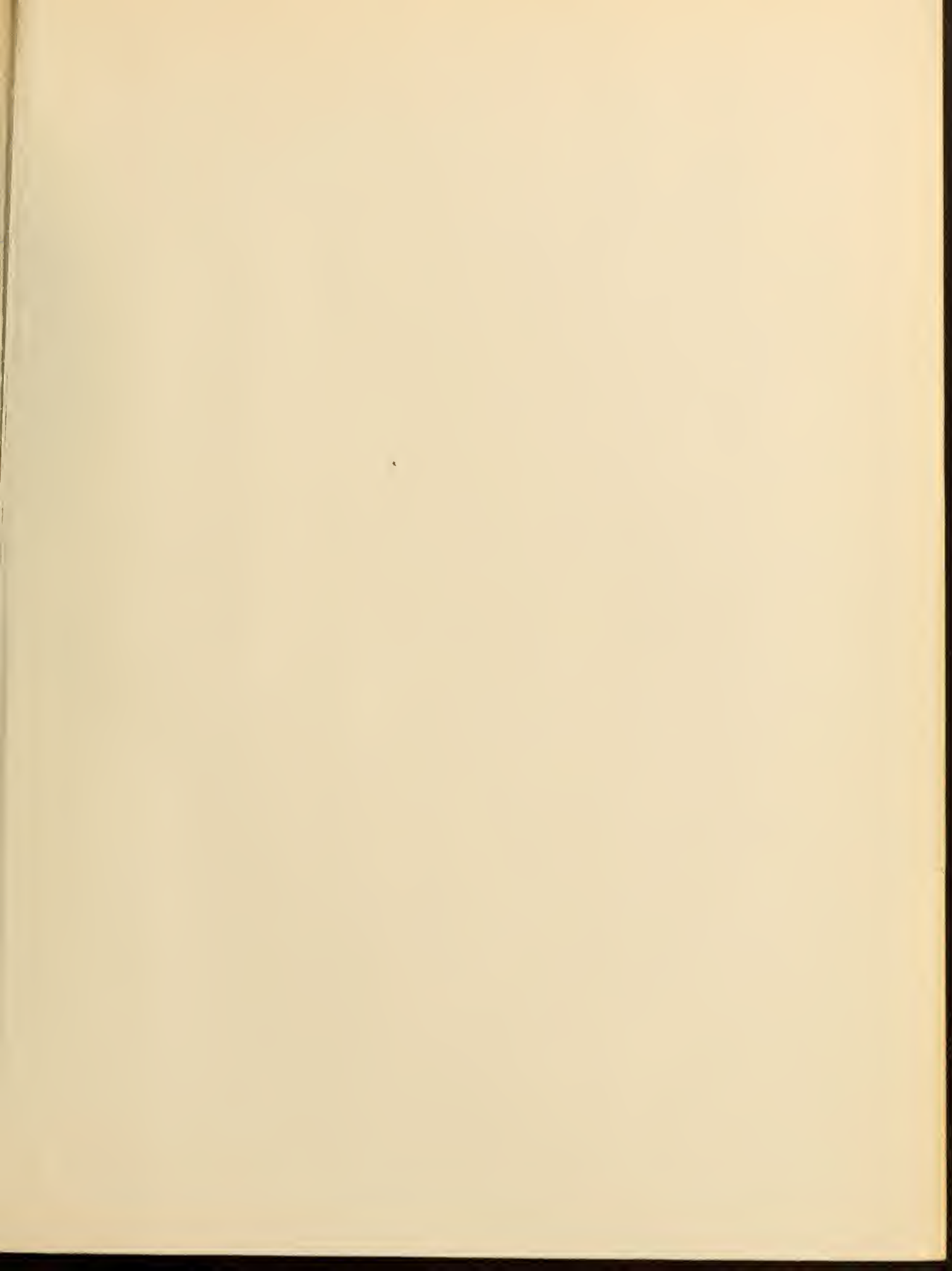
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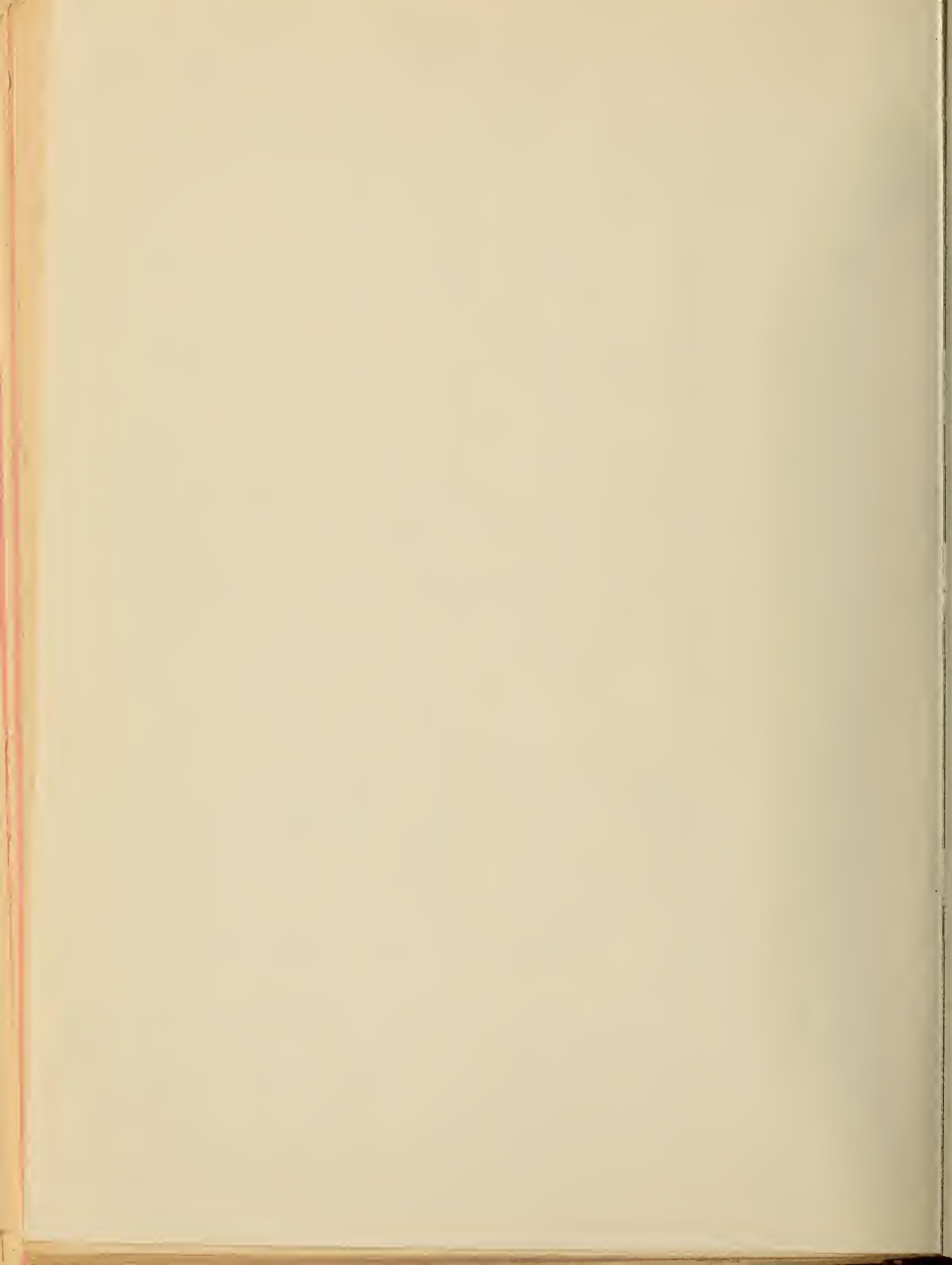
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Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.









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